



About CVC

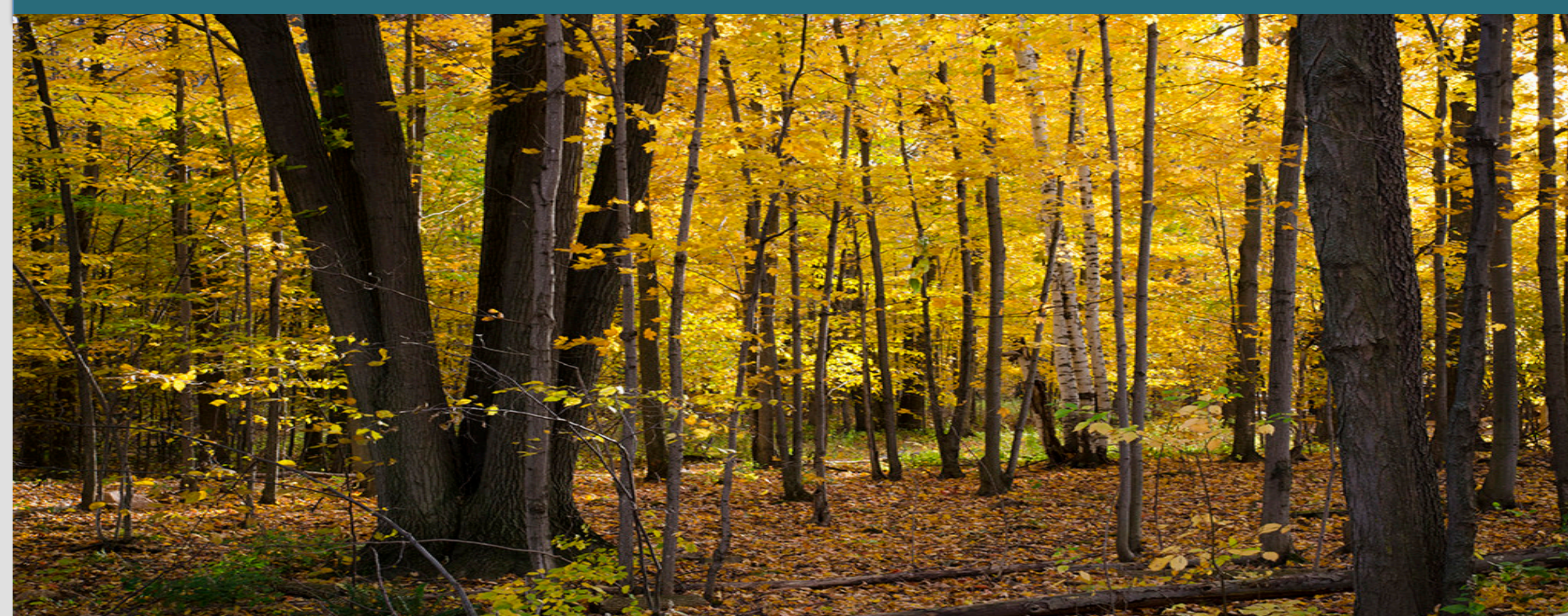
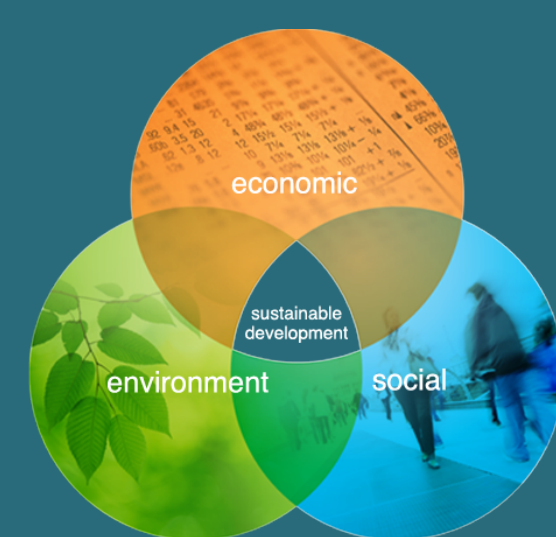
- Credit Valley Conservation is one of 36 Conservation authorities in Ontario
- CVC has a mandate to protect, restore and manage the Credit River Watershed

- The Credit River Watershed covers 11 municipalities and stretches from the town of Mono down to Lake Ontario



- There are several programs offered through CVC that align with the organization’s vision of creating *“a thriving environment that protects, connects, and sustains us.”*

- Social, environmental, and economic responsibility is bound into the organizational structure



Internship Experience

Responsibilities

- Creating a Corporate Sustainability Responsibility Plan for the organization internally
- Provide recommendations on how CVC can “walk the talk”
- Engage employees to provide ideas on “greening” CVC
- Gather baseline data for the categories included in the report (e.g. electricity use, employee transportation)



Challenges

- Environmental initiatives & Consumer Behaviour
- Employee Communication
- Data accessibility



Key Takeaways

- Employee engagement is integral in creating a sustainability plan
- Many big ideas in sustainability management but it is important to be realistic!
- Creativity is a key skill required in creating CSR plans
- CSR plans for environmental organizations and not-for-profits is a relatively new concept

Career Development

- Community development & engagement
- Focus on developing data analysis skills
- Working at a corporate level for sustainability engagement

