



PARTNERS IN PROJECT GREEN : PEOPLE POWER CHALLENGE
Supporting a Sustainable Workplace & Campus

APRIL 17 2017



MScSM is a member of [Partners in Project Green.](#)



For the first time, we are joining the [People Power Challenge.](#)

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Partners in Project Green: PPG



What We Do Your Community Your Needs Events & Workshops Special Offers Resources News

BECOME A MEMBER

Join a community of leading businesses
and green your bottom line.

SEARCH OUR BUSINESS DIRECTORY

LOOKING FOR DURHAM PPG?

Building the
CIRCULAR
ECONOMY



FEATURED NEWS

Ontario Unveils its Zero-
Waste Stra...



FEATURED CASE STUDY

First Capital Realty:
Energy Perfo...



FEATURED EVENT

2017 Community
Restoration Day



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What's a People Power Challenge?



This employee engagement program gives organizations in the GTA an exciting way to drive sustainability results while competing against other organizations for great prizes and bragging rights.



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Who's Participating?

Small Enterprise Category:



Large Enterprise Category:



Toronto Pearson



GENERAL MILLS



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What Why and When

WHAT: [1] Help Promote Sustainability Across Campus.
[2] Perform everyday actionable tasks to advance sustainability in our own lives.

WHY: Because it's the right thing to do, and a campus priority (also, there are prizes, so that's a bonus)

WHEN: 18 April – 15 September

WHERE: Everywhere

WHO: IMI & UTM Campus Staff, Faculty & MScSM Students



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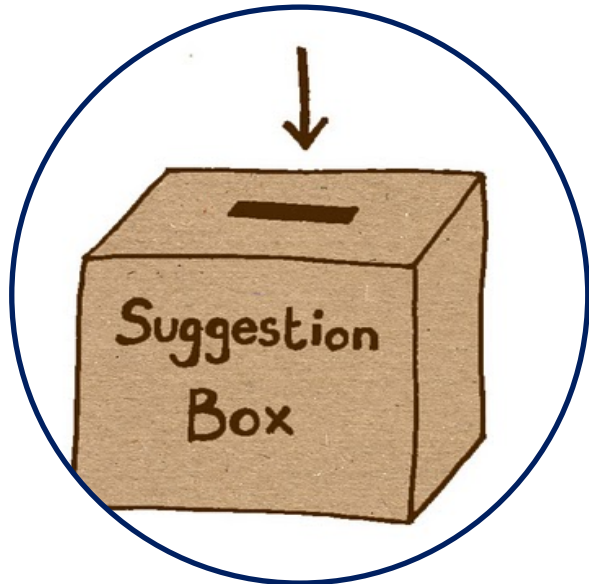
How do we People Power Challenge?

1. Make great green suggestions for our workplace and UTM
2. Pledge to take environmental action
3. Download the mobile app (and/or use the website www.partnersinprojectgreen.com/winppc)

You can be involved a tiny bit – or a lot.



Suggestions



- YOUR IDEAS about campus & community sustainability
- Can be big ideas, small ideas, tangible ideas or crazy ideas
- For Example:
 - Have an organic waste bin in the staff kitchen
 - (Re)install NO IDLING signs everywhere
 - Provide EVs for all staff
 - Set timers on room lights
 - ...?



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How to make suggestions

1. Through the **App** > **Spark** section
2. Online on the **PPC website**
3. Email **Matt**

Leave a Suggestion
How can your organization become more sustainable?

SUBMIT YOUR IDEAS

Make a Pledge
Pledge to take environmental action during the Challenge!

SUBMIT AND PRINT YOUR PLEDGE FORM



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• www.partnersinprojectgreen.com/winppc



Pledges



- Take on 1-4 Pledges for waste, water, energy and "other" (worth 500 pts)
- Keep track of your actions (worth 10 pts each)
- For Example:
 - Take public transit to work
 - Bring literless lunch to work
 - Get outside for half hour a day
 - ...?



