

# Rit Gofwen

Social Impact and Innovation Internship



### IMPACT AT RBC

RBC's Corporate Citizenship strategy has driven positive social impact mainly through:



RBC Future Launch, 10-year, \$500 million commitment to prepare Canadian youth and young adults for the future of work



Tech for Nature - a multi-year commitment to accelerate tech-based solutions that help solve pressing environmental challenges



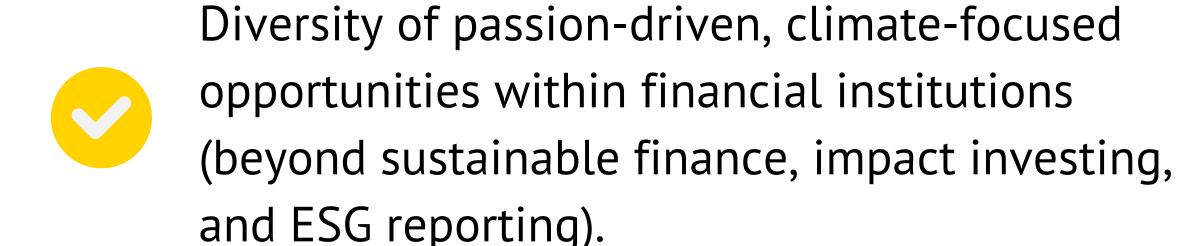
Emerging Artist - a longstanding Investment In the arts through partnerships with organizations that advance an artist's career trajectory

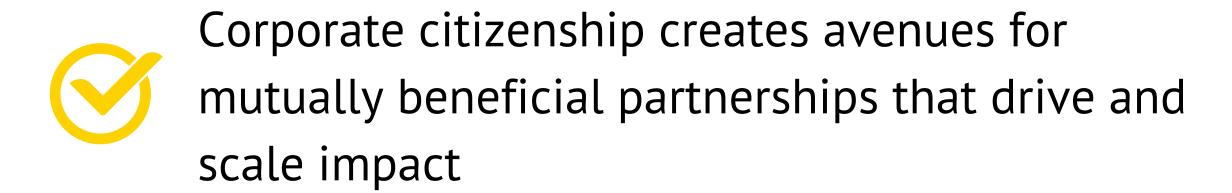
RBC committed to invest a minimum of 1% of domestic net income before income taxes in support of charitable and non-profit initiatives in Canada

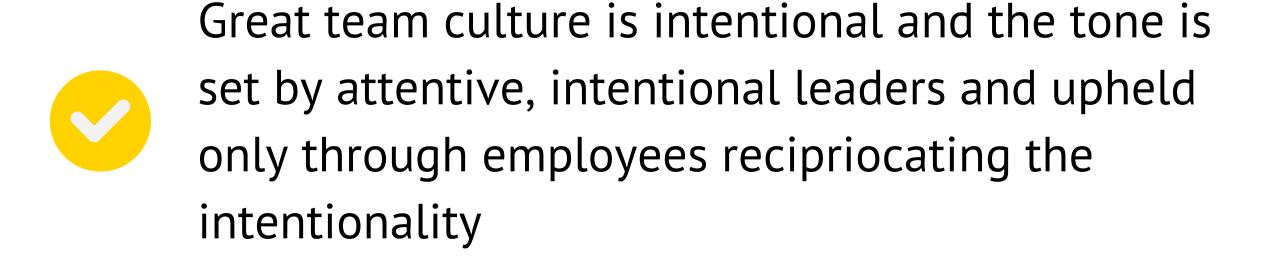
## MAIN DELIVERABLES

- Composed comprehensive board proposals for performed due diligence on potential partners to ensure adherence to governance standards.
- Conducted portfolio analysis enabling Tech for Nature's strategic alignment with RBC's climate priorities. Compiled its beyond philanthropy offerings, highlighting connections across the bank.
- Informed strategy development for the Equitable Prosperity ambition area through in-depth research on Canadian healthcare.
- Engaged stakeholders and external partners, coordinating planning efforts to keep projects on track and within scope.
- Supported RBC Foundation donation managers in managing key partnerships.

#### KEY TAKEAWAYS







Across large organizations, a big opportunity existing in connecting and streamlining impact initiatives and partnerships

# The New Impact Strategy

Accelerate the transition to a greener economy

Equip people with skills for a thriving future

Drive more equitable prosperity

RBC introduced its new Impact strategy, the *Purpose Framework*, which defines three societal ambitions where RBC can have a meaningful impact.