

Job Scope



Externally

- Attended events as a City representative to be a front-line point of contact.

Internally

- Developing engagement material,
 - Planning a corporate event
- Development of a new mission statement, vision and values

Company Background

The City of Mississauga Environment division is a team of professionals dedicated to elevating the City's environmental standing. Through the Climate Change Project, innovations in Waste Management practices and Community Outreach, the Environment division builds a greener Mississauga.

Key Contributions



Acted as a City representative at over 15 events engaging over 2000 residents on environmental initiatives

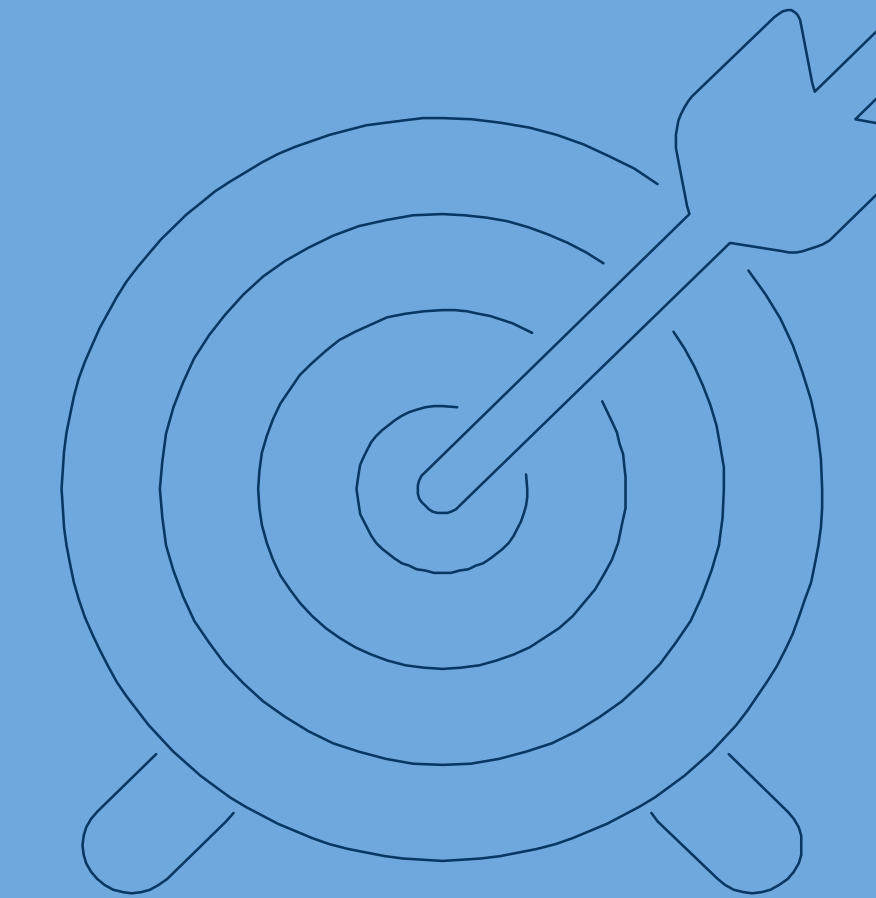
Assisted in developing a mission statement, vision and values for the Environment Division



