

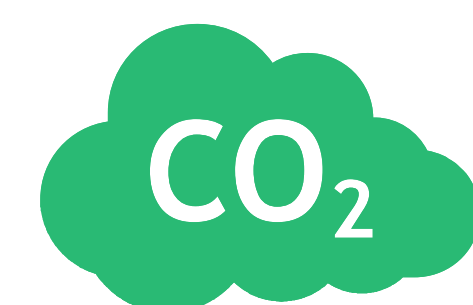
Centre for Canada's Future

BCG's Centre for Canada's Future aims to shape the national agenda & make Canada an even better place to live, work, and run a business by:

- Leading seat-at-the-table thinking
- Convening key stakeholders across Canada
- Supporting clients & BCG case teams

Current priorities

Macroeconomics, decarbonization, & innovation



Core Project Contributions

Net Zero Agriculture

- Prepared a farm-level economic model to analyze the decarbonization potential and financial feasibility of regenerative ag practices
- Researched pathways and key levers to achieve 'net zero' in the Canadian agrifood system
- Extracted key farmer insights on the path to net zero from a series of interviews & a survey

Carbon Markets

- Led the development and research of a presentation on carbon markets, including CAD market infrastructure, supply chain players, & market outlooks
- Conducted deep dive analysis on relationship between carbon markets & agriculture
- Presented carbon market findings and fielded questions at a staff lunch & learn session

Climate Scenarios

- Brainstormed key driving factors of future climate scenarios from a political, technological, & economic lens
- Prepared slides for five the climate futures, imagining geopolitical, trade, domestic GDP, and social outcomes across each
- Considered key uncertainties and triggers in determining how we arrive at each scenario

New Skills & Knowledge

Skills

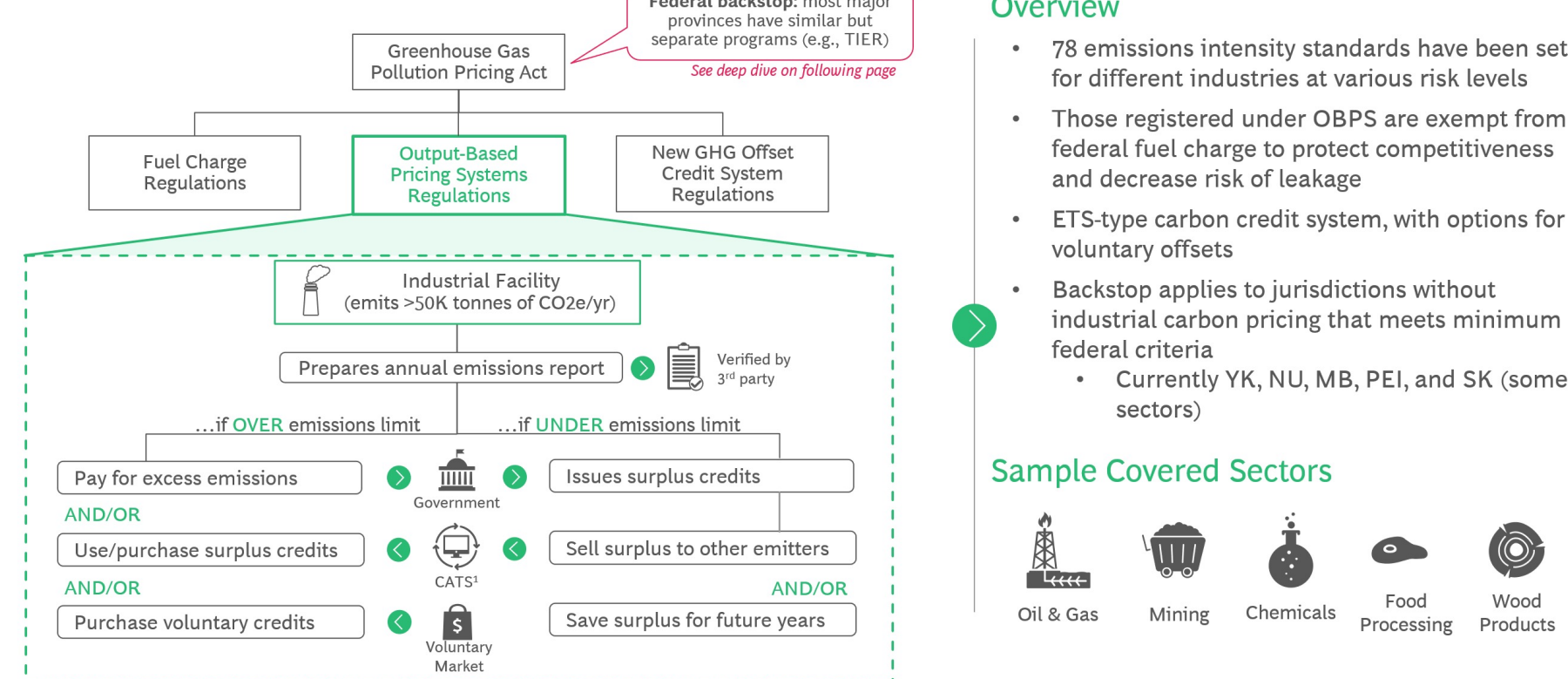
- Designing and driving insights from a large, complex economic model
- Storytelling concepts through slides
- Climate policy analysis & interpretation

