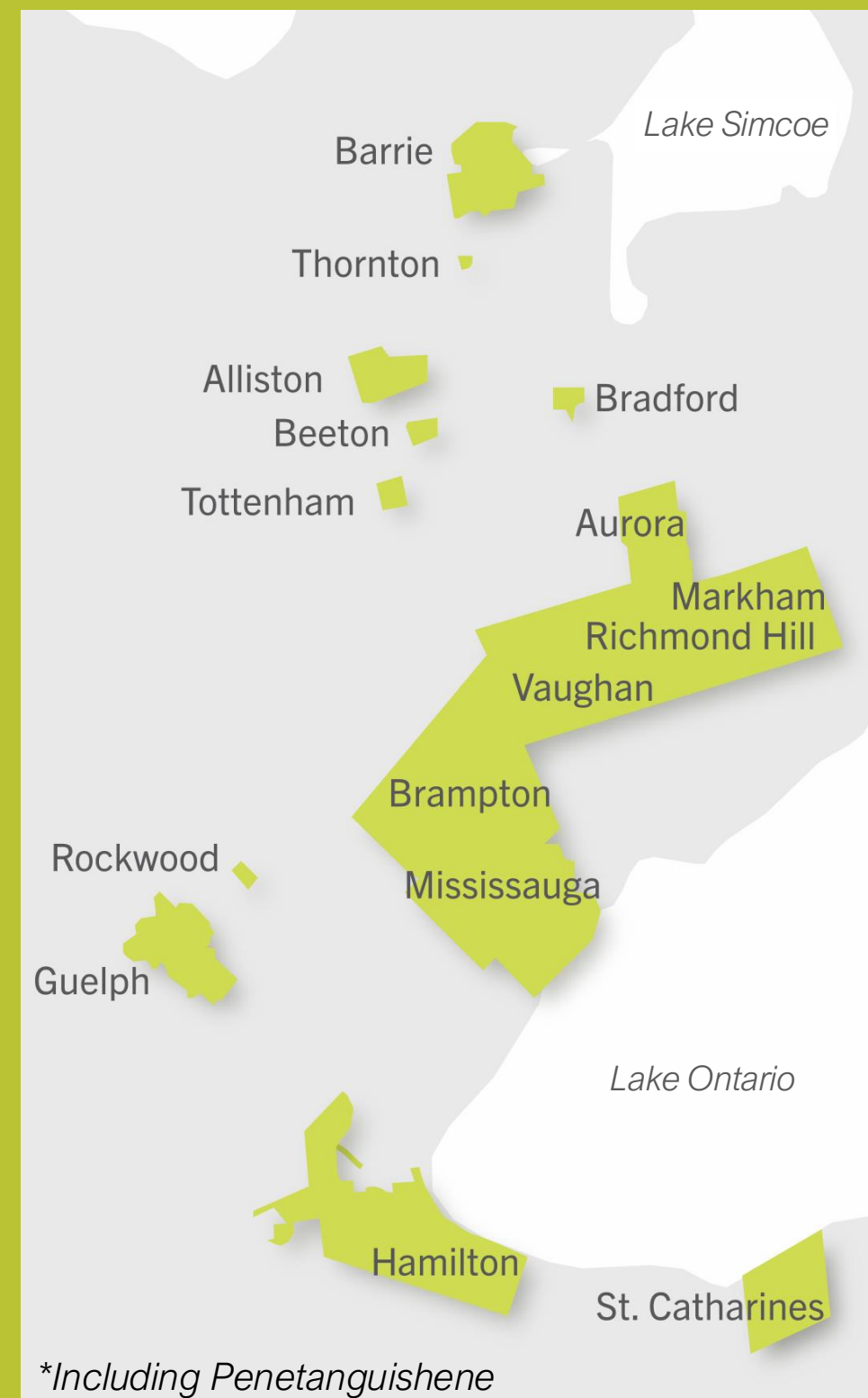


## About Alectra Utilities

### Alectra's Mission:

"We provide customers with smart and simple energy choices, while creating sustainable value for our shareholders, customers, communities and employees."



They supply energy to 17 municipalities, servicing approximately 1.1 million homes and businesses across 1,924 km<sup>2</sup>.

Their goal is to be the *energy ally* that their customers expect them to be.

## Energy Industry Facts

Ontario's electricity grid must **grow an additional 60% by 2050** to meet electrification demands, as per Ontario's Independent Electricity System Operator (IESO) assessment.<sup>1</sup>

Electricity grid expansion is driven by all sectors of the economy; residential, commercial, industrial, agricultural & transportation.<sup>1</sup>

## Skills & Knowledge

### Effective Communication:

Presented complex ideas to various audiences in several written formats.

### Policy Analysis:

Enhanced skills to interpret energy policy and regulation in the changing industry.

### Team Collaboration:

Collaborated with internal teams to align knowledge of the evolving energy landscape.

### Energy Stakeholders:

Enhanced knowledge of stakeholders coordinating the energy transition.

### Regulations & Policies:

Developed a strong understanding of government and energy association positions.

### Future of Energy Scenarios:

Engaged with teams working to meet Ontario's future electrification needs.

