



PROBLEM

Canadian governments and businesses continue to buy at the lowest price, prioritizing cost over value. Only [18 businesses in Canada](#) have committed to science-based climate targets as of 2021.

ABOUT HP

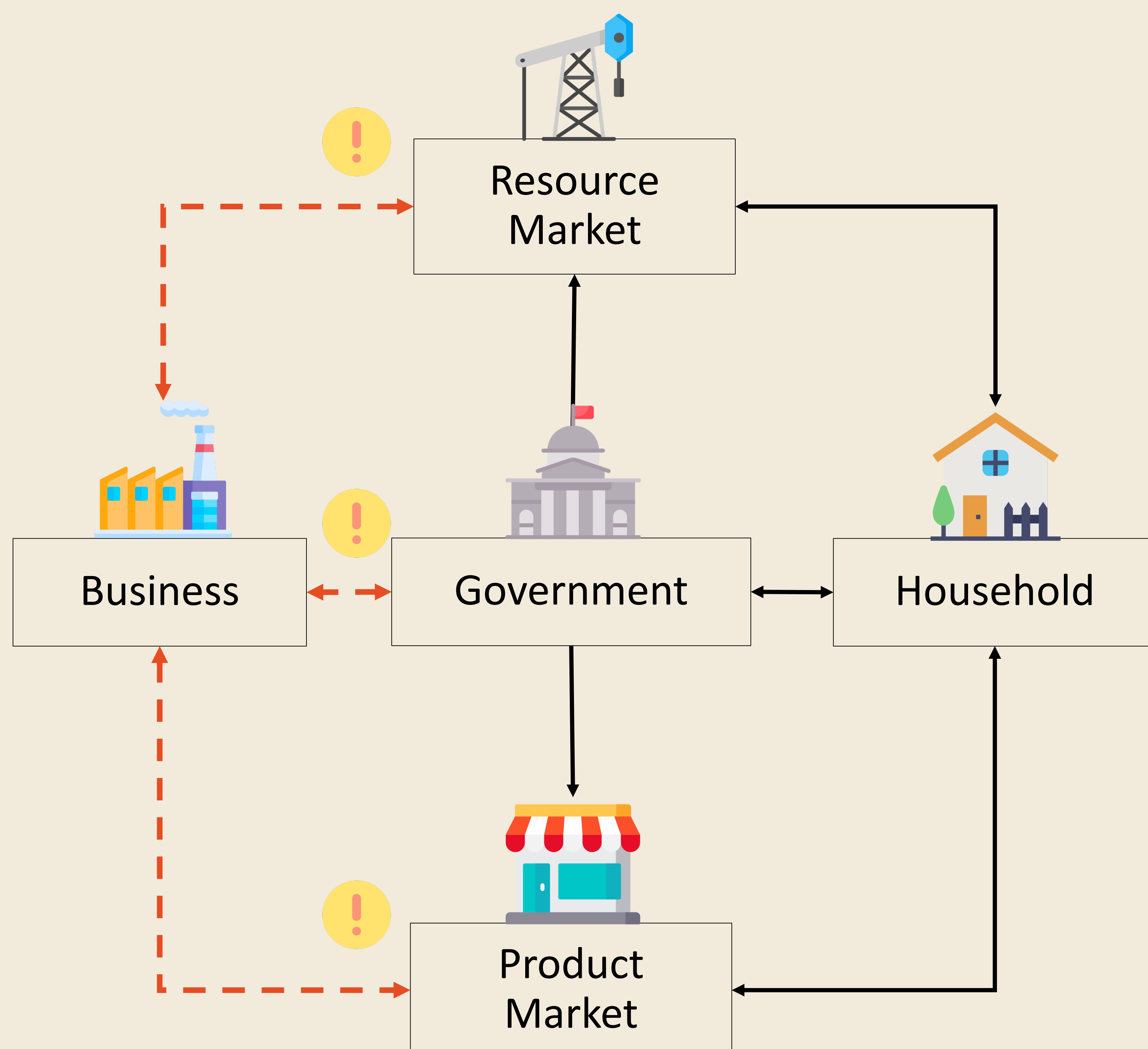
HP is a [purpose-driven technology company](#) with a belief that one thoughtful idea has the power to change the world.



As our climate changes, the way Canada buys must change too.



Requiring [“Sustainable Procurement”](#) is the most clear and economically efficient **market signal** that can drive Canadian businesses to invest in sustainability and a circular economy.



CSR 1.0 - Looking inward to reduce scope 1 and 2 emissions

- ✓ Increasing postconsumer recycled content (PCR) by improving recycling services through the [HP Planet Partners program](#).
- ✓ Creating jobs in Haiti to collect and [clean ocean-bound plastic](#) for HP products in collaboration with the Lavergne Group in Montreal.
- ✓ Intentionally investing in non-profit partnerships that help HP meet its [sustainability requirements](#), such as reaching 75% circularity for all products and packaging by 2030 and using 30% PCR in all PC and print products by 2025.

WHAT PEOPLE SEE

CSR 2.0 – Looking outwards to help Canada meet its requirements SDG targets (by 2030) and net-zero targets (by 2050)

- ✓ Tackling scope 3 supply chain emissions ([which is 11.4x greater than operational emissions](#)) by providing sustainability education and resources worth \$30-40K to channel partners through [Amplify Impact](#).
- ✓ Lobbying for higher sustainability requirements and criteria in Request for Proposals/Quotes/Information (RFXs).
- ✓ Free public speaking engagements to inform non-HP partners and customers about the circular economy & Sustainable procurement
- ✓ Proving [HP Canada is the most sustainable tech company in Canada](#) gave the Head of Sustainable Impact, Frances Edmonds, the credibility to:
 - earn a seat on the federal government’s advisory panel on their sustainable development strategy; and the expert panel on the Circular Economy
 - serve as a business representative for the Minister of Environment.

WHAT PEOPLE DON'T SEE

