

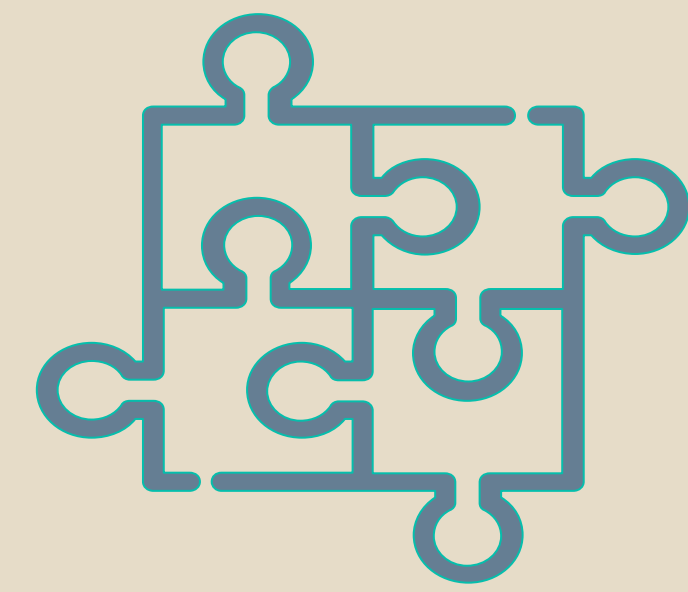


# Aasimah Hossain

## Sustainable Impact Internship at HP Inc.



### Key Takeaways



Collaboration is necessary for the vital sustainability solutions we need



Communication is a crucial skill for sustainability professionals.



Sustainable impact strategies are very effective when there is strong support from management



Corporate citizenship is not only good for the community, but also better for business



Transparency is a requirement of being sustainable

### Sustainable Impact at HP Inc.

The founders of HP, Bill Hewlett and David Packard strongly believed that technology should not only create value for customers and shareholders but also for society. This concept is ingrained in HP's Sustainable Impact Strategy as it strives to be the world's most sustainable and just technology company.



### Purpose of Internship

To implement HP's sustainable impact strategy through managing NGO partnerships, managing global community impact programs, organizing local skills-based volunteer opportunities for employees and developing strategies to leverage sustainable impact to win more in sales.

### Major Projects/Roles

#### HP Employee Volunteering

- Organized, managed and facilitated volunteer opportunities that leverage paid volunteer time given to each HP employee to achieve HP's SI goals while allowing them to use their skills for meaningful impact.
- Managing partnerships with NGO partners

#### Community Programs

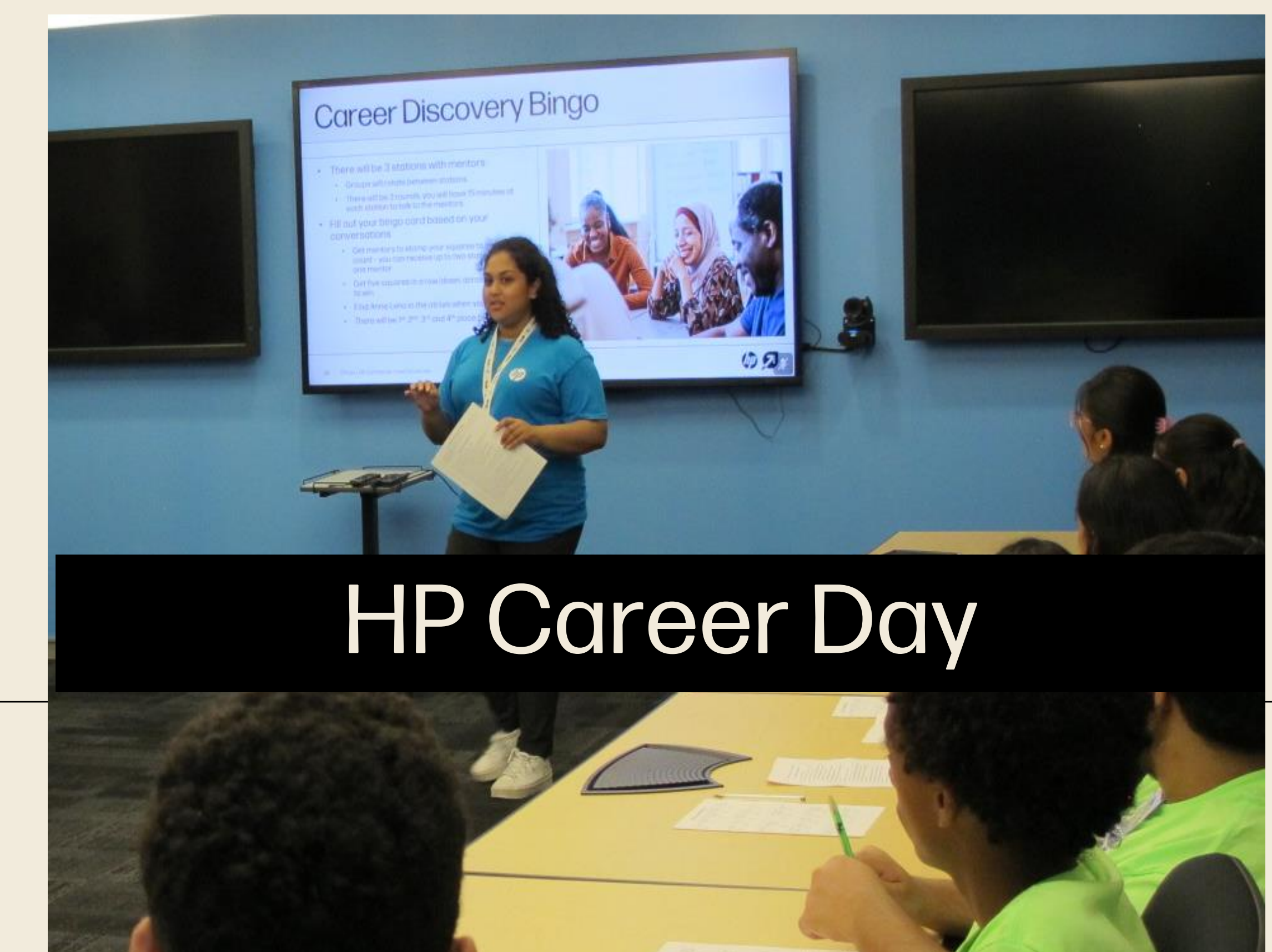
- Monitored funding for community impact programs focusing on climate action, reforestation and digital equity in communities across HP's global markets.
- Measuring impact of 2023 programs and developing assets to leverage these impacts to win more in sales.
- Reviewing applications and selecting programs to fund in 2024

#### Sustainable Impact Trainings

- Organized material and helped deliver sustainable impact training to new hires, senior employees and partners that provided them with a foundational understanding of HP's sustainable impact strategy.

### Accomplishments

- Secured HP Foundation grants to fund educational resources for Chapter One and professional development programs for ACCES Employment.
- Organized and executed HP career day where HP volunteers used their professional skills and experience to provide mentorship to 18 youth served by Parents Engaged in Education.
- Organized and delivered monthly HP Sustainable Impact trainings for about 45 new hires, senior staff and HP partners.
- Collaborated with HP Shopping Site team to create a fundraising prompt for customers to donate to Chapter One in honour of Truth and Reconciliation Day.
- Successfully managed funding for community impact programs in more than 12 countries.
- Currently working on measuring impact of community programs and creating associated sales assets



HP Career Day