

**CPA Canada and
Professional Accounting Centre, University of Toronto**

**Thursday, May 10, 2018
CPA Canada
277 Wellington St. West
Toronto, ON**

The Future of Professionalism

8:00 – 8:45	Registration	
8:45 – 9:00	Professionalism: Overview, objectives, and introduction	Len Brooks University of Toronto Karen McCardle CPA Canada
9:00– 10:00	Professionalism under pressure: A historical perspective <ul style="list-style-type: none">• The core values of professionalism for professional accountants• Decline of professionalism• Challenges	Stephen Zeff Rice University
10:00 – 10:30	Break	
10:30 – 11:30	Professionalism in the future: Responding to drivers of change <ul style="list-style-type: none">• Professionalism and acting in the public interest:• Key elements of professionalism• Other challenges	Sylvia Kingsmill, KPMG Robert Strachan, Strachan & Associates Ed Waitzer, Stikeman Elliott
11:30 – 12:30	Professionalism, Trust, Leadership Opportunities and Learning Frameworks for Professional Accounting: <ul style="list-style-type: none">• Professionalism – a definition• Ethics and leadership opportunities• Public Interest – response to non-compliance with laws and regulations (NOCLAR)	Len Brooks University of Toronto Michele Wood-Tweel CPA Canada

12:30	Lunch	
1:30 - 2:30	Professionalism: Where do we learn? <ul style="list-style-type: none"> Experiences that influence the understanding of professionalism Developing professionalism including the courage to act If I could do it over again, I would change... 	Chad Davis LiveCA Blake Langill, Ernst & Young Elaine Lee The Alcohol and Gaming Commission of Ontario
2:30 -3:00	Break	
3:00 – 4:00	Professionalism: The courage to act <ul style="list-style-type: none"> Vision of professionalism for the accounting profession Why courage to act is important: <ul style="list-style-type: none"> To the profession To governance Educating a profession 	Sandy Hilton CPA Canada Chris MacDonald Ryerson University Martin Martinoff Institute of Chartered Accountants England and Wales (ICAEW)
4:00 – 4:30	Professionalism: Themes, ideas, and future research questions to work on	Patricia O’Malley Gord Richardson University of Toronto
4:30 – 4:45	Review and Wrap Up	Len Brooks Karen McCardle
4:45	Adjourn	