## Key Files & Contributions

### Internal & Industry Strategy

- Attended industry and community events hosted by various groups Alectra interacts with.
- Provided support to executives in their communications with government officials and senior bureaucrats.
- Provided government relations intel and support to internal business units to guide strategy development, such as briefings of government and energy association publications.



Scan QR Code for a key industry report, Electricity Distribution Association's *Solving Grid-Lock*.

### Municipal

- Supported Alectra's rebasing application by providing municipal community energy and emission reduction plan targets.
- Compiled quarterly municipal newsletter, *Ally*, to provide relevant and accessible information to elected officials and staff.

### Provincial

- Supported advancement of interest in key *provincial* policy files, such as Conservation and Demand Management (CDM).
- Supported delivery of government intelligence and internal business groups, such as the Distributed Energy Resources (DER) Steering Committee.

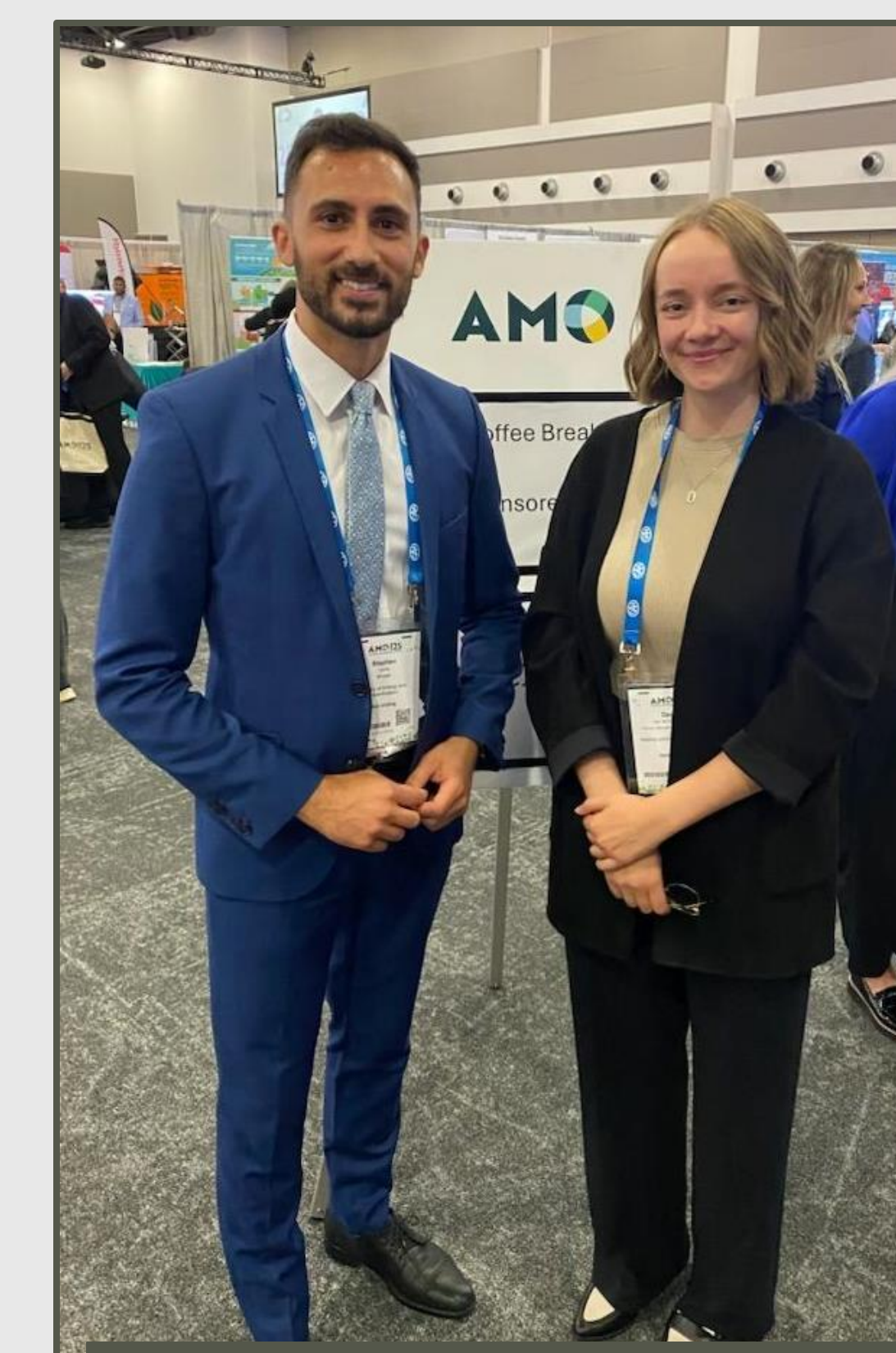
### Federal

- Supported advanced interest in key *federal* policy files, such as tax policy change.
- Supported alignment of future business activities with federal government priorities, such funding opportunities.

