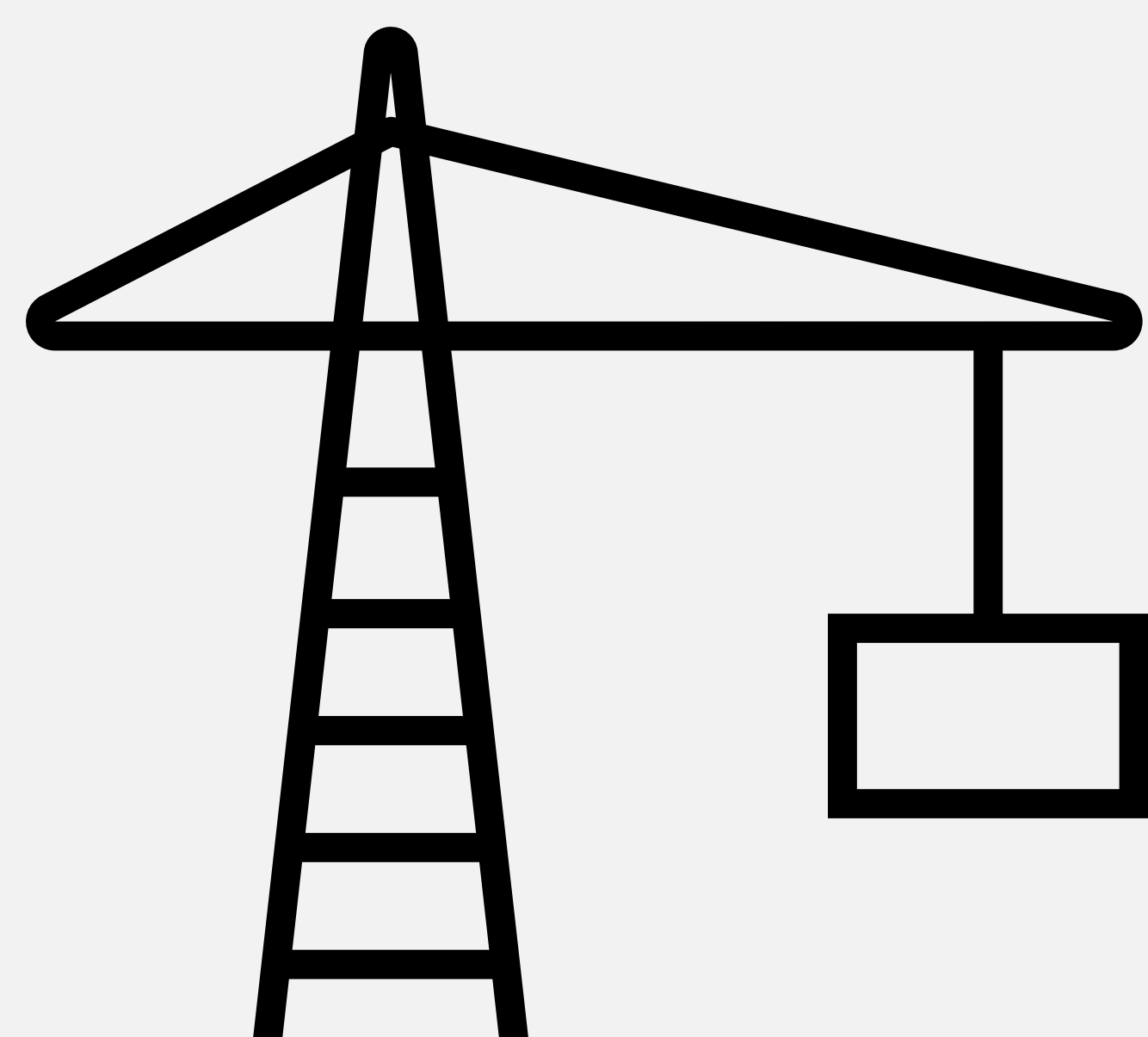




Jacob Dwinnell

Sustainability Intern, Property and Asset Management



Who is JLL?

- A leading professional services firm specializing in real estate and investment management
- Currently manages 4.6B square feet of property and has facilitated 37,500 leasing transactions, totaling 1.07B square feet leased

My Team

- Sustainability Team within the Property and Asset Management Division (PAM)
- JLLs PAM division manages the day-to-day operations of client assets including reporting, marketing, leasing, and sustainability activities
- As the sustainability team within PAM Canada, our job is to handle the sustainability aspects of building operations and translate client sustainability goals into implementable projects at the property level

Key Projects

Engagement Strategy

Description:

- To support our team's work to advance sustainability, I developed an engagement strategy designed to increase awareness of sustainability issues and solutions, build capacity to increase adoption of sustainable practices, and educate stakeholders on our team's services and areas of expertise.

My role:

- Mapping out key stakeholders
- Identifying key topics for content
- Drafting and editing content
- Organizing webinars and live events

Compliance Reporting

Description:

- Our team is responsible for collecting and reporting on the property utility data that we manage on behalf of our clients.

My Role:

- Collecting and consolidating utility data
- Coordinating with stakeholders
- Validating data
- Submitting reports on behalf of clients

Additional Projects

- Supported internal strategy development to help scale our teams' services
- Created an interactive dashboard designed to help property teams identify funding sources for decarbonization projects

Key Takeaways

- The CRE industry is full of actors doing amazing work to advance sustainability
- To be successful, sustainability initiatives need to be integrated into operational policies and procedures
- Driving meaningful change requires thoughtful engagement with both internal and external stakeholders across all functional areas

Highlights

- Had the opportunity to work with an incredible team
- Supportive organization dedicated to professional growth and fulfilment