

# Take Back The Light

Recycling Council of Ontario

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TBTL diverts mercury from landfills by supporting the recycling of lamps.

Every lamp is over 98% recyclable!

All lamps are TRACKED and VERIFIED through audited processors



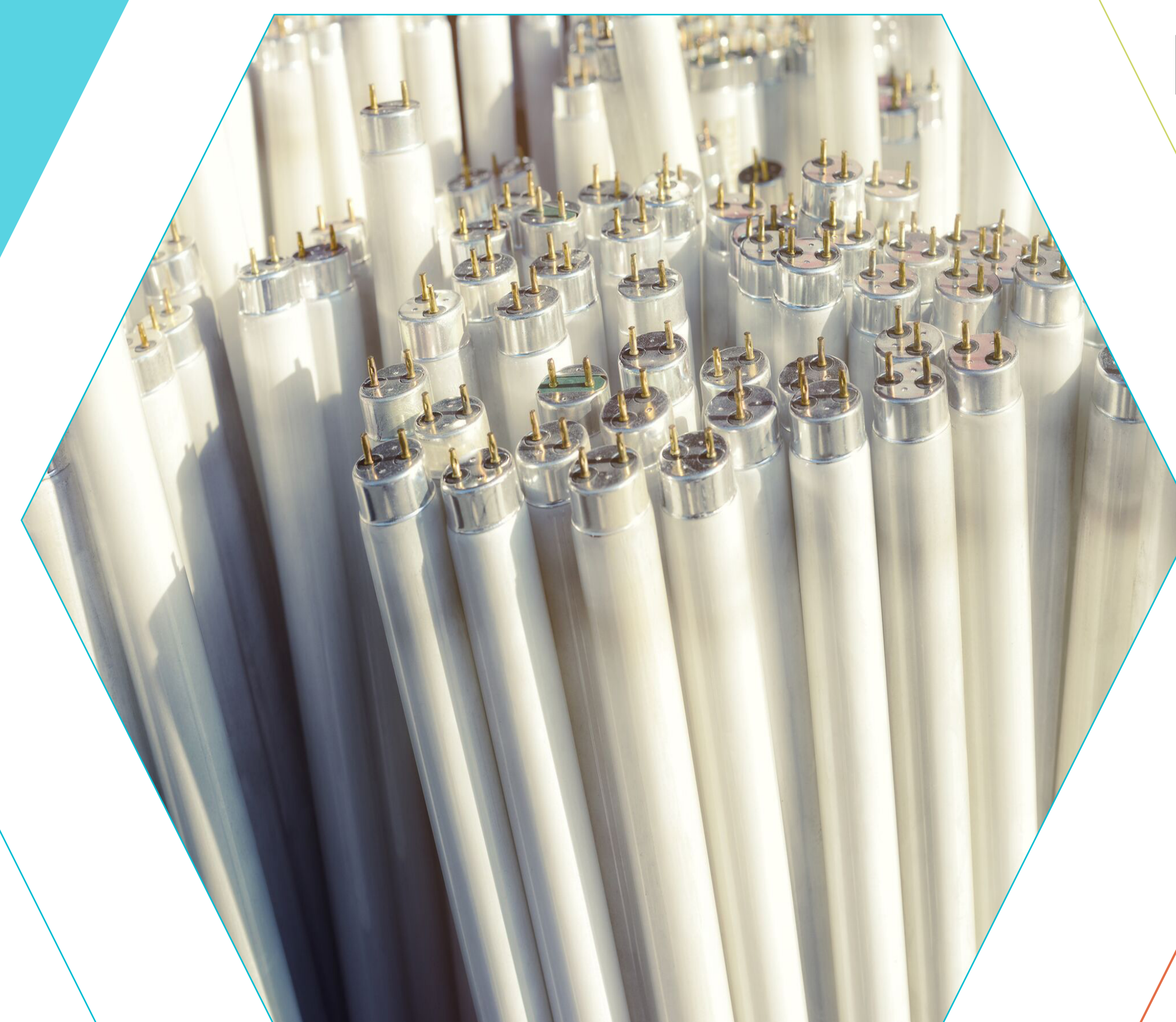
TBTL Database collaboration with Humber

RCO-Humber capstone project to create a database and app to track & verify bulbs

Webinar Coordination

Environment & Climate Change Canada, Long Term Care Associations

The first MARKET-BASED lamp recycling program



Social Media Outreach

LinkedIn page created to connect with an audience other than those targeted on Twitter & Facebook

Bid Opportunity Sourcing

Tenders collected and shared with TBTL partners

Participant Engagement Plan

Creating collateral content to share with and support TBTL suppliers and participants



TAKE BACK THE LIGHT

Industrial, Commercial & Institutional



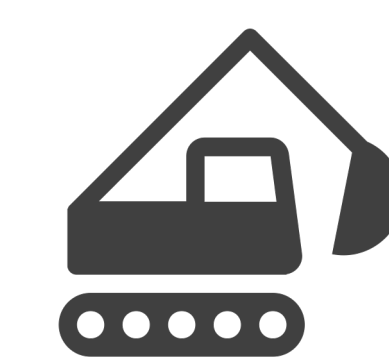
Business, Operations & Government



Environmental Services



Development Demolition



Residential & Healthcare



Take Back The Light supports a CIRCULAR ECONOMY

Current lack of policy [Bill C-238] has the potential to support programs like TBTL

TBTL supports multiple sectors