Knowledge

- Canadian agriculture systems & regenerative agriculture practices
- Challenges and opportunities with global carbon credit markets
- Canadian role in key exports including energy, agrifood, and critical minerals

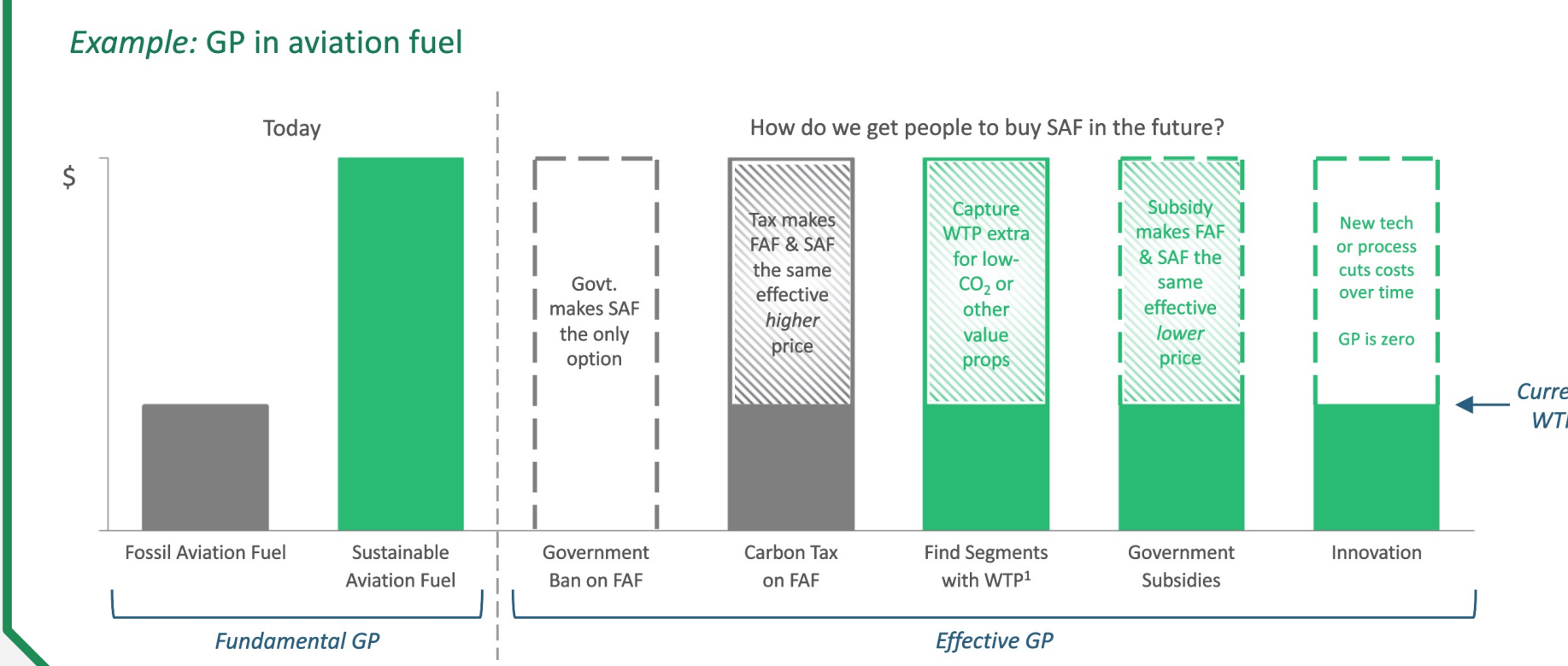
Sample Output:

Canadian 'Output Based Pricing System' (OBPS) regulates federal emissions trading schemes for industrial emitters



Sample Output:

For green products to go mainstream, 'effective' Green Premium must be reduced to zero



Key Takeaways

- Collaboration across sectors and advancement of 'ecosystem-level' decarb strategies are critical to reaching our goals
- Canada is in an excellent position to be a leader and low-carbon supplier of goods and technologies for the world, if we can get a fast & coordinated effort to pursue those opportunities
- The next decade (& beyond) is going to be challenging... but there are many intelligent & hopeful people working every day to create a better future

Memorable Moments

- Contributing to BCG's Reconciliation Working Group through research on Indigenous economic prosperity gaps
- Connecting with BCG'ers across Canada at the Montréal summer offsite & learning about the interesting work we do in all practice areas
- Driving analysis for meetings with top public & private sector leaders