

CERTIFICATE IN GOVERNANCE & ETHICS



The awareness of serious potential harm caused by weak governance and ethics has never been higher. External stakeholders, shareholders, and employees have watched as scandals have severely damaged their interests so that they are quick to seek other alternatives when red flags appear. For managers, executives and directors, governance and ethics scandals are often career ending.

Certificate in Governance & Ethics Modules (offered online)

1. Governance & Ethics Framework
2. Developing an Ethical Corporate Culture
3. Making the Right Decisions
4. Governance & Ethics Issues

Certificate Fees

The total for the Certificate in Governance & Ethics (not including taxes) is \$1,800. Group registrations of 2 or more people may be eligible for a discounted rate of \$1,650+HST per participant.

Who Should Apply

All managers, executives and directors will benefit from this certificate. Anyone who is anticipating promotion or greater responsibilities, or who is in the compliance, governance, or risk management functions will find this certificate immediately relevant.

“ *More CEOs were forced out for ethical lapses in 2018 than poor financial performance* ”

- *The Washington Post, May 15, 2019*

IMix: GUIDING THE LEADERS OF TOMORROW

Register & learn more at: uoft.me/IMix-governance-ethics



Instructor

Leonard J. Brooks has spent over 25 years consulting to clients, writing and teaching about governance and ethics. His books *Business & Professional Ethics for Directors, Executives and Accountants*, and *Ethics & Governance: Developing & Maintaining an Ethical Corporate Culture* are used around the world. As a Professor of Business Ethics & Accounting, he has shared his insights with professors and students in the University's Directors Education Program, Executive MBA, MBA, Master of Management & Professional Accounting, and Master of Forensic Accounting programs.

Topics will be discussed using key cases to illustrate the practical aspects that Board members, executives and senior management need to take into account to avoid disaster and gain stakeholder support.

Online Modules	Learning Outcomes
<p>Governance & Ethics Framework February 3, 2023: 9 am - 12 pm</p>	<p>During the last decade, corporations have experienced crisis after crisis caused by poor governance and ethics. As a result, new expectations for corporations are emerging or are now in place. This module will help you understand the new governance expectations, how corporate accountability has changed, and how good governance depends on good ethics. Understanding these developments will provide a framework for you to develop the essential skills and strategic insight needed for effective governance today.</p>
<p>Developing an Ethical Corporate Culture February 10, 2023: 9 am - 12 pm</p>	<p>Module 2 will provide practical insights into how a corporation can develop and maintain an ethical corporate culture designed to guide employees to make the right decisions and take the right actions. This module will enhance your understanding of the expectations around governance practices, and the role of ethics in achieving those expectations.</p>
<p>Making the Right Decisions February 17, 2023: 9 am - 12 pm</p>	<p>Module 3 will illustrate how to make decisions that reflect the organization's values and expectations. This will protect the reputation and careers of decision-makers, executives, board members, and the interests of shareholders and other stakeholders, as well as optimize opportunities presented.</p>
<p>Governance & Ethics Issues February 24, 2023: 9 am - 12 pm</p>	<p>This module will focus on the different types of governance and ethics issues organizations face today. It will prepare you to navigate these challenges with confidence and to deal effectively with difficult and often unpredictable situations.</p>