

John Kupis

Sustainability Intern at Food, Health & Consumer Products of Canada (FHCP)
john.kupis@mail.utoronto.ca

FOOD, HEALTH &
CONSUMER PRODUCTS
OF CANADA



About FHCP

- FHCP (Food, Health & Consumer Products of Canada), is a trade association representing manufacturers, large and small, in the Food, Health, and Consumer products industry

Roles and Responsibilities

- Interpret and influence Government Policy directives related to plastics and packaging within Canada
- Write biweekly sustainability updates for members
- Help lead discussions on plastics and Extended Producer Responsibility with member companies
- Assist VP of Sustainability with various tasks
- Conduct research and deliver briefing notes with updates

Tips for Working Remotely

- Stay connected with your team!
- Schedule dedicated time for certain projects/ tasks in your calendar. Organize your calendar, and your mind will follow!
- Ensure you spend some time outside, and away from your computer

Key Projects

- Briefing note on Memorandum of Cooperation between the Federal Government of Canada and the state of California
- Comparison of packaging and plastic bans within Europe and North America and implications on business activity

Insights and Skills Gained

- The regulatory environment for plastics and packaging is very complex! There is not a silver bullet solution, and a lot of detail and collaboration is required for effective policy tools
- How to effectively build engagement with individuals of varying experience
- How to create a narrative which advances team objectives while engaging key stakeholders
- Determining priority and materiality on issues is not an easy task when there are is a broad audience!
- How to constructively collaborate to solve sustainability issues facing industry

Sustainability Challenges Facing Food Manufacturers

- Effective integration of Extended Producer Responsibility across the value chain
- Coordination between municipal recycling systems and packaging solutions
- Navigation of Jurisdictional Rules and Responsibilities - ensuring compliance and maintaining manufacturing standards

Did you know?

- FHCP was the first Canadian trade association to become a signatory to the Ellen MacArthur Foundation!
- FHCP is a founding partner of the Canada Plastics Pact- a multi-stakeholder, industry led platform which aims to ensure 100% of plastic packaging is designed to be reusable, recyclable, or compostable.

