

PSY320H5F – Social Psychology: Attitudes

Delivery Method: **IN-PERSON**

Schedule: **Thursday 3:00pm – 6:00pm**

Room Location: **DH2060 (Deerfield Hall)**

Contact Information

Instructor: Dr. Stephanie Buono
stephanie.buono@mail.utoronto.ca

Teaching Assistant (TA):
Hamidreza Moeiniasl
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Office hours: Monday, 4-5pm & Wednesday 1-2pm

Office Location: VIA Zoom – information will be posted on Quercus

Office Hours: As announced on Quercus before and/or after tests and assignments

Instructor office hours can be used for help with course material, questions about assignments and tests, individual questions or concerns, and discussions about career/academic planning.

The zoom link will bring you to a waiting room. The instructor will address individual questions first, and remaining time can be used for group discussion. Access to U of T zoom pro license available at <https://utoronto.zoom.us/>

Email policy: When emailing the course instructor and/TA, you must use your mail.utoronto account, and include the course code (PSY320) in the subject-heading of all e-mails. Please email the course instructor with inquiries about course material. Email the TA with inquiries about assignments and tests. Students can expect a response to email inquiries within two workdays (i.e., Monday-Friday; excluding holidays). If you don't receive a reply in this time, please re-send your message.

Course Description

Intensive study of social attitudes and opinions development, description, measurement, modification, and organization. This course explores theories of how attitudes are formed, how they influence our behaviour, and how they can be influenced and changed. Specific topics include but are not limited to: attitude measurement, stereotypes and prejudice, dissonance, persuasion and advertising.

Prerequisite: PSY201H5/equivalent, 220H5

Reading Material

Maio, G. R., Haddock, G, Verplanken, B. (2018). The Psychology of Attitudes & Attitude Change (3rd edition). Sage. ISBN: 9781526425843

A physical print version of the course textbook will be available to purchase in store or online at the U of T bookstore: www.uoftbookstore.com.

To purchase a digital version from the U of T Bookstore:

<https://www.campusebookstore.com/integration/AccessCodes/default.aspx?permalinkId=1ba28781-dbe5-4749-8a7f-9fe10fc2a2c1&frame=YES&t=permalink&sid=5135qa455grord450mkf3rze>

Learning Objectives

By the end of this course, students should be able to:

- Identify key concepts, principles, and theoretical approaches to Attitudes
- Describe how social factors interact to shape mental processes and behaviour
- Describe psychological research techniques and their assumptions
- Analyze and interpret data using quantitative and/or qualitative techniques
- Access and interpret scientific literature
- Communicate clearly and concisely
- Develop insights into the behaviour and mental processes of one's self and others
- Critically evaluate psychological research
- Explore interests in Attitudes and Social Psychology through independent inquiry and research
- Demonstrate an understanding and application of the material

Course Webpage

- **The website associated with this course is accessible via <http://q.utoronto.ca>**
- **Note:** You don't need to create a new login for Quercus; it already knows who you are. You just need your UTORid and password. This is the same login that gets you onto the wireless network with your laptop, and the same one that you use to check your email. If you're confused about your UTORid or don't remember your password, go to: <https://www.utorid.utoronto.ca/>
- In order to access course material, monitor course information, and view your grades you must log into Quercus. If you have any general questions regarding Quercus, please visit the [help site](#).

Course Evaluation

	<u>Learning Engagement</u>			<u>Learning Outcomes</u>	
Introduction Questionnaire	2.5%	September 22, 2022	Midterm	25%	October 20, 2022
Lecture Exit Questions	7.5%	Following any 3 lectures	Analyzing Bias Assignment	25%	November 15, 2022
Write a Test Question	10%	September 29 or November 24, 2022	Final Exam	25%	December Exam period
Assignment Topic	5%	October 27, 2022			

IMPORTANT COURSE POLICIES

We all come to this course with a unique perspective that encompasses a variety of experiences, responsibilities, needs, and interests. I practice a "whole learner" approach to instruction, which honours that we all learn differently and at different paces, and all learners in our class (myself included) are people with outside lives that will both inform and possibly sometimes interfere with this class. As such, the course policies below offer options for seeking extensions. These policies offer flexibility, but also ask for accountability. Both are integral to creating a productive learning experience for our entire classroom community.

Missed Test Special Consideration Request Process

Students who miss a test due to circumstances beyond their control (e.g., illness or an accident) can request that the Department grant them special consideration. Students must seek approval the Department (NOT the Instructor) by submitting a request via the online Special Consideration Request form at:

<https://utmapp.utm.utoronto.ca/SpecialRequest>.