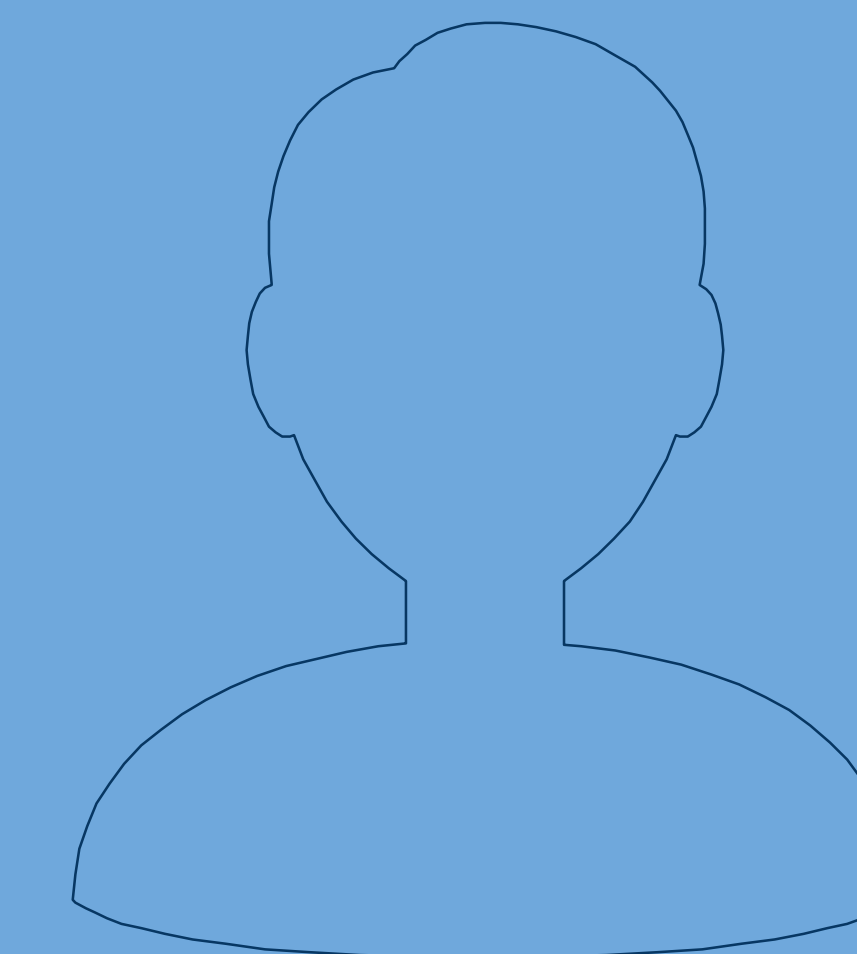
Planned an environmental event "GreenFest" to demonstrate environmental impact of projects



