



Global Compact Network Canada

UNGCNC is mobilizing Canadian businesses to achieve sustainable value and goals by delivering measurable impact to the world's most pressing challenges. GCNC's goal is

To set the private sector's path and accelerate their progress towards net-zero emissions by 2050 and corporate targets of Gender Equality

Current Projects:

Climate Peer Learning Group

Climate Ambition Accelerator

17 SDGs Podcast



WAGE

50-30 Challenge

Just Transition

Core Project Contributions

17 SDGS
PODCAST

The podcast series utilizes the power of storytelling and case studies to showcase how businesses can contribute to the SDGs and create a positive impact in their communities. My preparation for each episode included the following tasks:

- Case Study Research of the organization scheduled for the particular SDG in action episode
- Questions development based on initial 2-3 case study shortlists of the organization's work and initiatives
- Storyboard building and Script writing for the finalized case study direction

Companies I worked with:



CLIMATE PEER
LEARNING GROUP

The Peer Learning Groups in 2023 were focused on priority issues: climate action, biodiversity, labour and human rights, and SMEs, with the goal of moving companies forward in taking ambitious actions. This is done through PLG workshop facilitation and my tasks included:

- Case Study Research for Responsible Corporate Adaptation in Practice
- Shortlisting 2-3 business case studies that are applicable to Canadian challenges
- Deriving related data insights to help build the final PLG (Peer-Learning Group) deck for workshop

Companies I researched:



New Skills & Knowledge

Skills

- Deriving insights and critically analyzing a range of corporate initiatives including financial inclusion services, sustainable farming practices, tech for community betterment and more.
- Storyboard building and Script writing for a focused narrative related to specific SDG in action

Knowledge

- Canadian telecom companies lead in leveraging technology to help disabled and marginalized communities
- Canadian sourcing company's role in making supply chains more resilient and effective

Memorable Moments

- Getting praised by the Sustainability Initiatives & Reporting Manager (*Lindsay Verhaeghe*) for my detailed research work on Nutrien for the "Zero Hunger" Podcast episode
- Pitching the "Changemakers" idea to the UNGC team using my "Convince Me Pitch" project from the MScSM program and getting a positive response for it
- Getting enrolled in the Climate Ambition Accelerator 2023 Platform of the Academy to learn from the available courses on The Net Zero Standard and Accounting for Scope 1, 2 and 3 emissions

Key Takeaways

- Leveraging the podcast platform to drive the narrative around SDGs by bringing in guest speakers from across sectors to share their perspectives and sustainability journey is the key to uniting businesses and inspiring leaders in addressing challenges and opportunities each sector has, in achieving the positive societal and environmental impact
- This decade is crucial and achieving 2030 goals for Canada would only become possible if every business, from SME to large corporation, learn from each other's struggles and collaborate in strengthening each other's position.