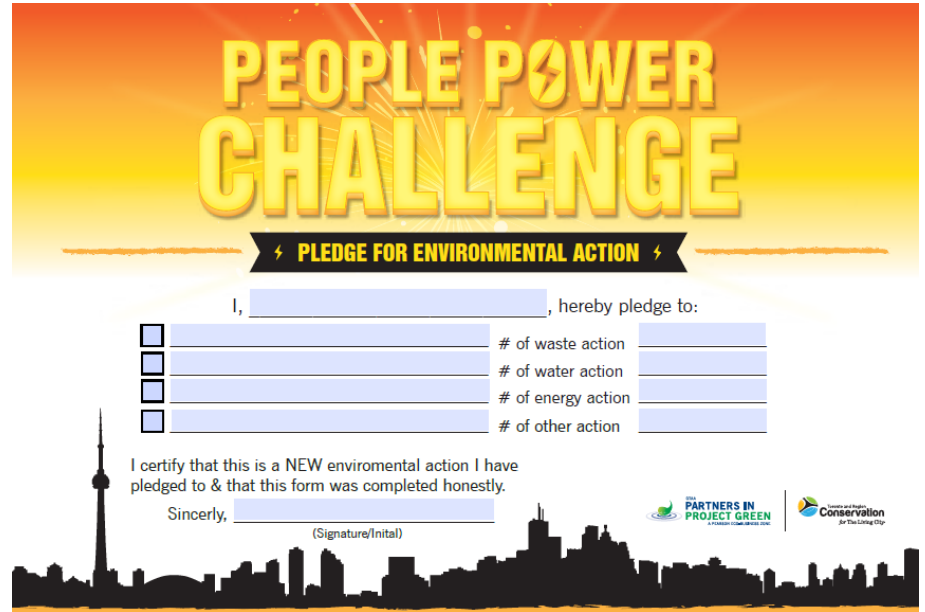
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How to make Pledges

1. Using the Pledge Form
2. Email Matt

**Tweet a pic with
your pledge for
extra points!
#winPPC2017**



PEOPLE POWER CHALLENGE



⚡ PLEDGE FOR ENVIRONMENTAL ACTION ⚡


I, _____, hereby pledge to:

<input type="checkbox"/>	_____	# of waste action	_____
<input type="checkbox"/>	_____	# of water action	_____
<input type="checkbox"/>	_____	# of energy action	_____
<input type="checkbox"/>	_____	# of other action	_____

I certify that this is a NEW environmental action I have pledged to & that this form was completed honestly.

Sincerely, _____
(Signature/Initial)



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Pledges*

1. **Waste:** Use a re-usable mug every day all summer instead of disposables
2. **Water:** Reduce your shower time to 5 mins per day
3. **Energy:** Turn off/sleep your workstation at lunch and breaks
4. **Other:** Go outside for 30 minutes per day

Keep a post-it, desktop tracker, note on your phone – however it works for you – to keep track of the # of times you do that action.

At the end of the month, send Matt your #s!

*tentative: we can change if we want



Projects & Events



- Stem from **suggestions**
- Environmental and community actions
 - Campus Clean Up Day
 - Lunch & Learns
 - Organized by Matt: stay tuned for more!
- Collaborate with competitors
 - Field Trip to the Airport
 - Garbage Pickup with the Zoo
 - ...? More ideas to come
- Tweet photos of Events w/ #winPPC2017 for points



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How will projects and events work?

1. Matt: will compile and track suggestions, and we will look at what is feasible over the summer
2. Group: can capitalize on things we might already want to do, or things that we are already doing on campus
3. Have to be quantified: how much waste saved? How many people participated? How much water saved?
4. Watch your app and email for updates



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The Power of Twitter

- Must include our hashtag
- Must include a photo of an employee, video or a link of a company project
- Upload links to Tweets directly on our site
- 250 points per Tweet, maximum 160 Tweets or 40,000 points total



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This App you keep mentioning...



- An App to track ideas, get info, and see how we're doing!
- Answer questions, polls and read articles
- 3 weeks/mo PPG Content, 1 week/mo UTM Content
- Keeps track of your individual score



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Hi Claire!

Edit Profile

Rewards

There are \$20,000 in cash prizes up for grabs and various prizes awarded throughout the program.

My Points

20

Having fun?

Refer a Colleague

Rate This App



Profile



Rank



Feed



Spark



Buzz



MY POINTS

20



MY RANK

4

1 Prabh Banga 50

T2 Corrinne Burling 40

T2 Kendra Fobert 40

T2 Ezra Lipton 40

T3 Daphne De Souza 30

T3 Laurie Little 30

T4 Claire Westgate 20

T4 Myra Carter 20

This is your team Rank - see how your colleagues are doing

Tap to dismiss



Profile



Rank



Feed



Spark



Buzz



2016 Results

Want to get inspired for this year's competition? Check out some of these results from 2016!

