

MMI

**MASTER OF
MANAGEMENT OF
INNOVATION**



***UNLOCK
INNOVATION***

WHAT IS MMI?

INNOVATION

Your Master's Degree in 12 months

The MMI Program is an accelerated professional degree at the University of Toronto Mississauga (UTM). It is a graduate degree run out of the Institute for Management & Innovation (IMI) and focuses on exposing science and engineering students to the world of management, technology, and innovation. The program has a 12-month full-time structure consisting of an intensive 8-month academic course requirement and a 4-month internship term which provides students the opportunity to transfer their academic learnings to a professional setting.

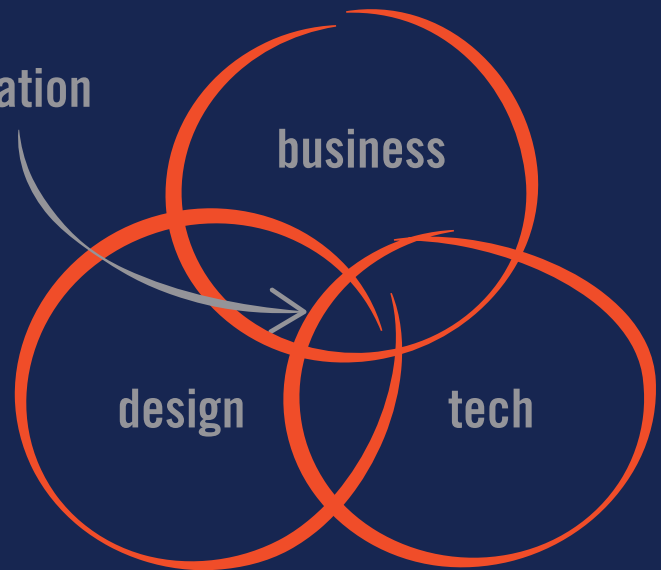
Our courses provide a strong foundation in economic analysis, technology management, business strategy, finance and marketing. The program provides knowledge, skills and strategic perspectives required for leaders and senior managers responsible for advancing the innovation process. We are proud to offer small classes and research seminars that support interactive learning and maximum student-faculty dialogue.

MMI CLASS OF 2025 IN NUMBERS

HEALTH SCIENCES • STEM • LIFE SCIENCES

INCOMING DEGREES

innovation



CLASS SIZE
ADMISSION AVERAGE
AVERAGE AGE

29 STUDENTS
3.4 GPA
25 YEARS

OUR VISION

Training the innovation leaders of tomorrow.



OUR MISSION

To provide the knowledge, skills and strategic perspectives required to manage the innovation process.



OUR RESULTS

Young professionals who are ready to tackle today's business challenges.
Our students are curious, motivated, enthusiastic and knowledgeable.



KEY PROGRAM INFORMATION

- September start
- Small class size (max 35)
- Full-time: 8 months in class, 4 month internship
- Program delivered at UTM; Electives at UTM/St. George Campus



ADMISSION CRITERIA

- A 4 year undergraduate degree in any of these disciplines:
 - Science
 - Life Sciences
 - Health Sciences
 - Engineering
 - Information Technology/Computer Science
 - Other degree holders contact the MMI Admissions Team
- One calculus or stats undergrad course is *required*
- 3.3 GPA (B+ average) or higher in last two years of study
- A math and writing skills test is part of the admission interview screening
- Admission interviews will be determined based on academic and personal profiles including transcripts, resume, two academic letters of reference and a letter of intent
- Work experience not required
- **Additional requirements for students applying with non-North American degrees**
 - GMAT or GRE score required only when applying with a non-North American degree
 - TOEFL/IELTS required as per the School of Graduate Studies minimum English Proficiency scores

Master of Management of Innovation (MMI)

PROGRAM @ A GLANCE

The MMI curriculum provides a strong foundation in core business areas including marketing, strategy, finance, economics, accounting and negotiations. Course learnings are applied to professional settings during the summer internship.

Fall	MMI1010H	Prices and Markets
	MMI1020H	Introduction to Big Data Analysis
	MMI1030H	Marketing
	MMI1040H	Accounting
	MMI1060H	Finance
	1 Elective	*
Winter	MMI1050H	Negotiations
	MMI1070H	Economics of Business Strategy
	MMI1080H	Management of Technology
	MMI1090H	Technology, Strategy and Policy
	2 Electives	*
Summer	MMI1100H	Internship

* Students are free to choose electives from graduate courses across all disciplines at the University of Toronto.

