

Toronto Fashion Incubator (TFI) is The Toronto Fashion Incubator (TFI) is a highly acclaimed, award-winning, non-profit organization dedicated to supporting and fostering Canadian fashion designers and entrepreneurs. TFI is the first official fashion incubator in the world, founded by the City of Toronto in 1987.

Role & Responsibility

- Review the first edit of the Going Green Guide Book: how to start a sustainable fashion business
- Update data and key information according to current situation in the apparel market
- Write sections on apparel industry related SDG goals and targets
- Research and analysis sustainability CSR reporting standards and sustainable apparel indices

SDG Contributions



Industry Challenges

- The fashion industry is the second biggest polluting industry of the entire world
- Mass production of synthetic fibres, resulting the microfibres are going into the water systems
- Unethical and untransparent practices in fast fashion mass manufacturing and raw material extraction process
- Gender inequality
- Poor post-consumer waste management

Contributions and Key Accomplishment

- Researched and analyzed various brands' CSR report and different area focused evaluation indices, such as the Fashion Transparency Index and Textile Exchange
- Updated the glossaries, terms used and time sensitive data and information in the guidebook
- Added new chapters in the guide that are focusing on social sustainability and human rights
- Redesigned the overall layout of the chapters and arrangement of information of the book

Key Take Aways

- Sustainability in the fashion industry has come to a turning point
- Consumer demand is shifting towards more sustainability focused products
- Sustainability changes in fashion require mindset change from different aspects of the fashion industry
- Transparency in business is the most important quality a new fashion business can have in a world demanding for more sustainable solutions

ANALYSIS: Industry Sustainability Topics/Issues



Waste Management



Water System Health



Planet Health



Sustainable Supply Chain