

About

Circular Innovation Council is an independent, not-for-profit organizations with a deep history of supporting policy development, research, and market-based resources, tools and programs that accelerate Canada's transition from a linear to a circular economy.

Key Takeaways

- ❑ Strong requirements needed for organizations to take on responsibility for end-of-life management for their plastics and packaging production of single-use plastics (EPR).
- ❑ Governments are beginning to realize that procurement is a vital component to their circular economy transition strategies.
- ❑ Recycling is not the complete solution to our waste issue, therefore, introducing design and purchasing methods with end-of-life in mind can support sustainability targets of emissions and waste reduction
- ❑ Sustainability stems from a foundational understanding that social and environmental outcomes have the power to shift economic markets to support current and future generations
- ❑ The Standard Waste Audit Method (SWAM) is an effective tool for auditors in the creation of a Waste Reduction Workplan which focuses on developing strategies to improve waste diversion



Key Terms

Circular Economy: a model of production and consumption that emphasizes recirculation of products and utilities to ensure their highest value and minimal waste, and improve biodiversity

Circular Procurement: a strategic process and tool to acquire goods and services in accordance with circular economy principles.

Waste Audit: a study relating to solid non-hazardous wastes generated by auditee site through regular, day-to-day operations.

Extended Producer Responsibility (EPR): an environmental policy approach and tool for producers to take responsibility of waste minimization in the post-consumer stage of a product's life cycle

Key Projects



Circular Procurement Summit 2021

Interactive learning experience that focuses on the 'How-To' principles prioritizing procurement strategies that can support governments, corporations, and small- and medium-sized enterprises to shift markets towards a more circular economy.



WASTE REDUCTION WEEK IN CANADA



Waste Reduction Week

October 2021 marks the 20th anniversary of Waste Reduction Week in Canada. I connected with program coordinators and government officials nationwide to gather information and share waste reduction strategies in the community.