How to Earn Nudge Points

Earn 20PTS for correctly answering a Nudge.



PPC Incentives

1. MVP: The individual deemed to be the most valuable player at each organization will win a prize worth \$30 - 50



Profile



Rank



Feed



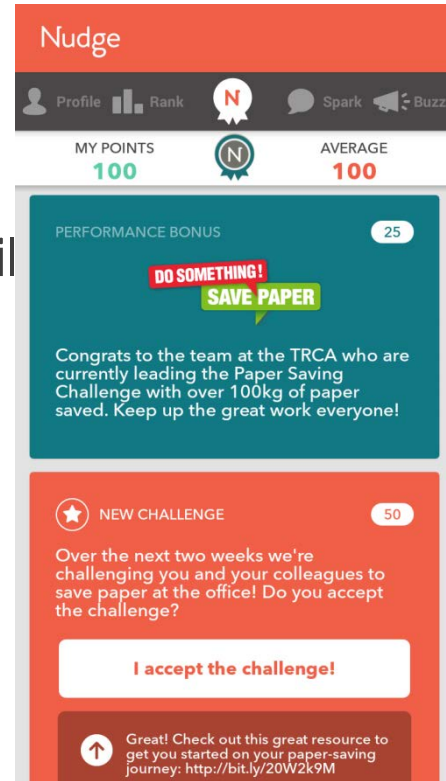
Spark



Buzz

Next Step: Download the App

1. Search for “Nudge Rewards”
2. Use #winppc2017 and find UTM
3. Create an account with your work email
4. Start getting points!



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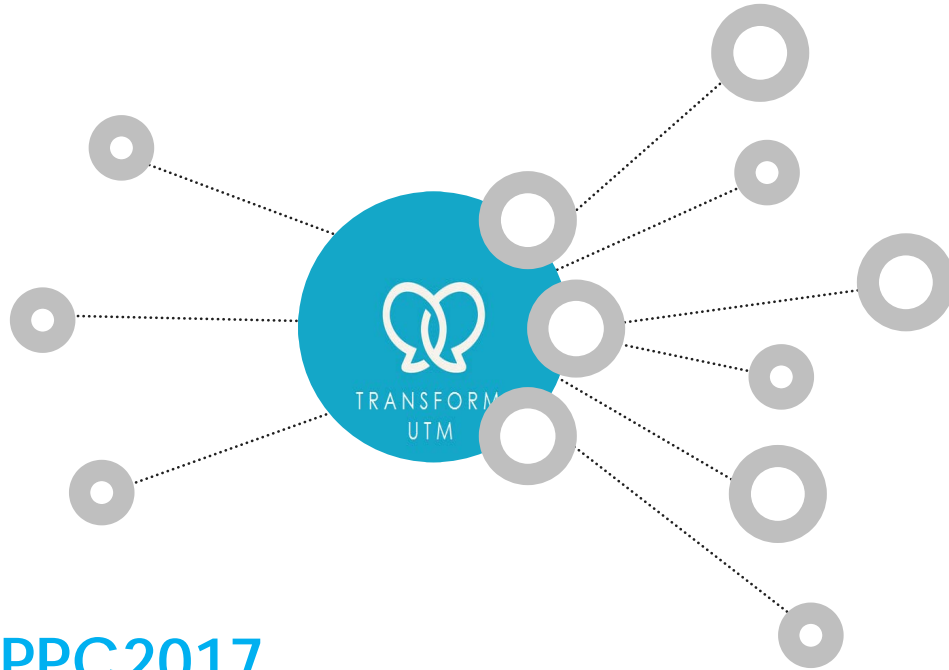


Prizes

1. MVP – each month, worth \$30-\$50
2. App Engagement – draw for \$200-\$300 (across competition)
3. Suggestion Generator – organization with the most suggestions each month will win a group activity (e.g.: tour of the Zoo, etc.)
4. At the End: Runner up: \$3500
5. At the End: Grand Prize: \$6500



What are some of your ideas?



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