PROFESSIONAL DEVELOPMENT & EXTRA CURRICULAR ACTIVITIES

- Professional development skills building workshops
- Team building orientation
- Company info sessions
- Networking events
- MMI exclusive job postings
- Personalized career coaching
- Alumni connections
- Mock interviews
- Lunch & Learn events
- Regular social and community engagement activities

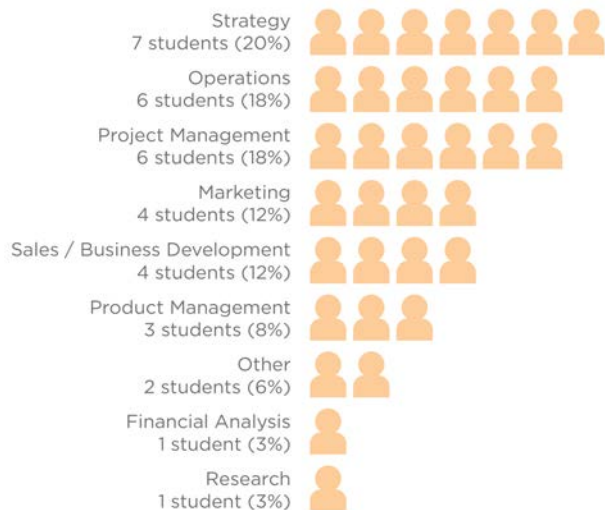
For info on upcoming info sessions and events check out the MMI website:



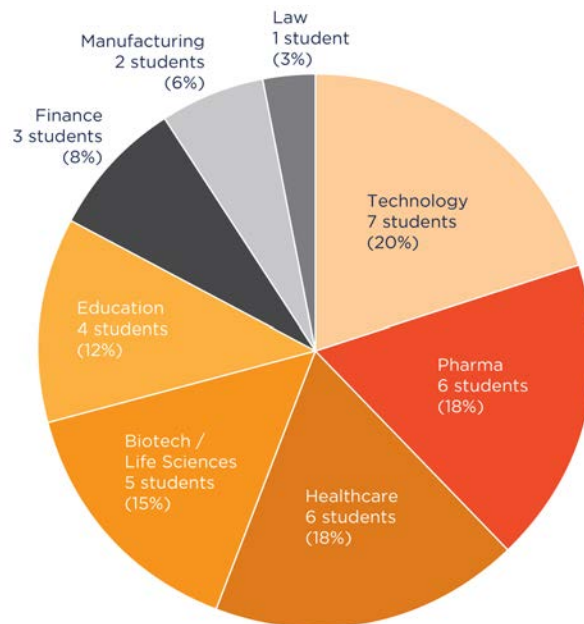
2024 INTERNSHIPS BY THE NUMBERS

The MMI internship is a mandatory component of the program. It allows students to gain valuable and practical work experience and an opportunity to demonstrate the key competencies gained through their studies.

Placement Functions



Industry Placements



100%
Secured Internship
Placement

\$ alary Averages
\$24.37 / hr
\$57,857 / annual

\$ alary Range
\$16.55 - \$67.50 / hr

Paid 94%
Unpaid 6%

SAMPLE INTERNSHIP JOB TITLES

- Business Analyst
- Associate Project Manager
- Marketing and Communications Lead
- Innovation Consultant
- Business Development Intern
- Data and AI Strategy Intern



The **Institute for Management and Innovation** inspires leaders to close the innovation gap through our six world-class master's programs and our research and innovation hubs.

Students thrive in our experiential learning environment, bolstered by powerful partnerships, our culture and values, and our connections within the University of Toronto ecosystem.

Studying at the Institute for Management and Innovation is unlike studying anywhere else. Our community is built on inclusivity and diversity of people, thought and experience. You'll be welcomed by a dedicated team of staff and faculty who are here to support your lifelong learning.

We inspire transformational thinking and collaboration, integrating people, place and purpose. Our students, faculty and researchers come together to build leaders and knowledge that harness innovation and apply it in ways that will create a positive impact for people and communities everywhere.

We can help open the door to the world for you.

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uoft.me/MMI • mmi.utm@utoronto.ca • 905-569-4743



Institute for Management & Innovation
UNIVERSITY OF TORONTO
MISSISSAUGA