

Main Responsibilities

- Project Lead – Implementation of the Nunavut Marine Tourism Management Plan
- Project Development – CSR Cruise Tourism Community Investment Funds
- Review – Nunavut Economic Impact Model for Tourism
- Monitoring of progress of *Tunngasaiji: A Tourism Strategy for Nunavut*
- Conducting sector-specific research and trend analysis to support the development of market ready tourism products
- Introduction of first-stage sustainable tourism action plan

Key Takeaways

- Have a clear vision – things fall into place
- Sustainability is front and centre at all levels of government
- Do not shy away from added responsibility
- Figure out how you can bring real value to your organization’s priorities
- Genuine enthusiasm for your work is recognized by your colleagues and opens doors

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Andrew Orawiec

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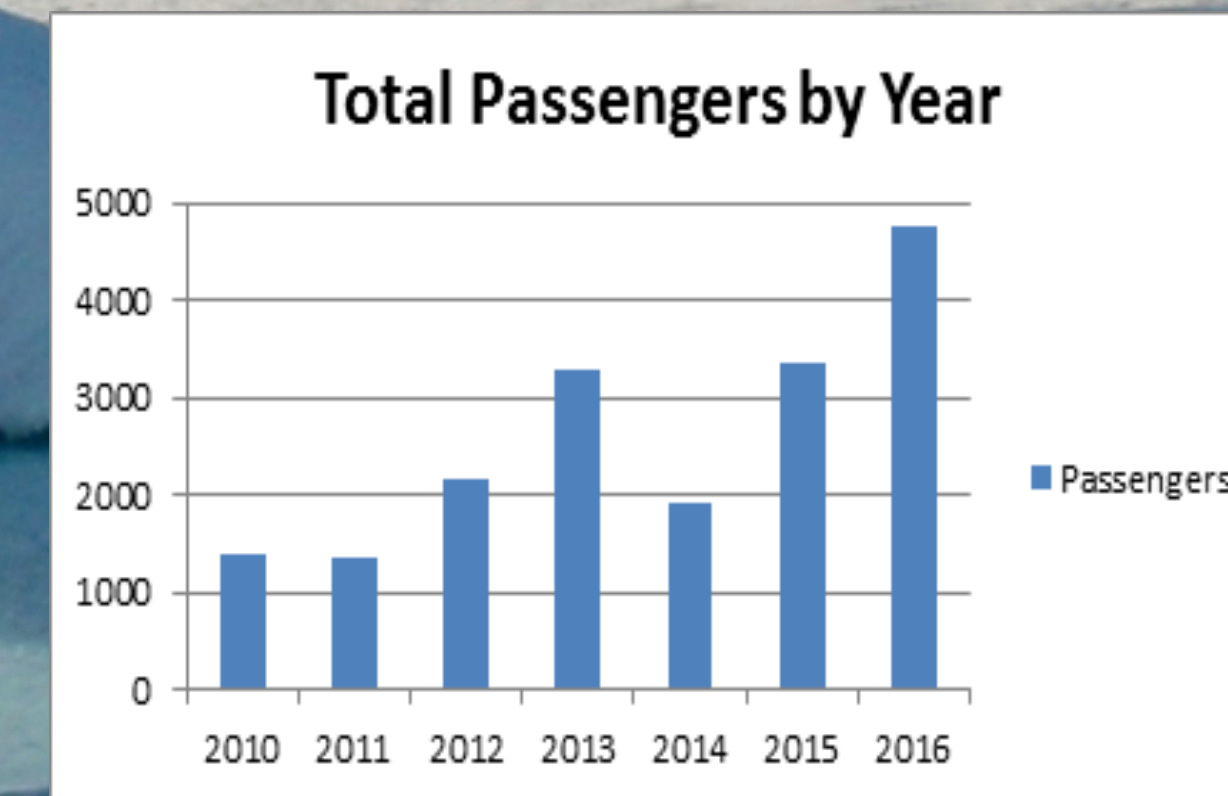
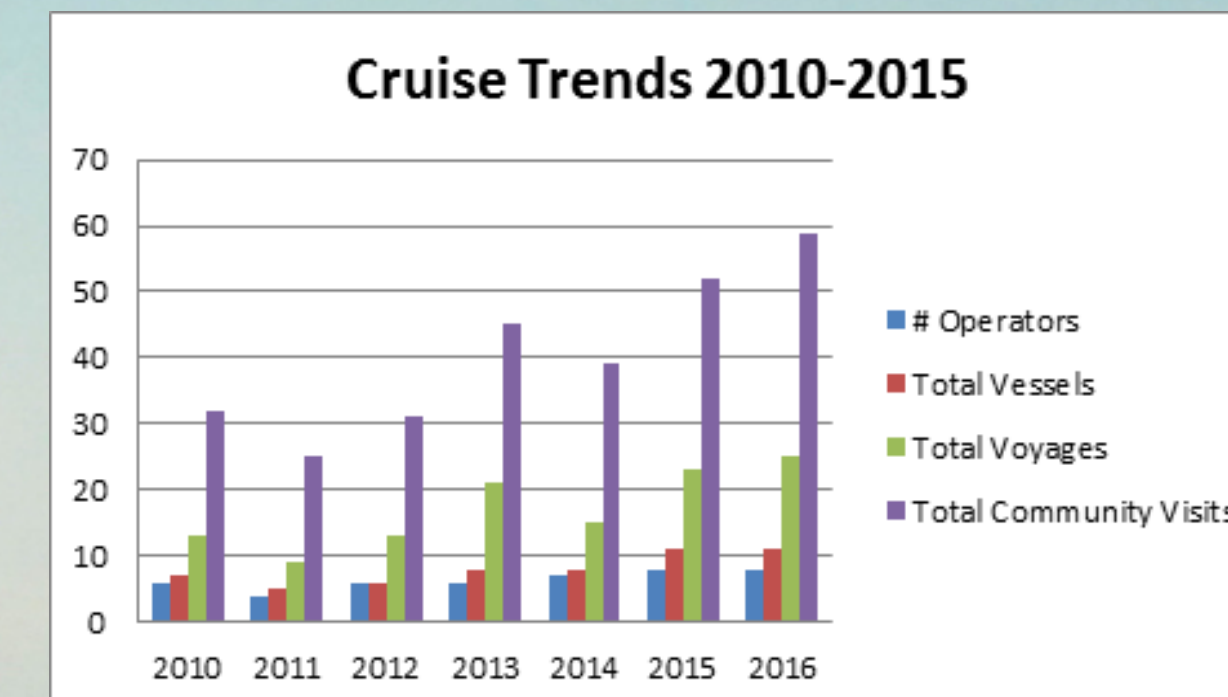
The Arrival of the Crystal Serenity...

- In the summer of 2016, all eyes were on Nunavut as it received the largest cruise ship to ever transit the Northwest Passage
- My division was responsible for
- These were some of the headlines that preceded the voyage:



Nunavut Marine Tourism Management Plan 2016 – 2019

Communities Prepared for and Benefiting from Marine Tourism



The growth of the cruise tourism industry in Arctic Canada necessitates a focused plan for its management. The Nunavut Marine Tourism Management Plan aims to guide the sustainable development of this industry.