

MASTER OF SCIENCE IN SUSTAINABILITY MANAGEMENT (MSCSM) PROGRAM

Elective course: SSM2040H Applied Sustainability Management

Course Description:

This is a directed studies course, and therefore the course content, for every offering, will be decided by the specific instructor and student. The course will be open to all areas related to sustainability management such as strategy, managerial economics, managerial accounting, marketing, organizational behavior, environmental science, ecosystem science, sustainability ethics, and sustainability policy and law. The focus in this course will be on applied topics related to any of these areas such as applications of the principles of strategic management, organizational behavior, managerial accounting, and marketing to design/reform/manage sustainability practices of an organization. This course can be used as either a Management or Science elective, depending on the topic of study. At the time of registration, the Program Director will determine which concentration course will apply to depending on the course content, as agreed upon by the instructor, student, and Director.