

Hailey Knox

Research Associate - Policy & Regulatory



Major Projects

Carbon & Sustainability Advisory

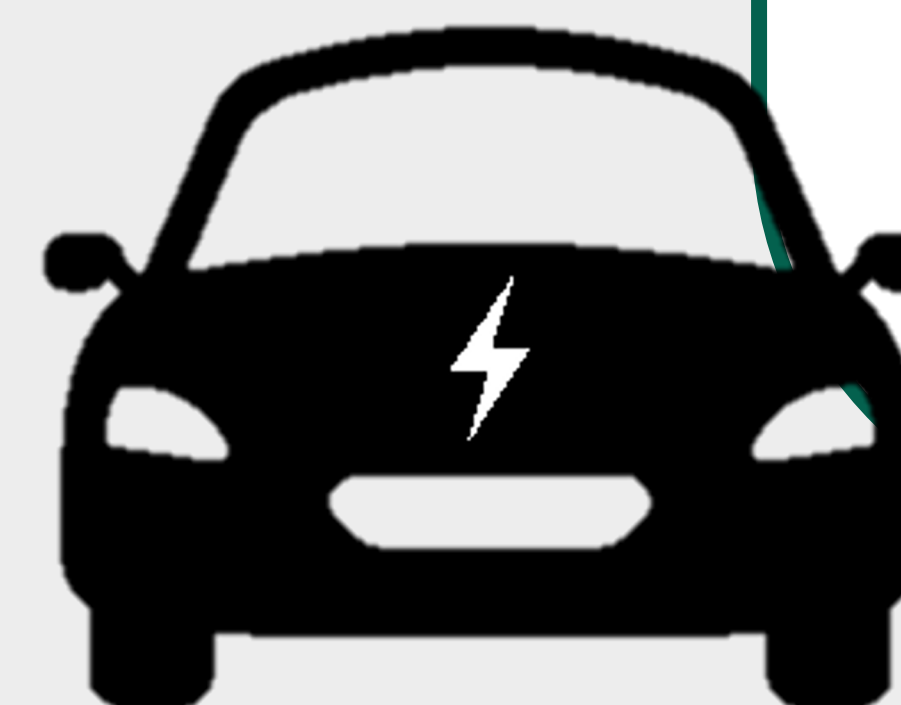
- Regulatory reporting, carbon support & client engagement
- Point of contact with federal and provincial regulatory agencies
- Developed robust framework and tools to support in research & advisory on policy & regulatory aspects – such as GGPPA, OBPS, EPS, Net-Zero Act, etc.

Weekly Tabloid (Curated Newsletter with a POV)

- Bridged the gap between industry updates & how those updates impacted Blackstone & their clients
- Provided curated intelligence & enhanced the value of research on carbon, climate strategy, & ESG

ESG Reporting

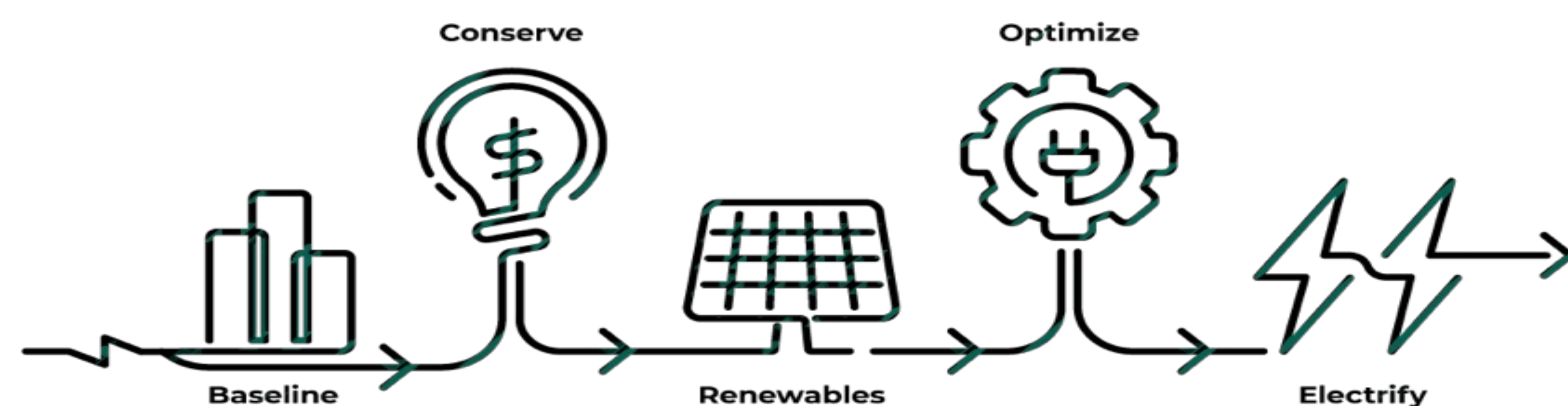
- Provided hands on assistance on quantitative & qualitative research, benchmarking, stakeholder engagement, KPI development, baseline reporting, analytics, materiality matrix, scorecard, goal setting, SDG/GRI/TCFD alignment, and design



