

## ABOUT LONGO'S

Longo's is a grocery chain operating in the Greater Toronto Area that has been family-owned and operated since its founding in 1956.



## ROLE AND RESPONSIBILITIES

- Assisted in developing a process for measuring food waste throughout the business following the guidance of the Food Loss & Waste Protocol
- Created a report documenting the major challenges and opportunities for measuring and reducing food waste
- Researched industry trends to support other sustainability projects

## GROCERY RETAIL INDUSTRY CHALLENGES

- **Packaging** - The grocery-retail industry faces trade-offs such as reduced product shelf-life when packaging is changed or removed, leading to higher volumes of food wastage
- **Customer Perception** - Customers' standards for food such as produce lead to wastage of high-quality food with cosmetic damage such as bruises



Nearly 60% of food produced in Canada, ~35.5 million tonnes, is wasted annually

## INSIGHTS AND SKILLS GAINED

- Food waste is a critical and complex issue that requires significant innovation and collaboration
- Employee engagement and training is critical for implementing successful solutions
- Improved analytical and problem-solving skills from manipulating large amounts of data and integrating various data sources

