

Project Lead, Sustainability Metrics Intern – Michael Perryman

ABOUT MAPLE LEAF

Maple Leaf Foods Inc. is a major Canadian consumer packaged meats company. Established in 1991, the company's business is organized into 4 product categories: Pork, Poultry, Prepared Meats and Plant-based Protein. They have been working to transform the world's food system so that it can survive, and thrive, for generations to come.

VISION

To be the most sustainable protein company in the world

PURPOSE

Raise the Good in food



SUSTAINABILITY PILLARS

- Better Food
- Better Care
- Better Communities
- Better Planet

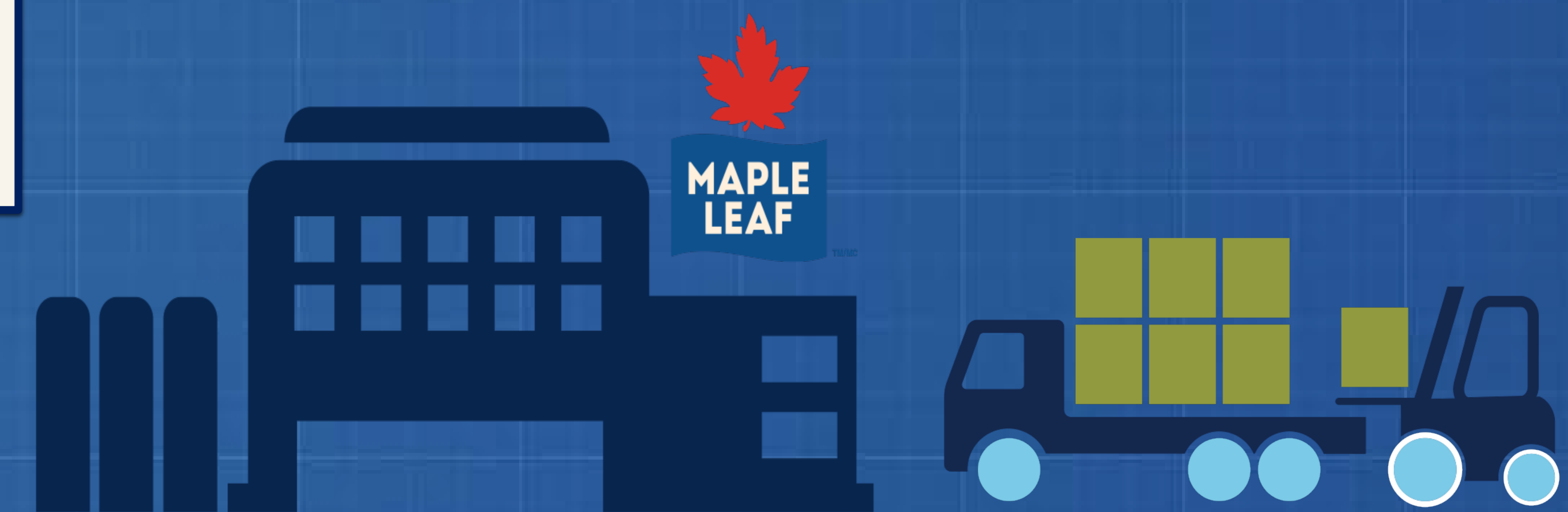
BIG, BOLD, goals!

50% intensity reduction by 2025



PROJECTS

- CDP: Completed annual CDP, communicating utility and emission intensity from operations, carbon management plan and corporate strategy for risk management.
- BASELINE RESTATEMENT: Improved quality of data for sustainability reporting, re-stating solid waste/recycling baseline to 2015.
- RENOVATION PROJECT: Arranged for recycling of obsolete packaging. Coordinating between warehouse/plant contact and recycling vendors. Documenting as per BOL and COD.
- RECYCLING STEWARDSHIP SUBMISSION (EEQ & CSSA): Completed annual recycling contribution submissions for Québec, Ontario, British Columbia, Manitoba & Saskatchewan.



KEY TAKEAWAYS

Sustainability opportunities exist within and across all company functions. Commitment arises from a guiding vision and a greater company purpose.

Capacity to recycle and demonstrate due-diligence are limited by geography and existing infrastructure.

Environmental compliance efforts often require education and awareness.

Ingraining sustainability into company culture promotes communication and collaborative efforts across functions.