About Blackstone Energy

Blackstone Energy helps clients in the built environment save, sustain, and thrive by developing custom carbon and energy management solutions targeting energy efficiency, emissions reduction, cost improvements, and renewable generation.

Manage **Conserve** **Generate**



BES Vision: To take 100% of their clients to net-zero carbon emissions by 2050.

Learning Outcomes

Professional Communication – Developed a client-service mindset and refined my written & verbal communication skills

Critical Thinking – Used an interdisciplinary approach when dealing with client’s sustainability and GHG reduction goals

Ambiguity – Able to work under limited guidance, no set framework & unidentified data points

Teamwork – Successfully collaborated with cross-functional teams and senior leadership

Time Management – Utilized effective organization skills to balance conflicting priorities

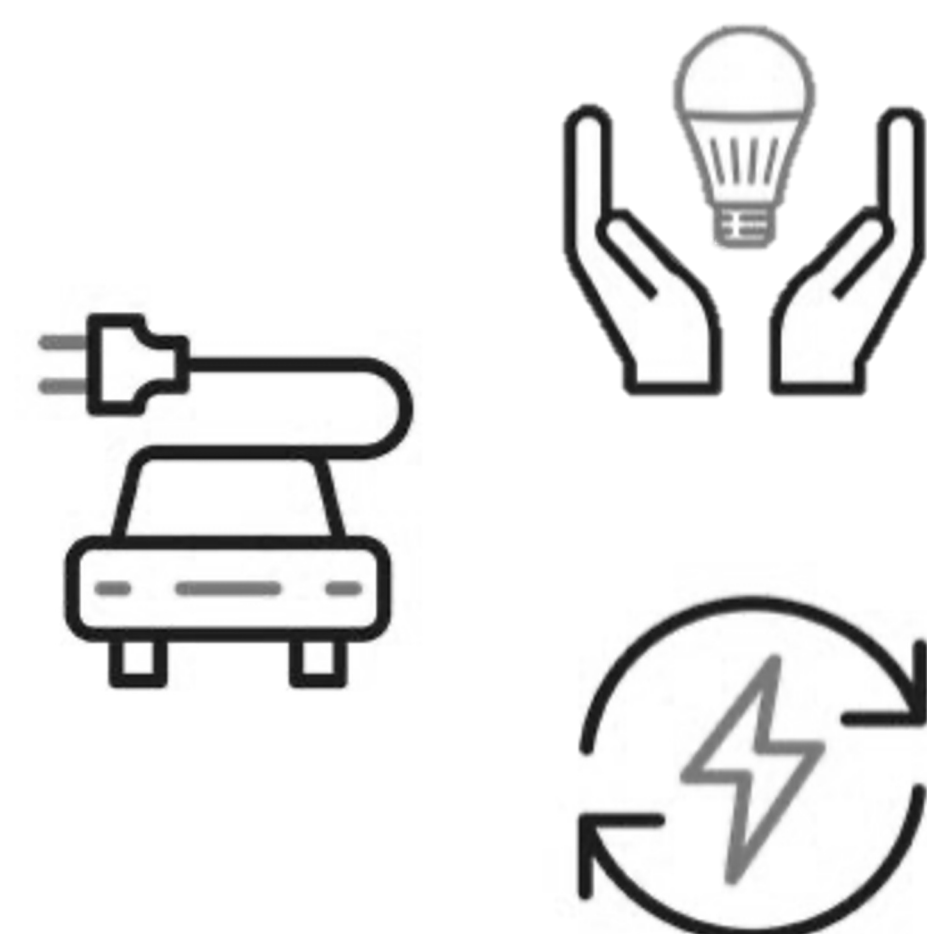
Stakeholder Management – Influence without authority, collaboration & conflict resolution



My Responsibilities

As part of the **Policy & Regulatory Team** my responsibilities included:

- ✓ Research & Advisory
- ✓ Client Engagement
- ✓ Policy & Regulatory
- ✓ ESG Development
- ✓ Carbon Pricing
- ✓ Climate Strategy
- ✓ GHG Reduction Solutions - Low Carbon Alternatives, Electrification & Carbon Credits



Internship Highlights

Summer Sustainability Showdown

- A week-long friendly competition between co-workers to reduce our carbon footprint and encourage more sustainable habits at work, school, or home.