Important note: If you sit down and receive a test, you will **NOT** be able to receive special consideration.

If your request is approved by the department, a make-up test will be offered. You will receive an email when a make-up test date has been arranged. The department will try to provide 2-3 day's notice of the make-up test date; however, this is sometimes not possible. Be prepared to write the make-up test with less than 2 day's notice.

Extension of Time Special Consideration Request Process

Our due dates in this class are not arbitrary, and ideally all work should ideally be submitted by the specified due dates. The course's pacing is designed to help you make steady and productive progress toward the learning objectives. Additionally, your course instructor and TA have deadlines for which we need to return and submit your grades, which means there are limits on the length of extensions.

If you need an extension, please submit a request 24 hours in advance of the due date using the form posted in quercus (see course website for details). You don't need to submit proof that you need extra time, fill out the form with your request for a revised deadline and the date on which you are able to submit. The instructor will follow up to either approve or request more information within 48 hours.

Students who seek to be granted more time to complete term work beyond the last day of the term must submit their request directly to the Department. This request covers the period following the last day of classes and ends the last day of the exam period. This is done by submitting a request via the online Special Consideration Request form at <https://utmapp.utm.utoronto.ca/SpecialRequest>. You are advised to seek advising by the departmental Undergraduate Counsellor prior to the deadline.

Supporting Documentation

The University is temporarily suspending the need for a doctor's note or medical certificate for any absence from academic participation. However, you are required to use the Absence Declaration tool on ACORN found in the Profile and Settings menu to formally declare an absence from academic participation. The tool is to be used if you require consideration for missed academic work based on the procedures specific to our campus/department.

Missed Final Exam or Extension of Time beyond exam period

Missed final exams or for extensions of time beyond the examination period you must submit a petition through the [Office of the Registrar](#) and follow their procedures.

Penalties for Lateness

A penalty of 10% per calendar day (i.e., including weekends and holidays, during which students are not able to submit term work) up to and including the last day of classes, will be applied to any work not submitted at the specified due date unless an extension has been requested (using the form posted in Quercus) 24 hours in advance of the due date. After the last day of classes, the penalty of 10% per calendar day will be applied by the Undergraduate Counsellor on behalf of the Department. No penalty will be assigned if request for special consideration, described above, was successful.

Academic Guidelines

It is your responsibility to ensure that you have met all prerequisites listed in the UTM Calendar for this course. If you lack any prerequisites, you WILL BE REMOVED from the course up until the last day to add a course. Further information about academic regulations, course withdrawal dates and credits can be found in the [University of Toronto Mississauga Calendar](#).

You are encouraged to read this material. If you run into trouble and need advice about studying, preparing for exams, note taking or time management, free workshops and advice are available from the Robert Gillespie Academic Skills Centre at 905-828-5406.

AccessAbility Services

The University provides academic accommodations for students with disabilities in accordance with the terms of the Ontario Human Rights Code. This occurs through a collaborative process that acknowledges a collective obligation to develop an accessible learning environment that both meets the needs of students and preserves the essential academic requirements of the University's courses and programs. Students requiring academic accommodations for learning, physical, sensory, or mental health disabilities or medical conditions should contact the AccessAbility Office (2037B Davis Building), 905-828-3847.

Academic Honesty and Plagiarism

Academic integrity is essential to the pursuit of learning and scholarship in a university, and to ensuring that a degree from the University of Toronto Mississauga is a strong signal of each student's individual academic achievement. As a result, UTM treats cases of cheating and plagiarism very seriously. The University of Toronto's Code of Behaviour on Academic Matters outlines behaviours that constitute academic dishonesty and the process for addressing academic offences. Potential offences include, but are not limited to:

In papers and assignments:

1. Using someone else's ideas or words without appropriate acknowledgement.
2. Submitting your own work in more than one course without the permission of the instructor.
3. Making up sources or facts.
4. Obtaining or providing unauthorized assistance on any assignment.

On tests and exams:

1. Using or possessing unauthorized aids.
2. Looking at someone else's answers during an exam or test.
3. Misrepresenting your identity.

In academic work:

1. Falsifying institutional documents or grades.
2. Falsifying or altering any documentation required, including (but not limited to) doctor's notes.

