



UNIVERSITY OF
TORONTO
MISSISSAUGA

Certificate of Effective Healthcare Management

A nine-month Learning
Journey for Healthcare
Professionals in Africa

Application Deadline:
July 15th, 2024

IMIX
EXECUTIVE PROGRAMS

In partnership with





The University of Toronto has proudly partnered with the Mastercard Foundation to develop Africa's next generation of healthcare leaders. As part of this initiative, IMLx Executive Programs is offering a nine-month online certificate in **Effective Healthcare Management**. Learners will fast-track their understanding and expand their knowledge in healthcare management, leadership, strategy, and many more key areas in order to address critical industry challenges and priorities.

CURRICULUM

This program will cover seven modules focusing on different topics related to healthcare management:

Introduction to Healthcare Opportunities & Challenges:

The introduction will provide insights and context that will help you understand the scope of healthcare activities and the challenges and opportunities that are being faced in Africa and globally.

Healthcare Governance, Ethics & Culture

This module will provide you with the understanding of the importance of developing a strong governance framework supported by an ethical culture.

Healthcare Strategy & Critical Thinking Processes

This module will focus on responding to changing circumstances by thinking critically and leading strategically in a dynamic new environment.

Risk Management in Healthcare

This program segment will introduce risk management concepts, frameworks, techniques and decision-making.

Effective Leadership in Healthcare

Effective leadership is the key to personal and organizational success. You will explore topics around motivation, leadership styles and approaches, building effective teams and leading under difficult circumstances.

Healthcare Finance, Reporting & Scorecards

This module will focus on financial performance, reporting, cost analysis, and financial analysis for decision making.

Forensic Considerations for Healthcare

Healthcare organizations are readily susceptible to fraud, corruption, and cybercrime. This module will explore challenges your organization may face, how those may be investigated and mitigated, and how they may be prevented.

Data Analytics & Digitization for Healthcare

This segment will educate you on the methods and useful techniques of data analytics, the problems inherent in big data analysis, and the potential of using helpful computer software.

SPEAKER SERIES

In addition thought leaders in healthcare will be invited to speak about topics that are important to practicing healthcare professionals. Guest speakers will share educational content, research, and topic briefs that are context relevant. You will have the opportunity to engage in a question-and-answer session during and after each presentation. Presentations take place either as part of the program segments, or as separate standalone speaker events.

LEARNING OUTCOMES

By the end of this program, you will be better prepared to:

- Evaluate the African healthcare sector and possibilities that exist for you and society.
- Use relevant knowledge and skills to enhance your career and organizational performance.
- Develop a network of healthcare contributors to seek support from in the future.
- Explore the global healthcare landscape.
- Apply best practice and lessons learned from real-world healthcare transformation experiences.
- Facilitate innovative and collaborative thinking.



DATES & FORMAT

- Fully online, delivered via Zoom
- 1 night / week (Wednesday evenings)
- 3-hour sessions
- 9-month program:
 - September 18th, 2024 – May 21st, 2025
 - Deadline to apply: July 15th, 2024



CERTIFICATE FEES

Accepted applications will receive a full scholarship that covers all tuition costs and learning materials associated with participating in this program, funded by the Mastercard Foundation.



WHO SHOULD APPLY?

Aspiring managers and mid-level managers and/or practitioners, who are working in the healthcare industry, are alumni of, or currently working in a healthcare organization (i.e., hospital, government health agency, or health unit/clinic), and are residing in Africa.

Priority will be given to applicants who are affiliated with one or more of the following African Higher Education Health Collaborative partner universities and collaborating institutions:

- Addis Ababa University
- African Institute for Mathematical Sciences
- African Leadership University
- Amref Health/Amref International University
- Ashesi University
- Kwame Nkrumah University of Science and Technology
- Moi University
- University of Cape Town
- Equity Group Foundation



WHO WE ARE

IMix Executive Programs is a division of the Institute for Management & Innovation at the University of Toronto Mississauga. We offer career advancement and executive education certificate programs. Our programs are specifically designed for working professionals, senior leaders, and executives. We are very proud to offer the IMix Certificate of Effective Healthcare Management, which is a result of the partnership between the University of Toronto and the Mastercard Foundation.



The break out sessions offered chances to learn best practices from colleagues in different countries and also created networking avenues. The concepts and frameworks from “Effective Healthcare Management” are what my new regimen is based on!”

*- Selina Achiaa Owusu
Senior Physician Assistant
Ghana Health Service
Ghana*



Every aspect of the program is designed to shape and nurture influential thinkers and innovative leaders who will make a big difference and add value to the healthcare system, especially for our continent. I highly recommend the program to my fellow colleagues who are in management or want to be part of the leadership team in the healthcare space.”

*-Mercy Ngugi
HR Manager
Equity Afia Limited
Kenya*



Practical examples, vivid imaginations, thought provoking cases, enlightening new knowledge and applications will be some descriptors of this program.”

*-Natan Wondwossen Elssa
Medical Doctor and Lecturer
Addis Ababa University
Ethiopia*

IMix: GUIDING THE LEADERS OF TODAY

Register & learn more @ uoft.me/healthcare-management



This program is brought to you by the University of Toronto together with the Mastercard Foundation. The selected participants will receive a full scholarship that covers all tuition costs associated with participating in this program.