## Key Takeaways

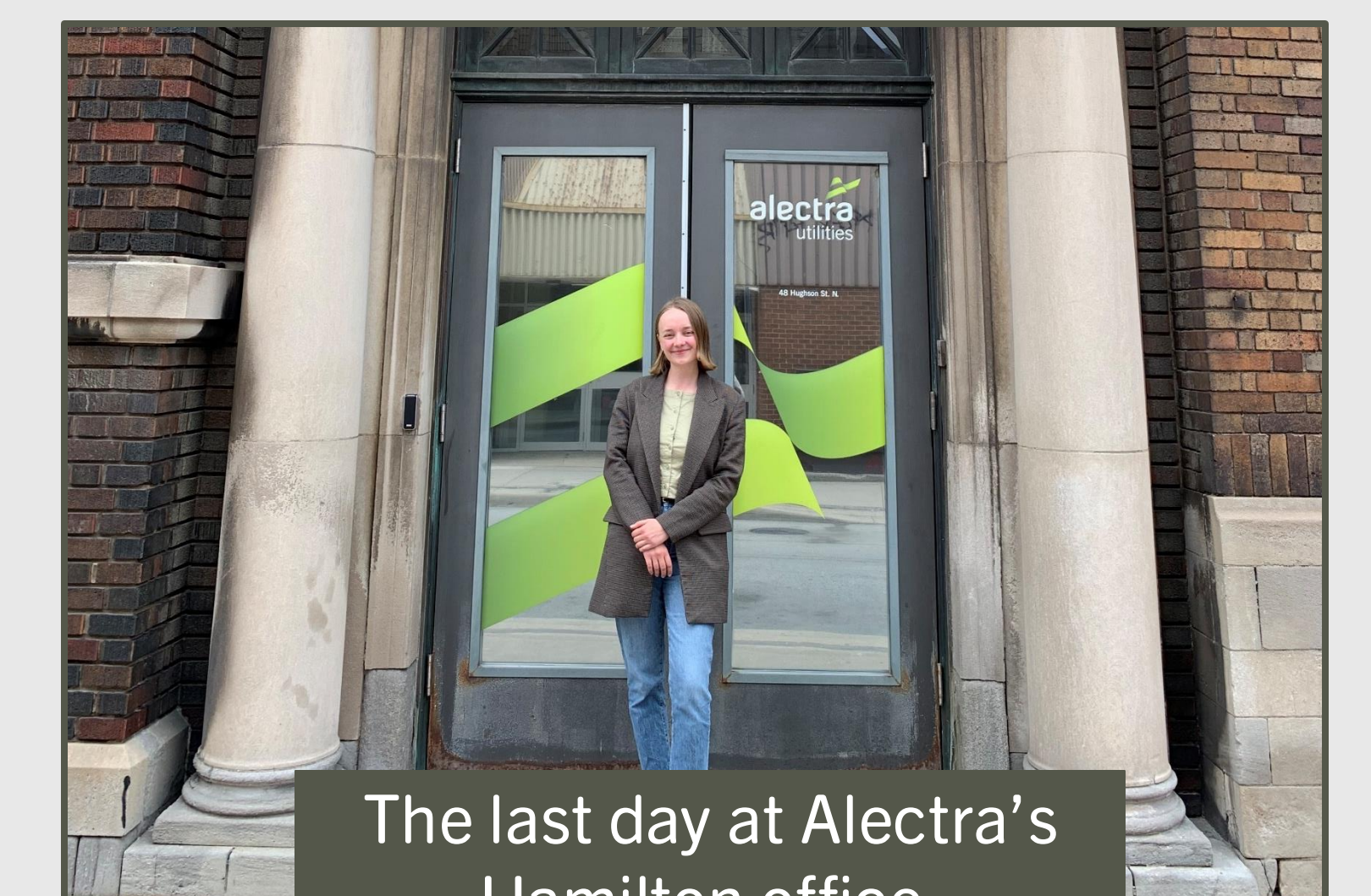
- 1 Energy System Needs are Evolving:**
  - Ontario's energy grid must evolve to keep up with the electrification & decarbonization demands. Ontario is primed to be a world leader in clean energy, if the transformation is successful.
- 2 It's a Balancing Act:**
  - A balance between a prudent & stable policy environment, while allowing forward thinking & innovation is required to advance Ontario's energy industry. There is an ongoing industry conversation about how to bring innovation to the system.
- 3 Engaging Effectively with Stakeholders:**
  - Bringing together key perspectives from across the public and private sectors is critical to achieving electrification & decarbonization goals.

## Memorable Moments



The Honorable Stephen Leece, Minister of Energy & Electrification and I met at Association of Municipalities of Ontario (AMO) conference.

- Attended several events including:
- Ontario Energy Association's Speaker Series: *The Future of Renewable Energy in Ontario*
  - Mayor of Mississauga's Rise & Shine breakfast with the Mississauga Board of Trade



The last day at Alectra's Hamilton office.

<sup>1</sup> Independent Electricity System Operator (IESO). (2024) *Annual Planning Outlook Ontario's Electricity System Needs: 2025-2050*. Available at: <https://www.ieso.ca/en/Sector-Participants/Planning-and-Forecasting/Annual-Planning-Outlook>