

Hospital profile

Founded in 1875, the Hospital for Sick Children, SickKids, is Canada's most researchintensive hospital and the largest centre dedicated to improving children's health in the country. The hospital's Peter Gilgan Centre for Research and Learning is the largest pediatric research building in the world. SickKids houses 453 beds and a total of 10,456 staff members and volunteers. It's key areas of focus are:

> Care, Research, Learning, Collaboration, Innovation in **Fundraising**

Projects and accomplishments

Bike Month



24 participants (20% returning)



9514km of active travel in June



2.1 metric tons of carbon reduced Equivalent to 2.7 acres of forest

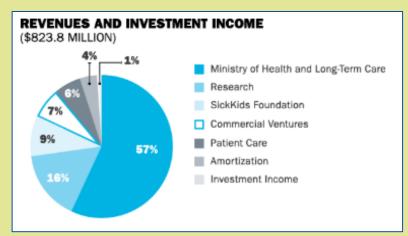


\$10,000 raised for the foundation

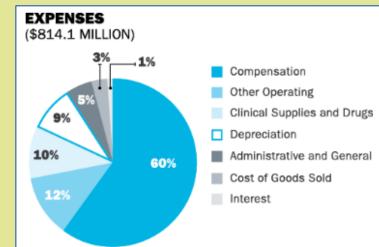
#SKiptheStraw Waste Campaign

- 1. Collaborated with sustainability professionals from CHEO, Kaiser-Permanente and Dignity Health (USA) for campaign design.
- 2. Engaged with 7 food and beverage vendors, including Starbucks and Terrace Café
- 3. Collaborated with Sick Kids volunteer services to inform and engage volunteers
- 4. Organized a shoreline clean up at the Toronto Islands Franklin's Garden in collaboration with WWF

Facts and figures







Insights gained

- 1. The healthcare sector in Canada is uniquely situated financially and funding is often a function of the political cycle.
- 2. Patient care is and always will be the ultimate priority.
- 3. Top down support from the C-suite is imperative for implementing larger scale initiatives.
- 4. Physicians, and surgeons specifically are irreplaceable agents of support in the healthcare microcosm. Their buy in is essential for successful program implementation.