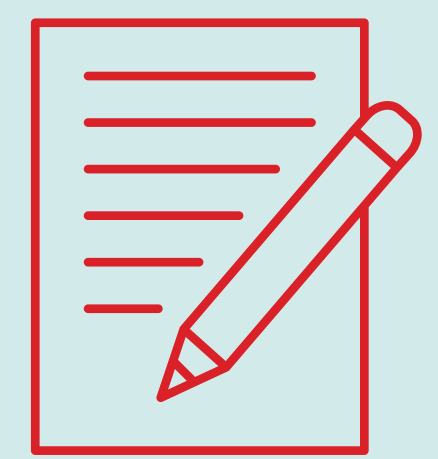


About FHCP

Canada's largest trade association representing manufacturers of food, health, and consumer products

Roles and Responsibilities



Drafted summary documents, briefing notes, and meeting materials on international and Canadian policy updates for internal and member use



Researched, analyzed, and summarized policy trends in the EU that pertain to plastics and EPR to inform government submissions



Tracked member company sustainability commitments to understand industry trends and corporate priorities

Sustainability at FHCP

FHCP works with member companies, stakeholders, and governments to advocate for interprovincial and provincial-federal alignment on various key issues, such as:

Extended Producer Responsibility (EPR)

- In Canada, full EPR is being implemented in several provinces, meaning producers of packaging material will be responsible for financing and operating the recycling system, shifting the responsibility away from municipalities
- FHCP engages with Producer Responsibility Organizations, governments, and member companies to advocate for efficient and effective EPR programs across Canada

Plastic packaging

- As Canada aims for zero plastic waste by 2030, manufacturers must navigate shifting regulatory requirements and packaging standards within the broader context of the global supply chain, international policy, and the UN Global Plastics Treaty negotiations
- FHCP brings together stakeholders for learning opportunities and collaboration to create more recyclable and sustainable packaging

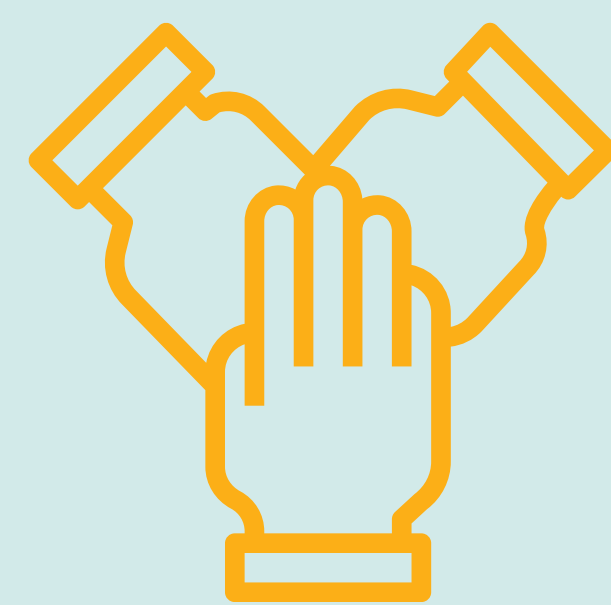
Industry Successes

- FHCP is the first national trade association in Canada to have endorsed the Ellen MacArthur Foundation's vision for a New Plastics Economy, and is a founding member of the Canada Plastics Pact (CPP)
- CPP brings the full plastics value chain together to enable pre-competitive collaboration to advance a circular economy
- Member companies are continuously innovating to reduce waste and create more sustainable packaging

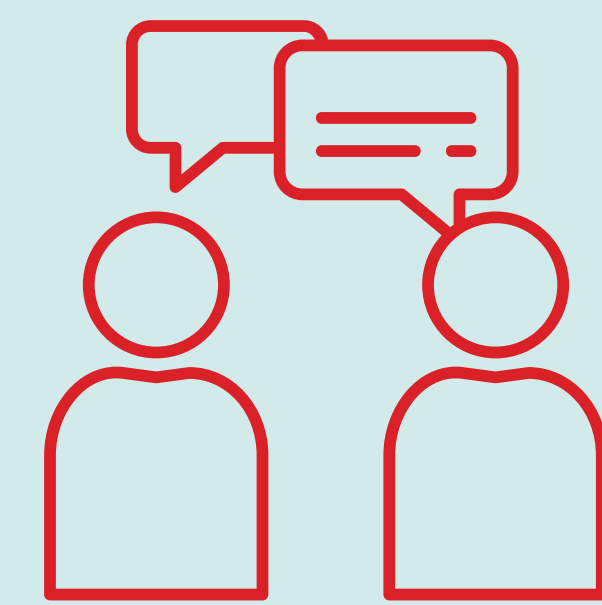
Industry Challenges

- Constantly evolving regulatory environment
- Sustainability is a competing priority, manufacturers have to balance food safety, affordability, regulatory requirements (e.g. smaller packaging for sustainability with more information on packaging for consumers), etc.

Key Takeaways



Sustainability requires collaboration; every decision about sustainability is made in a complex system and sustainability teams cannot achieve their corporate targets alone



Sustainability professionals are required to translate sustainability to a wide range of audiences, understanding the technical and high-level information alike



Trade associations advocate on behalf of various companies in a pre-competitive environment, striving to build consensus on key issues

Memorable Moments



- Touring a material recovery facility (MRF) in North York, allowing members to see how their products are handled after use!
- Touring a member facility (Irving Tissue) to see how our everyday products are manufactured!