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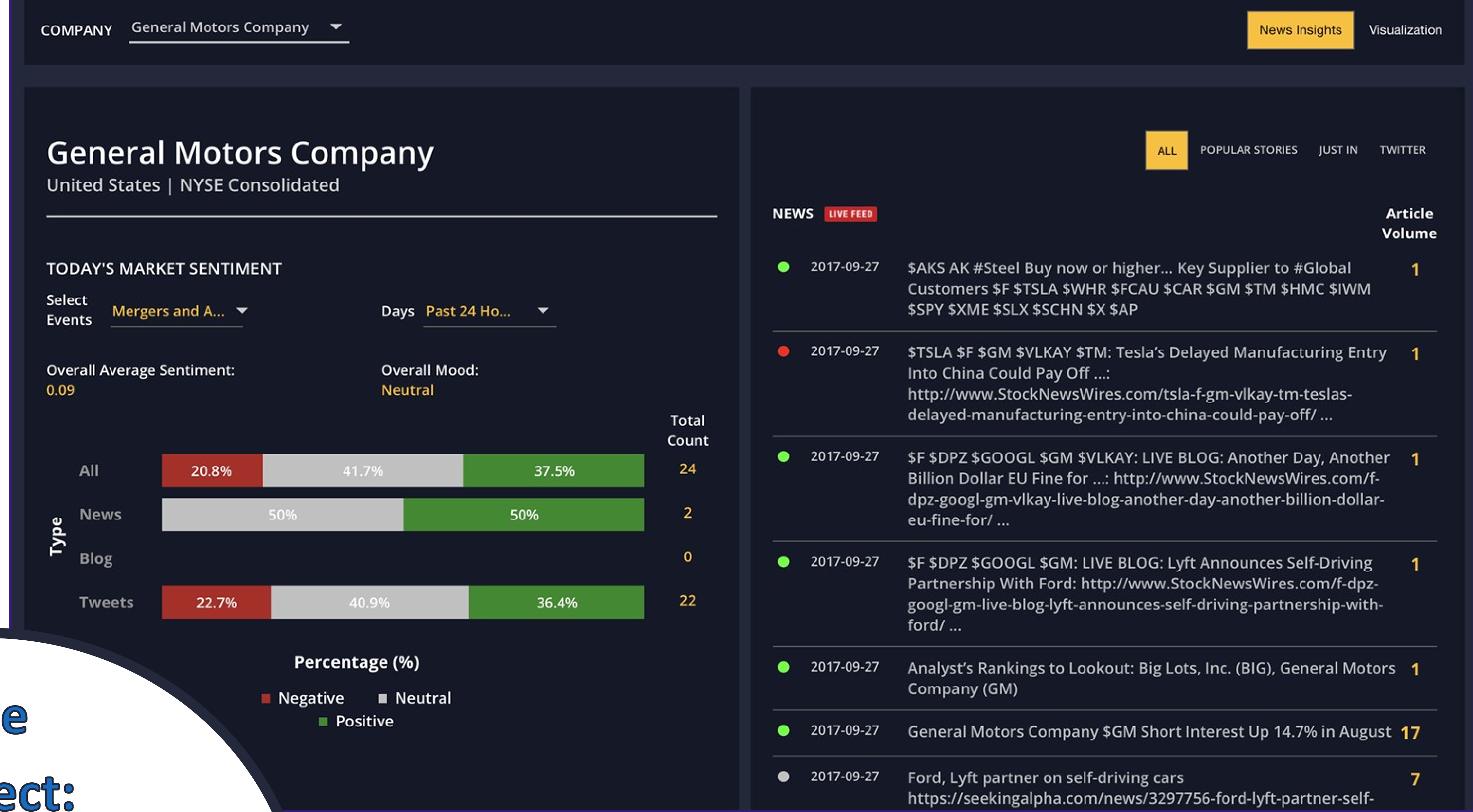
Value Proposition

Enable investment managers and directors make more **informed decisions** by facilitating relevant **market news** and **valuable insights** regarding their portfolio. Complementing a strategy for **long-term sustainability** by managing portfolios more **efficiently**, reducing risk and uncertainty.

