

PROFESSIONAL ACCOUNTING FUTURES – 2020

ESG CHALLENGES FACING PROFESSIONAL ACCOUNTANTS

Condensed Agenda – Online on Zoom – Afternoons of October 22, 23, 2020

October 22 – 1:00-5:15 p.m. ESG Governance Challenges

1:00 Len Brooks, Director PAC, Soo Min Toh, Director, IMI, and Craig Smith, EVP, Member & Student Services, CPA Ontario

1:15 *Jean Charest, Partner, McCarthy Tétrault*
ESG in a Post-COVID-19 World: Trends, insights, and the role of accountants

2:00 *ESG and Corporate Value Creation Challenges*

- Sakis Kotsantonis, CEO, RGS, London, England – Redefining Profit, Value, Success
- Rosemary McGuire, Director, CPA Canada – CPAC Value Creation Initiative
- Linda Coady, Executive Director, Pembina Institute – Net Zero
- Jody Grewal, U of Toronto – Moving to a non-carbon, sustainable operation
- David Beatty, Senior Board Member – Board challenges with ESG

3:30 *Break*

3:45 *ESG Strategy Challenges*

- Sonia J. Struthers, Partner, McCarthy Tétrault – A Risk-based Approach
- Anton Tabuns, Senior Adviser, Mantle314 – ESG Framework for Climate Risk
- Gigi Dawe, Director, CPA Canada – ESG Strategic Challenges
- Susan McGeachie, Global Director, Hatch Ltd. – An ESG performance roadmap

October 23 – 1:00-5:15 p.m. ESG Disclosure and Performance Measurements

1:00 Len Brooks, Director PAC, Dushyant Vyas, Associate Director PAC

1:15 *ESG Measurement and Disclosure Challenges*

- Daniel Hicks, Miami Herbert Business School; Florida Sustainability Partners
- Simon MacMahon, EVP, Head of ESG Research, Sustainalytics
- Rob McLean, President, MatrixLinks
- Stefan Reichelstein, Director, Mannheim Institute, Univ. of Mannheim
- Moderator: Gord Richardson, Rotman School, University of Toronto

2:45 *Break*

3:00 *ESG Investing: Making Sense of Measurements and Disclosure*

- Dominique Barker, Head, Sustainability Advisory, CIBC – Asset management view
- Elizabeth White, Global Head of Strategy-ESG Sustainability, International Finance Corporation (World Bank) – International development investments
- Carson Block, Chief Investment Officer, Muddy Waters – Short-seller perspective
- Shiva Rajgopal, Roy Bernard Kester and T.W. Byrnes Professor of Accounting & Auditing, Columbia University – Five Myths related to ESG
- Anthony Scilipoti, CEO, Veritas Investment Research – Analyst view

4:30 *Naomi Soderstrom, University of Melbourne,*
Insights for Practice from Academic Research on Sustainability

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