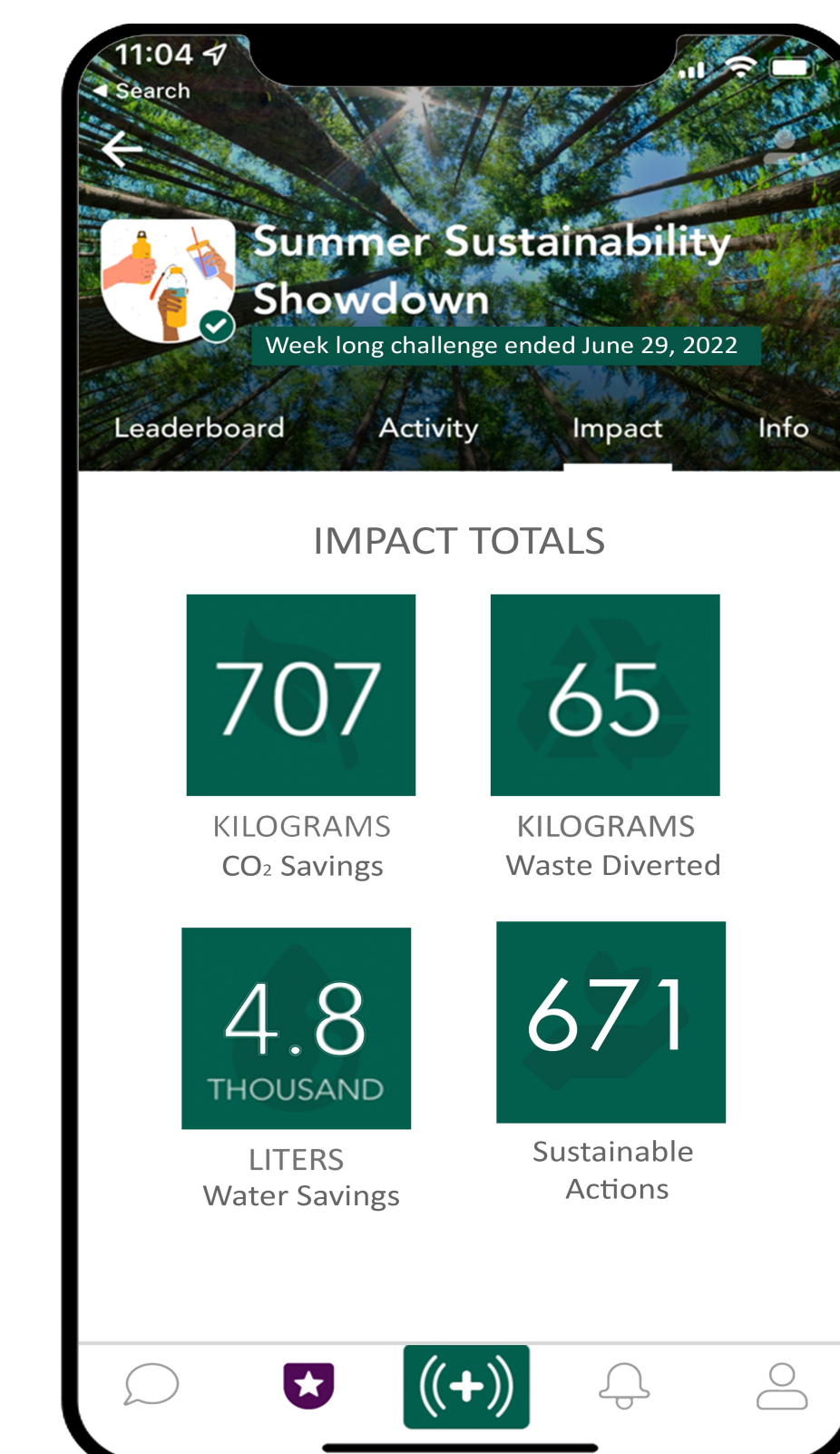
Charity Golf Tournament

- Networked with key stakeholders and sponsors' while hosting an event to raise money for Cystic Fibrosis Canada.



People & Culture at Blackstone

- From the warm welcome at the beginning of my internship to the inclusive, purpose-driven, and supportive community throughout. Blackstone values its employees, optimizes teamwork, and promotes a healthy work-life balance!



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