



Sustainability Associate Global Compact Network Canada

Network Canada

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COMPANY PROFILE

- Canadian Network of the UN Global Compact (UNGC) – The world’s largest corporate responsibility and sustainability initiative
- Leading the advancement of the 17 Sustainable Development Goals (SDGs) and 10 Principles of the UNGC within the Canadian private sector
- Facilitating the dialogue to promote innovative solutions and partnerships to share business as a force for good in Canada

PROJECT ACHIEVEMENTS

- Developed an internal business development tool to help with the decision-making process and improve the GCNC’s business offering
- Collected and synthesized sustainability reporting data pertaining to 80 Canadian UNGC companies
- Analyzed company business interests linked to the SDGs over a 5-year period
- Reported on sustainability and SDG industry trends
- Identified key material issues among various industry sectors
- Created a visualization tool to present said findings

UNGC CANADIAN COMPANIES

MOST FREQUENTLY CHOSEN SDGS:	5 GENDER EQUALITY 	8 DECENT WORK AND ECONOMIC GROWTH
LEAST FREQUENTLY CHOSEN SDGS:	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	14 LIFE BELOW WATER

INFLUENCING OTHERS

- Improve SDG reporting among Canadian UNGC companies
- Strengthen reporting of the 10 UNGC principles among Canadian companies
- Tailor GCNC’s content to meet key material issues among participating members
- Operate as a business force for good within the Canadian private sector
- Share transferable skills with other UNGC local networks

KEY TAKEAWAYS: 2019 SDG REPORTING TRENDS AMONG CANADIAN UNGC COMPANIES

Reported Sustainable Development Goals (SDGs) by Year (2015-2019)

SDG	2015	2016	2017	2018	2019
SDG 1	2	10	15	20	25
SDG 2	5	20	25	28	30
SDG 3	3	12	15	18	22
SDG 4	1	8	12	15	18
SDG 5	2	10	15	20	25
SDG 6	1	10	15	20	25
SDG 7	2	10	15	20	25
SDG 8	5	20	25	28	30
SDG 9	1	10	15	20	25
SDG 10	1	8	12	15	18
SDG 11	1	10	15	20	25
SDG 12	1	10	15	20	25
SDG 13	1	10	15	20	25
SDG 14	1	10	15	20	25
SDG 15	1	10	15	20	25
SDG 16	1	10	15	20	25
SDG 17	1	10	15	20	25

- Close to 40% of companies released a sustainability report
- Over 80% of companies publicly mentioned the SDGs in their sustainability reports
- General upward trend in SDG reporting between 2015-2019
- Opportunity for meaningful links to be made between the SDGs and existing reporting frameworks

MOST COMMON MATERIAL ISSUES ACROSS ALL SECTORS:

Issue	Relative Frequency
Social	High
Econ	Medium-High
Gov	Medium
Env	Medium-Low