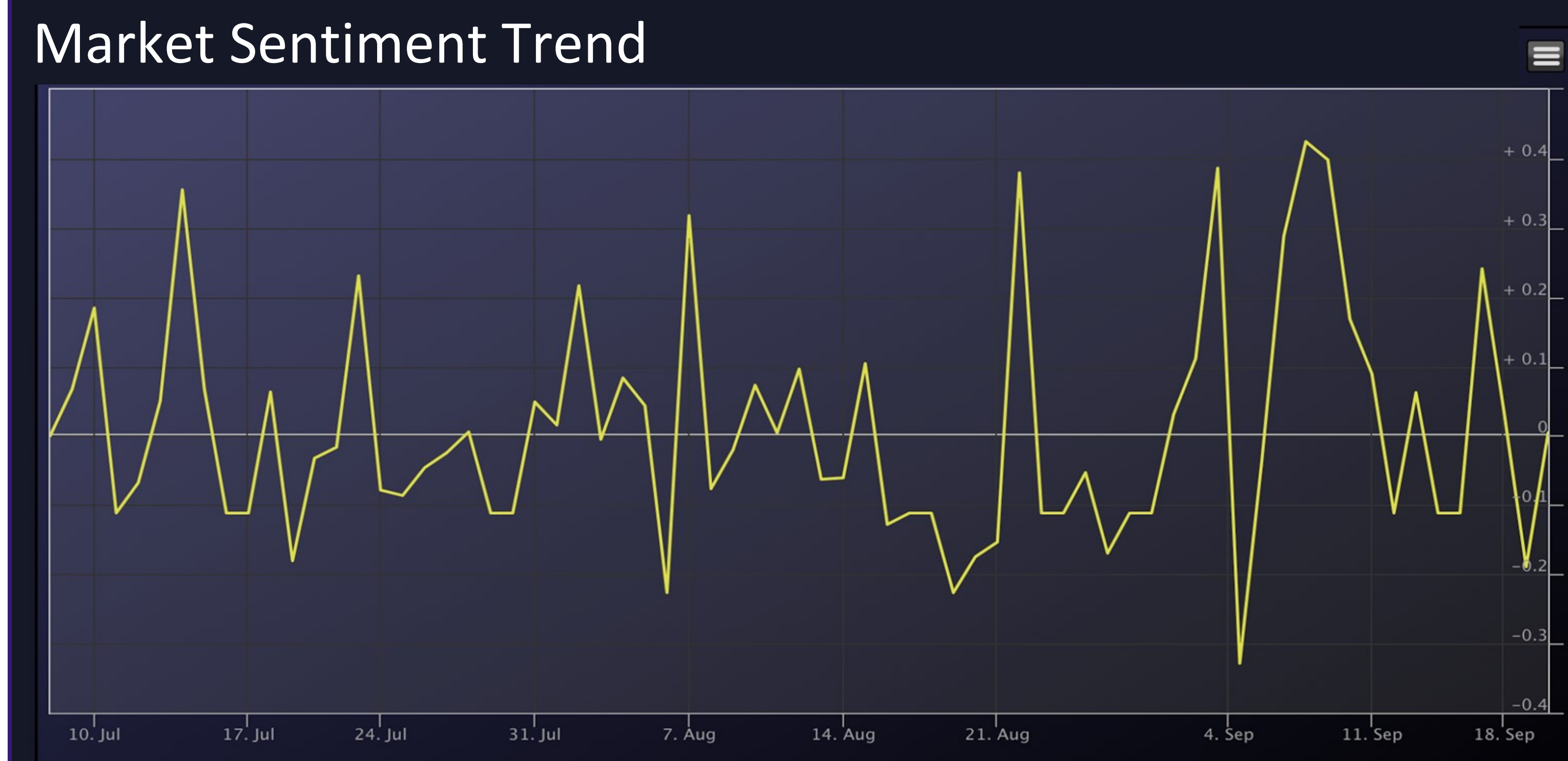
Main Accomplishments

- Successful analysis of **100 M+** public sources to identify **relevant news** regarding companies within the investment portfolio
- **Real time news** feed visualization panel company and sector with additional multiple filters
- **Market sentiment** calculation regarding positive and negative news and the overall perception
- **Project managed** in scope, budget, schedule and reasonable risk levels

Investment Insights



The Project: Investment Insights Platform



Internship Key Take-Aways

1. Deeper understanding in the use of **Advance Analytics** tools for **Business Sustainability** objectives
2. Exposition to **Knowledge Computing Technology** – IBM Watson
3. Increased project management skills - Focus on **Agile Scrum Projects**
4. Better understanding of the **Investment Industry** and its current direction regarding data analytics and technology experience
5. First hand experience into **Design Thinking** methodology through workshops and activities
6. Exposition to **High Performing** team work environment.

The Analytics Journey

