

RUKIYA ABDULLE

Student Associate



Generation 2030 &
SDG Student
Associate



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Worked under the Tracking Progress Team to support the SDG Knowledge Hub with news and commentary pieces for Generation 2030

Worked under the SOOP Team to lead business development projects as well as support SOOP projects

International Institute for Sustainable Development (IISD)

The SDG Knowledge Hub (sdg.iisd.org) is an online resource center for news and commentary regarding the implementation of the United Nations' 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs)

SOOP Strategies Inc.

SOOP is a highly specialized mining and consulting firm that provides transformational solutions in sustainability to Canada's mining companies. SOOP builds sound sustainability management systems into company's business platforms, integrating sustainability into every facet of the project or operation, thereby ensuring success.

Key Contributions

- Social Media Content Creation & Management
- BCORP Certification
- Research Support
- Writing Support
- Orchestrated Copywriting Process
- Event Organization support
- Research
- Website Content
- SDG Progress Tracking
- 10 Articles for SDG Knowledge Hub
- Reported Intergovernmental Meetings



Key Takeaways

- Intergovernmental publications are resourceful and act as sources for writing material, research, and policy development for nations, organizations and individuals
- Intergovernmental meetings are essential for Sustainable Development Goals to be targeted, agreed upon, tracked, and achieved. However, not all meetings will provide concluding remarks that are actionable, instead, concluding remarks will suggest a direction to work towards
- SDG tracking is not mandatory for all nations, however, it is suggested and now necessary for nations to track their SDG progress for each SDG
- Exploration mining companies are building a stronger desire to uphold sustainability values and foundations to achieve higher value for their mines
- Sustainability within mining companies must start with strategy that is aligned with business operations and with leadership teams
- Sustainability strategy for mining companies need to be highlighted throughout the various departments of a mining company so that the initiative itself becomes an organizational change and not merely a title
- ESG is increasingly becoming more relevant to investors and the need for intentional ESG goals and actionable plans are becoming necessary
- A thorough study of a mining companies organization, stakeholders, policies, leadership, etc is required to map out the necessary ESG targets to track and build on

Industry Insights

The SDG Knowledge Hub is an online resource center for news and commentary regarding the implementation of the United Nations' 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs). Contributing to this Knowledge Hub made me aware of the following

- Intergovernmental, International and Youth contributions & involvement in SDG achievement
- Intergovernmental Meeting Processes
- Intergovernmental Organizations
- SDG tracking progress across the globe

Industry Insights

SOOP develops successful management strategies and reports for clients and executes these programmes at the field and corporate levels. Every strategy is built on a sound situational analysis of the company's full socio-economic and environmental contexts. The solutions include the engagement of external stakeholders, including local communities, corporate partners, investors, ratings agencies, industry associations, governments and Indigenous groups. Contributing to SOOP has made me aware of the following

- Mining Sustainability Report writing & process
- BCORP Certification Process
- Indigenous Relations
- Sustainability strategy

Banner of Contributions

