



About

- **Canadian-brewed, Sustainable and Healthy**
- 6 years of juicing experiences from **January 8th 2014**
- All products are **plant-based**.
- 13 stores across the GTA region
- Organic and Non-GMO beverages
- Support local farms and the concept of circular economy
- Went **national** in 2019, with state-of-the-art, organic, Kosher and Safe Quality Foods (SQF) certified plant
- Partners include: Sobeys, Foodland, Metro, Loblaws, Fortinos, Whole Foods Market, Farm Boy, Pusateri's

Roles & Responsibilities

- Understanding the current **lifecycle of juice pulp waste** and researching potential markets for it to be upcycled
- Helping provide suggestions for ways to **re-use glass bottles** over recycling them; from market research
- Analyzing **wastewater characteristics, power factor** of plant and **best methods to dispose of expired juice** from the plant
- Creation of individual project reports to summarize findings and archive study

Our Mission
"Widespread sustainable access to plant-based nutrition and wellness of the highest quality"



Our Values

- Accountable
- Responsible
- Thoughtful
- Motivated
- Team Players
- Continuous Improvement
- Human

Key Takeaways

- Development of **market research skills** on product uses
- Establishment of **relationships** and building **vendor-client communication** skills
- Refinement of **professional report** creation skills
- Experienced real time **project management** and enhanced those skills
- **Systematic Approach** of analyzing root causes of problems and proposing suitable solutions

Accomplishments & Interesting Facts

- **Extensive market research** on the potential uses of pulp and solutions to this waste accumulation, which provides basic primary analysis for future projects
- **Identification** of best methods of solving the wastewater issue, expired juice disposal and glass re-use procedures for future endeavours
- Did you know that a new **certified label** for **upcycled foods** is being created in the USA?
- Did you know that **biodegradable labels** are being created & a machine which can **de-label, wash and dry** bottles all in one exists?



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