

ABOUT SHOPIFY



The all-in-one commerce platform

Shopify is the all-in-one commerce platform to start, run, and grow a business.

Shopify powers over 800,000 businesses worldwide.

Shopify's mission is to make commerce better for everyone.



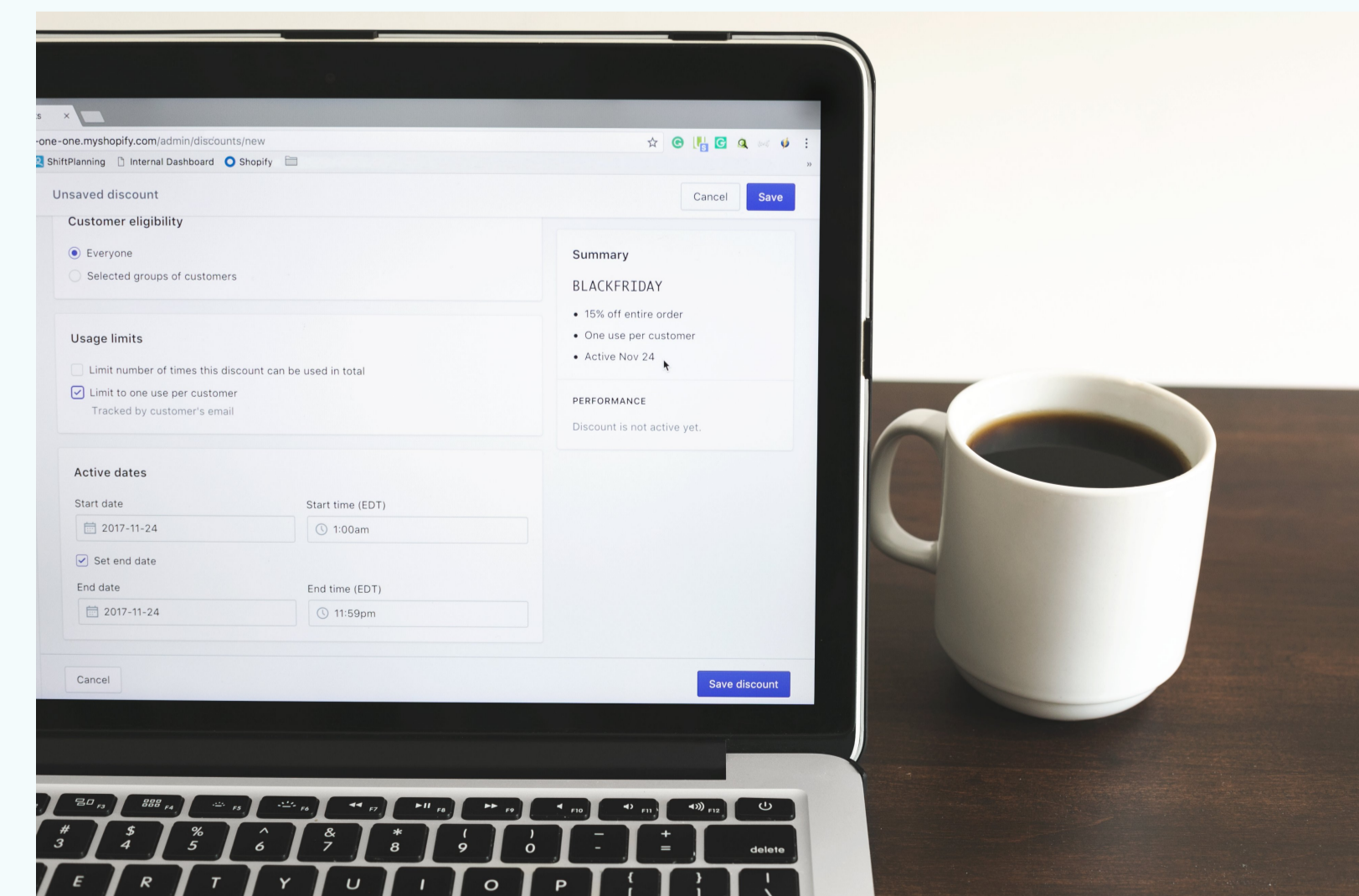
PURPOSE OF INTERNSHIP



Corporate sustainability experience

For myself: Gain experience working on a corporate sustainability team.

For Shopify: Shopify wants to be a 100-year company and recognizes that in order to achieve this they have to take care of the planet. This desire is shared by those internal to Shopify, including employees and senior leadership, as well as Shopify merchants and investors. Shopify brought me in to help them on their path towards taking care of the planet.



MAJOR PROJECTS



Sustainability reporting

Drafted a sustainability report and sustainability webpage for Shopify. This involved conducting interviews with different line owners within the company and writing content.

Completed Shopify's annual SAM Corporate Sustainability Assessment.

Helped create and categorize a list of social enterprise merchants selling on Shopify.

Suggested projects Shopify can take on in order to become more sustainable.



KEY QUESTIONS



Influencing others

Shopify's direct environmental impacts are small, as they operate primarily online.

Indirectly, Shopify's merchants have significant environmental impacts when combined. How can Shopify encourage its merchants to become more sustainable? And what other ways can Shopify leverage its expertise and skills to help take care of the planet?

