

CANADA POST CORP.

- CPC is the only Canadian company in the transportation and logistics sector with a net-zero target officially approved by the Science Based Targets initiative (SBTi).
- They are highly regarded for their sustainability initiatives, verified through CDP, EcoVadis, and Corporate Knights.
- As a crown corporation with the obligation to deliver postal products nationwide, CPC cannot limit their scope to reduce their impact.

2023 Highlights

Sustainable products and services

168M carbon-neutral shipments in 2023

80% recycled content in prepaid envelopes and 74% recycled content in flat-rate and mailing boxes

Zero waste

67.1% of waste diverted from landfill



Sustainable procurement

4.0% procurement spend with Indigenous suppliers, surpassing our 2023 target of 3.5%

Responsible investment



\$305M invested in renewable energy and energy storage through the Canada Post Pension Fund

Circular Economy in the sector

- Logistic companies are considered central to facilitating the transition from a Linear Economy to a Circular Economy.
- Reducing waste in this sector is challenging due to the reliance on packaging materials and physical mail pieces.
- Innovative and unique solutions are necessary to enhance circular economy in this sector:
 - Machine learning for right size packaging, optimization of delivery routes, waste management
 - Reverse Logistics & Re-usable packaging

Project Contributions

Assess Maturity of CPC's CE Strategies within the industry & recommend areas for enhanced communication



Action Learning Project 2024: Examine current state of Durable Goods Waste Management & identify opportunities for improvement



- Implement Change Management Survey and assess ESG integration maturity, including alignment with leadership values and team understanding.
- Data management systems for packaging reporting

Insights & Key Take-aways

1

Future Regulatory Environment



- National Target of Zero plastic waste by 2030
- Federal Plastics Registry reporting mandates effective 2025

2

Starts from responsible procurement



3

Communication & Collaboration is key to effective management