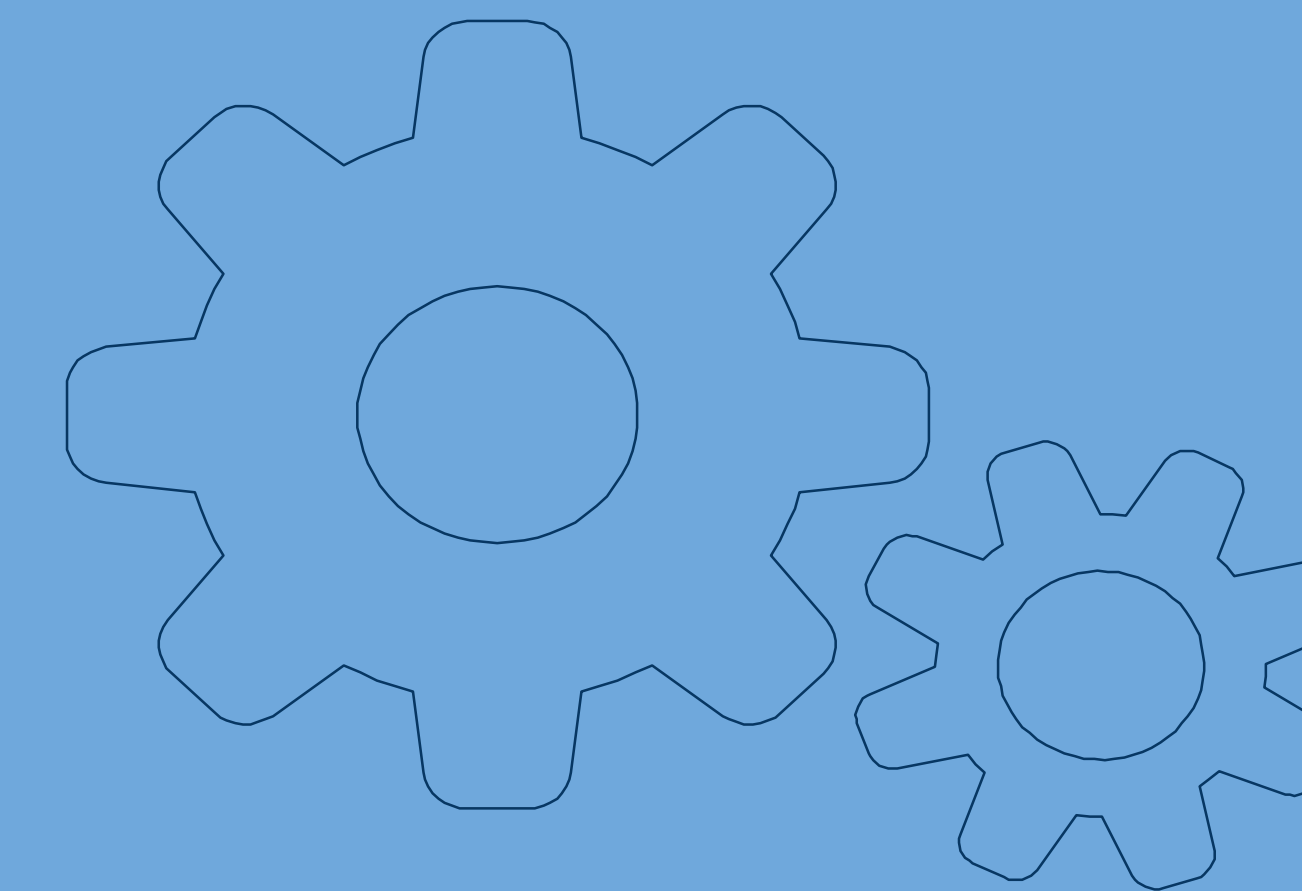
Lessons Learned



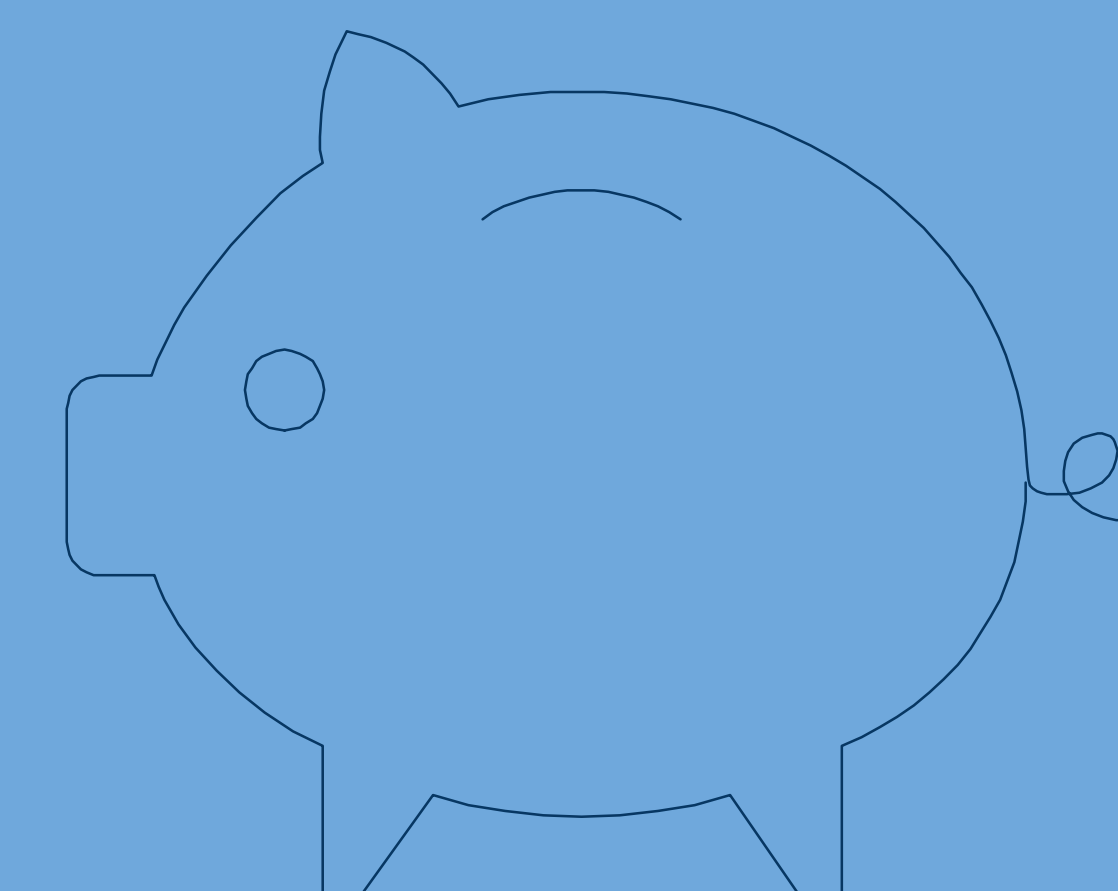
- Residents are mixed in their willingness to adopt behavioural changes
- Most recognize the need for global change



- Stakeholder engagement is necessary to advance environmental program
 - Having buy-in will increase a program's success rate



- Partnerships, communication and patience are key cogs to advance resident's understanding of environmental programs



- Governing bodies to scale up financial support for environmental programs across all levels of government