With regard to remote learning and online courses, UTM wishes to remind students that they are expected to adhere to **the Code of Behaviour on Academic Matters** regardless of the course delivery method. By offering students the opportunity to learn remotely, UTM expects that students will maintain the same academic honesty and integrity that they would in a classroom setting. Potential academic offences in a digital context include, but are not limited to:

1. Accessing unauthorized resources (search engines, chat rooms, Reddit, etc.) for assessments.
2. Using technological aids (e.g., software) beyond what is listed as permitted in an assessment.
3. Posting test, essay, or exam questions to message boards or social media.
4. Creating, accessing, and sharing assessment questions and answers in virtual "course groups."
5. Working collaboratively, in-person or online, with others on assessments that are expected to be completed individually.

All suspected cases of academic dishonesty will be investigated following procedures outlined in the Code of Behaviour on Academic Matters. If you have questions or concerns about what constitutes appropriate academic behaviour or appropriate research and citation methods, you are expected to seek out additional information on academic integrity from your instructor or from other institutional resources.

Academic Rights

You, as a student at UTM, have the right to:

- Receive a syllabus by the first day of class.
- Rely upon a syllabus once a course is started. An instructor may only change marks' assignments by following the University Assessment and Grading Practices Policy provision 1.3.
- Refuse to use turnitin.com (you must be offered an alternative form of submission).
- Have access to your instructor for consultation during a course or follow up with the department chair if the instructor is unavailable.
- Ask the person who marked your term work for a re-evaluation if you feel it was not fairly graded. You have up to one month from the date of return of the item to inquire about the mark. If you are not satisfied with a re-evaluation, you may appeal to the instructor in charge of the course if the instructor did not mark the work. If your work is remarked, you must accept the resulting mark. You may only appeal a mark beyond the instructor if the term work was worth at least 20% of the course mark.
- Receive at least one significant mark (15% for H courses, 25% for Y courses) before the last day you can drop a course for H courses, and the last day of classes in the first week of January for Y courses taught in the Fall/Winter terms.
- Submit handwritten essays so long as they are neatly written.
- Have no assignment worth 100% of your final grade.
- Not have a term test worth more than 25% in the last two weeks of class.
- Retain intellectual property rights to your research.
- Receive all your assignments once graded.
- View your final exams. To see a final exam, you must submit an online Exam Reproduction Request within 6 months of the exam. There is a small non-refundable fee.
- Privacy of your final grades.
- Arrange for representation from Downtown Legal Services (DLS), a representative from the UTM Students' Union (UTMSU), and/or other forms of support if you are charged with an academic offence.

Equity Statement

The University of Toronto is committed to equity and respect for diversity. All members of the learning environment in this course should strive to create an atmosphere of mutual respect. As a course instructor, I will neither condone nor tolerate behaviour that undermines the dignity or self-esteem of any individual in this course and wish to be alerted to any attempt to create an intimidating or hostile environment. It is our collective responsibility to create a space that is inclusive and welcomes discussion. Discrimination, harassment and hate speech will not be tolerated. If you have any questions, comments, or concerns you may contact the UTM Equity and Diversity officer at edo.utm@utoronto.ca or the University of Toronto Mississauga Students' Union Vice President Equity at vpequity@utmsu.ca.

Student Tech Requirements and Connection Tools

- [Recommended tech requirements for online learning](#)
- [UTM Library Learn Anywhere resource website](#)

Course Outline

Please note that this outline is subject to change depending on the needs of the class (we may need additional time to cover a topic). Any changes to the syllabus will be announced in class one week before. However, the assignment and test dates are fixed.

Date	Topic	Readings
	Part 1: Introduction to Attitudes	
September 8	Introduction to Attitudes	Chapter 1 & 2
September 15	Measuring Attitudes	Chapter 1 & 2
	Part 2: How do attitudes influence us?	
September 22	Attitudes & Thoughts	Chapter 3 Intro Questionnaire Due
September 29	Stereotyping, Bias & Prejudice	Online Readings Test 1 Question Due*
October 6	Attitudes & Behaviour	Chapter 4
October 13	Reading Week (No classes)	
October 20	Midterm (No Lecture)	Chapters 1-4, Online Readings
	Part 3: How are attitudes formed?	
October 27	How Thoughts Shape Attitudes	Chapter 5 Assignment topic due
November 3	How Emotions Shape Attitudes	Chapter 6
	Part 4: How do attitudes change?	
November 10	Cognitive Dissonance	Chapter 7
November 17	Messaging & Persuasion	Chapter 10 Assignment due
November 24	Thinking Critically About Controversial Issues	Online Readings Test 2 Question Due*
December 1	Final Exam Review	
December 9 – 20	Final Exam	Chapters 5-7, 10, Online Readings
*Submit a test question for either test 1 (by September 29) or test 2 (by November 24)		

Final Exam: It is the student's responsibility to be available for the entire exam period.