# **ERSPE2380 Marketing Specialist Program Map (BCom)**

### First Year

MAT133Y5 Calculus and Linear Algebra for Commerce (63% min.)

OR

MAT135H5 Differential Calculus & MAT136H5 Integral Calculus (63% min. in each course)

OR



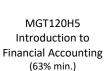
ECO100Y5 Introduction to Economics (63% min.)

OR

ECO101H5 Principles of Microeconomics & ECO102H5 Principles of Macroeconomics (63% min. in each course)



MGM101H5 Introduction to Management Functions (63% min.)





or 🞇

1.0 Humanities Credit



1.0 Elective

Recommended: Register in CCT109H5 & CCT110H



## **Second Year**

ECO204Y5
Microeconomic
Theory and
Applications (for
Commerce)

Prerequisite: ECO100Y5 (63%) or (ECO101H5(63%) and ECO102H5 (63%)) and a CGPA of 2.0

OR

ECO200Y5 Microeconomic Theory

Prerequisite: ECO100Y5 (63%) or (ECO101H5(63%) and ECO102H5 (63%)) and a CGPA of 2.0

OR

ECO206Y5 Microeconomic Theory

Prerequisite: EC0100Y5(70%)
or EC0101H5(70%) and
EC0102H5
(70%) and MAT133Y5(80%)
or MAT135Y5(63%) or
(MAT135H5(63%)
and MAT136H5(63%))
or MAT137Y5(60%)



ECO220Y5 Introduction to Data Analysis and Applied Econometrics

> Prerequisite: ECO100Y5 (63%) and MAT133Y5(63%) or equivalent

> > OR

ECO227Y5 Foundations of Econometrics

Prerequisite: ECO100Y5(70%) and MAT133Y5(80%) or equivalent

OR

STA256H5 Probability and Statistics I & STA258H5 Statistics with Applied Probability

Prerequisite: (STA256) MAT134H5 or MAT136H5 or MAT134Y5 or MAT135Y5 or MAT137Y5 or MAT157Y5 or 65%+ in MAT133Y5; (STA258) STA256H5 or STA257H5

OR

STA256H5 Probability and Statistics I & STA260H5 Probability and Statistics II

Prerequisite (STA256) MAT134H5 or MAT136H5 or MAT134Y5 or MAT135Y5 or MAT137Y5 or MAT157Y5 or 65%+ in MAT133Y5; (STA260) STA256H5 or STA257H5 or ECO227Y5



MGT220H5 Intermediate Accounting I

Prerequisite: "C" in MGT120H

MGT231H5 Business Finance

e Principles of Marketing

MGT252H5





MGT223H5 Management Accounting I

Prerequisite: "C" in MGT120H





MGT232H5 Business Finance II

Prerequisites: MGT231H5

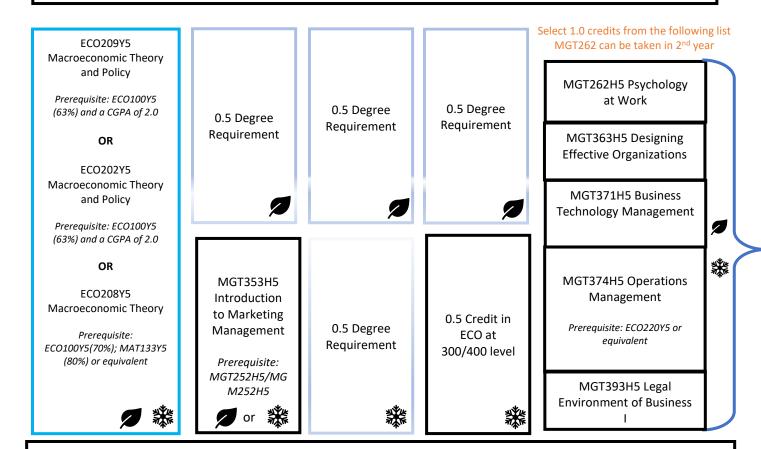
0.5 Degree Elective

Recommended:
If interested in
MGT262 from
elective bucket
(see third year),
register in 2<sup>nd</sup>
year





#### **Third Year**



## **Fourth Year**

Select 2.0 credits from the following list 200 or 300 level courses should be taken in third year

