

**Institute of Communication, Culture, Information and Technology  
University of Toronto Mississauga**

**2024-25 Fall and Winter Sessional Lecturer Positions**

This job is posted in accordance with the CUPE 3902 Unit 3 Collective Agreement.

**Closing Date: July 12, 2024**

The following Sessional Lecturer positions are available for Fall-Winter 2024-25 session. For course description, schedule of classes, tutorial sessions, and teaching mode see the University of Toronto, Timetable Builder at: <https://ttb.utoronto.ca/>. Faculty/Division: University of Toronto Mississauga. Fall/Winter 2024-25 Session. Department/Subject Area: Communication, Culture, Information & Technology.

**Appointment dates are:**

F – Courses -September 1 to December 31, 2024

S – Courses January 1 to April 30, 2025

The ICCIT invites applications from qualified candidates who are not current University of Toronto students.

**Duties:**

All normal duties related to the design, administration, and teaching of a university credit course, including preparation and delivery of course material; supervision of teaching assistants assigned to the course, if applicable; development, administration and marking of assignments, tests and exams; calculations and submission of grades to university officials; holding regular office hours, and maintaining reasonable availability for student contact. The mode of instruction for the courses is in-person. Candidates are required to travel to UTM to carry out duties.

**How to Apply:**

A separate application package is required for each course. The package for each course must include a single file in PDF format, containing the following:

1. Completed CUPE 3902 Unit 3 application: <https://www.utm.utoronto.ca/iccit/media/537/download?inline>
2. Cover Letter,
3. Curriculum Vitae.

Please submit your application package to: ICCIT Director at: [ccitjobs@utoronto.ca](mailto:ccitjobs@utoronto.ca).

**Salary:**

Sessional Lecturer I: \$9,457.90 inclusive of 4% vacation pay (0.5 FCE)

Sessional Lecturer I Long Term: \$9,930.79 inclusive of 6% vacation pay (0.5 FCE)

Sessional Lecturer II: \$10,121.76 inclusive of 6% vacation pay (0.5 FCE)

Sessional Lecturer III: \$10,362.76 inclusive of vacation pay (0.5 FCE)

*Please note that should rates stipulated in the collective agreement vary from rates stated in this posting, the rates stated in the collective agreement shall prevail.*

*“Preference in hiring is given to qualified individuals advanced to the rank of Sessional Lecturer II or Sessional Lecturer III in accordance with Article 14:12.”*

Notices and job ads for vacant positions are located on:

ICCIT Work with Us Website at: <https://www.utm.utoronto.ca/iccit/work-us#Sessional%20Lecturers%20positions>

University of Toronto – CUPE3902 Unit 3 Opportunities: <https://jobs.utoronto.ca/go/CUPE-3902-%28Unit-3%29-Opportunities/2607317/>

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**CCT111H5S Critical Coding**

This experiential learning course introduces students to the practice and theory of coding, programming, and basic development of user-oriented software. The lectures illustrate a core range of software development concepts that provide the foundations needed for the practical coding of front-end applications such as mobile interfaces or of back-end software such as introductory artificial intelligence or social media analysis. The practical sections are lab-based and focus on applying these theoretical skills to solving problems grounded in a critical understanding of the interaction between people, culture, and society, by developing software or apps in languages such as Java, Objective C, Swift.

**January- April 2025** (actual work may extend into May 2025)

LEC0101 Tuesdays 11am-1pm (day/time subject to change)

LEC0102 Mondays 5pm-7pm (day/time subject to change)

Anticipated Enrolment: 105 in each LEC

Estimated TA Support: 165 hours for each LEC

**Qualifications:** Demonstrated excellence teaching and advanced technological skills are required. Must have completed a graduate degree specific to the subject matter. Experience in teaching a similar topic at the undergraduate level is required. Experience and ability to supervisor teaching assistants are also required.

**CCT211H4F Fundamentals of User Interface Programming**

This experiential learning course introduces students to the practice and theory of coding, programming, and development of user interfaces. The lectures illustrate an advanced range of software development concepts needed for the practical coding of user interfaces across a variety of devices. The practicals are lab-based and focus on applying these theoretical skills to design, implementation, and testing of user interface software components. Students will have the opportunity to acquire project management and software engineering skills Scrum, Agile), programming languages (Java, Javascript, Objective C, Swift, and other mobile and web programming languages), and evaluation methodologies (unit testing, bug tracking).

**September- December 2024** (actual work may extend into January 2025)

LEC0101 Tuesdays 3pm-5pm (day/time subject to change)

Anticipated Enrolment: 85 hours

Estimated Total TA Support: 98 hours

**Qualifications:** Demonstrated excellence teaching and advanced technological skills are required. Must have completed a graduate degree specific to the subject matter. Experience in teaching a similar topic at the undergraduate level is required. Experience and ability to supervisor teaching assistants are also required.

**CCT286H5S Interactive Media Design**

This course provides students with the opportunity to learn the skills necessary to produce responsive web content. Students will develop skills in the areas of website design, interactive and animated web content, mobile app development, and mobile game development.

**January - April 2025** (actual work may extend into May 2025)

PRA0101 Thursdays 9am-12noon (day/time subject to change)

Anticipated Enrolment: 40

Estimated TA Support: 40 hours

**Qualifications:** Demonstrated excellence teaching this course or similar production courses at the undergraduate level required. Experience with production software and content management systems including Adobe Dreamweaver, Adobe DX, Figma, Drupal, WordPress, CSS and HTML.

