



LOBLAW'S ESG

Loblaws's purpose – helping Canadians Live Life Well® – is focused on the needs and well-being of Canadians who have billions of interactions with our business every year.



GHG emissions & Biodiversity



Plastic Waste



Food Waste



Diversity, equity & inclusion



Cybersecurity & Humans rights

TAKEAWAYS & SKILLS

- Effective sustainability requires global cooperation and collective action, with leaders like Loblaws setting the example by promoting shared standards across the industry.
- Integrating sustainable practices into the food industry's complex supply chains is crucial, and businesses must prioritize accurate sustainability reporting to meet regulatory demands and build consumer trust.
- The circular economy can be a powerful tool for future-proofing retail by guiding the design and development of products. Businesses can create more efficient and environmentally friendly products right from the ideation stage.
- Deep supply chain mapping, utilizing AI and blockchain, is crucial for addressing sustainability issues promptly and cost-effectively, while also meeting customer demands for transparency.



Critical Thinking



Strategic Planning

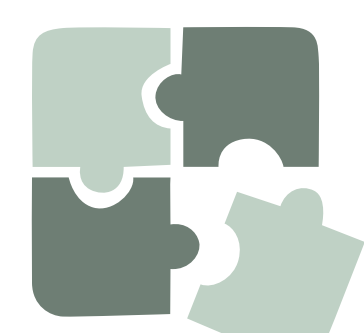


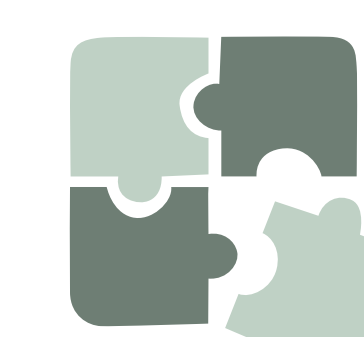
Sustainability data analysis

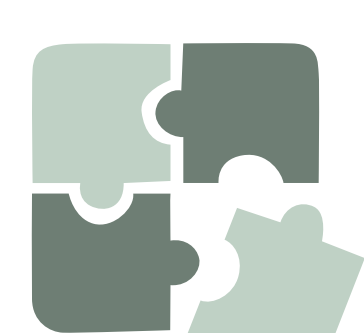


Crossfunctional Collaboration

INDUSTRY CHALLENGES

 Retailers often have intricate supply chains with numerous suppliers and partners around the world; data collection, verification and maintenance are a large undertaking.

 There can be challenges in educating consumers about the differences between genuinely sustainable products and those with misleading claims.

 Balancing growing consumer demands for sustainable and ethically sourced products with the need to maintain affordability and quality is challenging due to higher costs, price sensitivity, and the complexity of managing a sustainable supply chain.

MAIN PROJECTS

Sustainable seafood commitment: Evaluated vendor compliance to sourcing criteria, utilizing a survey-based monitoring and reporting system. Provided feedback to reimagine future reporting formatting to increase efficiency.

Third party engagement: Met with third-party certifiers on a regular basis evaluating and reviewing the state of sustainable seafood being made aware of upcoming sourcing changes. Worked with experts in the assessment of additional species to the sourcing program.

Sustainable palm oil commitment: Maintained certification status through Roundtable of Sustainable Palm Oil (RSPO) annual reporting, collecting data through survey-based vendor monitoring.

Strategic Initiative Project: Collaborated on the development of a proposal to advance Loblaws's sustainability goals, including a strategy for measuring and communicating product environmental impacts to customers.

HIGHLIGHTS



be authentic



build trust



make connections

CULTURE principles