



Industry contributes **\$28.9 B** to Canada's GDP

FCPC Represents Manufacturers of...  
**Food, Beverage & Consumer Goods**

FCPC members provide **300 000** jobs across Canada

### FCPC's Sustainability Priorities

- Extended Producer Responsibility\***
  - Working with industry partners, local and provincial governments, and stewardship organizations to inform development of sound recycling and waste management policy.
- Plastics**
  - Engaging with the federal government and industry partners to develop a national plastics strategy to address the growing issue of plastic waste.
- Carbon Pricing**
  - Providing members with information and updates on carbon pricing systems across Canada.

\*See industry contributions (right)

### Internship Responsibilities

- Working within **public policy and regulatory affairs** department to advocate for members on environmental sustainability issues.
- Providing **research and background** on the technical and policy landscape of topics including plastics and extended producer responsibility.
- Drafting documents for **government consultation**.
  - Developed FCPC submission to ECCC's Moving Canada Toward Zero Plastic Waste feedback request.
- Drafting communications** for member digest, social media, and MP newsletters, to inform audiences on sustainability issues and activity.

### Manufacturing & Value Added Sector

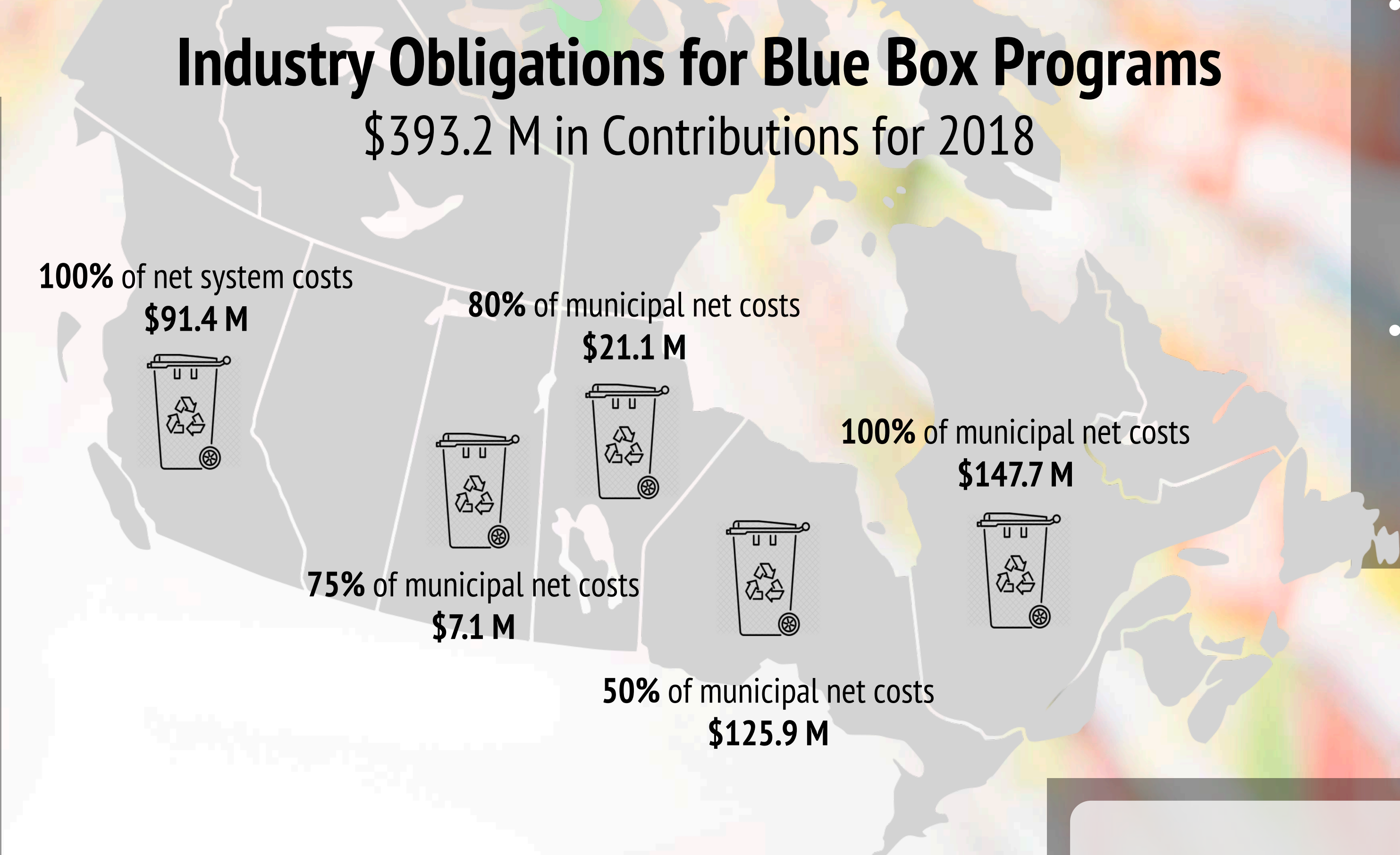
#### Industry at a Glance

- FCPC is a **national industry association** representing companies that manufacture and distribute the majority of goods found on grocery shelves across Canada.
- Food processing is the **largest employer** in the Canadian manufacturing sector.
- Food and value-added processing, is one of the **largest economic opportunities** for the Canadian market, due to an underdeveloped value chain.\*

#### Major Challenges

- The **cumulative impacts** of Canada's **regulatory environment** continue to increase costs, and impede investment, innovation and growth, making the market less competitive.
- Government **ministries acting in isolation** – i.e. Health Canada's *Plain Language Labelling* regulations directly counteract industry and government goals to reduce waste and packaging size, leading to several other environmental consequences.
- Changing political and consumer markets, and **diminished industry reputation**.

\*According to Chair of the Advisory Council on Economic Growth, Dominic Barton, from the report, *Unleashing the Growth Potential of Key Sectors*, published on February 6, 2017



### Learning Outcomes

- Industry perspective** on sustainability issues, and how sustainability is managed among other business and policy priorities to invest and grow.
- A greater understanding of the **government consultation process** with industry stakeholders.
- How industry positions are determined** and crafted based on membership positions and political climate.
- Writing and discussing **sustainability issues in accessible language** for business and government, as well as political, or public audiences.