



Network Canada

# United Nations Global Compact Network Canada Sustainability Coordinator & Analyst – Summer 2018 Derek Ye and Rabeet Khan



## OBJECTIVE

- Design & Organize the “Canadian SDG Business Forum 2018”
- Assist with “SDGs Report Training”, “Peer Review”, and “Gender Equality Leadership Project”.
- Analyze Canada’s place in the world of sustainability.
- Research Sustainability Reports and Practices.



## SUSTAINABLE DEVELOPMENT GOALS



## THE MSCSM FACTOR

- Understanding business strategies and motivations.
- Communicating with various stakeholders.
- Expressing versatility and holistic approaches to critical thinking situations.
- Converting technical research into business presentations.



## ACHIEVEMENT

- Successfully facilitated the SDG Business Forum & other events.
- Over 180 guests attendees.
  - More than 35 Senior Executives and CEOs participants.
  - Around 150 Canadian Organizations represented.

## UNIQUE EXPERIENCE

- Being a part of the UNGC, the world's largest corporate sustainability initiative.
- Serving as a GCNC liaison to work with Executives and CEOs.
- Learning sustainability through different lens, across industries.
- Identifying best practices and future trends in sustainability.
- Analyzing integration value in private & public sector strategies.
- Finished with four events over two days which was a testament to the GCNC’s journey so far.

## KEY TAKEAWAYS

- Increasing relevance of SDGs in the private sector globally.
- Growing support & integration of sustainable strategies.
- “Green Washing” vs “True Sustainability” hard to distinguish.
- Engaging and navigating numerous complex stakeholder relations is a core factor in successful SDG pursuit.
- Work is needed in translating SDGs to different industries & SMEs.
- Varying familiarity with SDGs a barrier to reporting uniformity.
- Canada will be pursuing SDGs more aggressively in the future.

