

About GCC

GCC was founded by students and faculty members of York University in the hopes of addressing the limited supply of sustainable products on campus.

GCC's Mission Statement:

"To promote social justice and sustainability by encouraging more responsible and sustainable patterns of consumption on university campuses and in the broader community"

Valuable Suppliers

Assisi Garments

- A social enterprise run by Franciscan Nuns in Tamil Nadu
- Provides training, employment, and education to disabled and disadvantaged women
- Profits are invested in community welfare, social services, and important infrastructure

Chetna Organics

- A producer cooperative of small-scale farmers, providing them with additional value from manufacturing and processing the cotton farmed and sold
- Relies on rain-fed agriculture to sustain their cotton growing operations

Fairtrade

Purchasing Fairtrade cotton supports workers and small-scale cotton by:

1. Ensuring fair working conditions & worker rights
2. Providing a Fairtrade Minimum Price to protect farmers' livelihoods
3. Addition Fairtrade Premium of (€0.05/kg) provided to farmers and workers to invest



Role & Accomplishments

- ✓ Developed GCC's first environmental impact tool using key indicators, sales data, and quantitative analysis tools
- ✓ Drafted the sustainability and environmental impact section of the 2022 annual report ahead of the Annual General Meeting
- ✓ Reviewed and compared existing sustainable cotton certifications across the globe to and assessed the challenges of the Fairtrade and organic cotton market
- ✓ Supported the marketing and social media campaigns by providing key statistics, certification information, and benefits of GCC's supply chain
- ✓ Connected with the sustainable cotton industry and other Fairtrade suppliers in Canada by attending workshops, reviewing reports, and meeting with organizers
- ✓ Examined global challenges in producing and expanding sustainable cotton

Certified Organic

The Global Organic Textile Standard (GOTS):

1. Prohibits the use of chemical dyes, pesticides, insecticides, and synthetic fertilizers
2. Bans the use of GMO seeds