### **CCT302H5F Developing and Managing Communication Campaigns and Projects**

Communication campaigns and projects, whether they involve marketing, politics, or advertising require the establishment of objectives, tasks, and milestones. Furthermore, developing and managing campaigns requires the development of knowledge and skills relating to the management of teams. Students will acquire analytic skills allowing them to understand the development and management of communication campaigns and projects. Current theory and research will comprise an integral part of the course as will study of the appropriate software tools. A significant component of the assessment for this course will be a group project that will involve the design of a communication campaign or project which will be presented to a group of experts.

**September - December 2024** (actual work may extend into January 2025)

LEC0101 Mondays 3pm-5pm (day/time subject to change)

Anticipated Enrolment: 75

Estimated TA Support: 65 hours

**Qualifications:** Relevant PhD is preferred, or at least a Master's Degree in Advertising, Marketing, Public Relations, Communications, or related field. Must have demonstrated experience in teaching advertising, marketing, public relations, or related course at the undergraduate or graduate level. Applicants should have demonstrated knowledge of principles and theories as well as working knowledge of software applications for the design and implementation of integrated communication campaigns.

### **CCT305H5S Design and Implementation of Multimedia Documents**

The principles and techniques of user-centered, functional design are introduced and applied to the analysis of software interfaces and the creation of multimedia documents. The roles of shared metaphors and mental models in clear, concise and usable designs are emphasized. Students will produce multimedia documents, which make effective use of text, colour, user input, audio, still, and time-based images.

**January - April 2025** (actual work may extend into May 2025)

LEC0101 Tuesdays 3pm-5pm (day/time subject to change)

Anticipated Enrolment: 40

Estimated TA support: 65 hours

LEC0201 Tuesdays 6pm-8pm (day/time subject to change)

Anticipated Enrolment: 30

Estimated TA Support: 55 hours

**Qualifications:** PhD in a relevant discipline and or demonstrated excellence teaching this course or similar courses at the undergraduate level required. Experience with graphic design software including Adobe Photoshop and Adobe Illustrator or other industry-standard equivalents. Experience teaching courses with a particular emphasis on 3d modeling, worldbuilding, level design and/or game design would be an asset. Experience with production software including Adobe Photoshop, Adobe Audition, Adobe Premiere Pro; Autodesk Maya, Unity Game Engine, or other industry-standard equivalents.

### **CCT324H5F Organizational Studies II**

Overview of individual and group behaviour in organizations, including motivation, communication, decision making, influence and group dynamics. Examination of major aspects of organizational design including structure, environment, technology, goals, size, inter-organizational relationships, innovation and change.

**September - December 2024** (actual work may extend into January 2025)

LEC0101 Tuesdays 5pm-7pm (day/time subject to change)

Anticipated Enrolment: 126

Estimated TA Support: 115 hours

**Qualifications:** PhD in Economics, Sociology, Psychology, or related field is preferred. Must have demonstrated experience in teaching organizational studies or related course at the undergraduate level.

### **CCT341H5S Introduction to IT Consulting**

Information Technology (IT) Consulting is a growing profession that embodies the use of computer-supported collaborative tools in the execution of business functions. In this course students engage with the principles of Computer Supported Co-operative Work (CSCW) through an experiential opportunity to work with a real client. Students create an IT Consulting company and take on the role of consultants, learning core skills (soft and hard) necessary for this profession, including client management, communication, ideation, analysis and solution development, project management, presentation skills, and web design. Using case studies, we discuss consulting lessons learned and problems to avoid within the context of industry best practices.

**January – April 2025** (actual work may extend into May 2025)

PRA0101 Thursdays 1pm-3pm (day/time subject to change)

Anticipated Enrolment: 32

Estimated TA Support: 30 hours

**Qualifications:** PhD in a relevant discipline and or demonstrated excellence teaching this course or similar courses at the undergraduate level required. Advanced proficiency with enterprise IT systems including commercial ERP and CRM platforms. Proven enterprise project management and leadership skills including execution of advanced information system initiatives and aligning strategic organizational goals with innovative technology-based solutions. Professional experience with integration of complex multi-modal systems comprised of financial systems data mining and analysis platforms, digital commerce ecosystems, and integrated marketing/communications platforms.

### **CCT356H5F Online Ad and Marketing**

This course investigates the industrial practices and tools of effectively marketing and promoting goods and services online. Topics include analysis of contemporary online advertisement design, the effective use of social media technologies in product marketing, planning online campaigns that reinforce and complement existing marketing and advertising efforts, and understanding key metrics used to evaluate a campaign's effectiveness.

**September - December 2024** (actual work may extend into January 2025)

LEC0101 Mondays 5pm-8pm (day/time subject to change)

LEC0102 Wednesdays 5pm-8pm

Anticipated Enrolment: 40 in each LEC

Estimated TA Support: 35 for each LEC

**Qualifications:** Relevant PhD is preferred, or at least a Masters' degree in Business, Advertising, Marketing, or related field. Must have demonstrated experience in teaching advertising, marketing or related course at the undergraduate or graduate level. Applicant should have demonstrated knowledge of advertising principles, advertising design and copy, planning, marketing campaigns, online advertising markets, and integrated marketing communication and campaigns.

### **CCT361H5F Speculative Design II**

In this course students are introduced to programming languages regularly used in management operations. Students will learn what these languages are, when and why they are applied, and how to read and write basic scripting code. The goal of this course is to familiarize students with scripting so that they can communicate more effectively with programmers in business settings.

**September – December 2024** (actual work may extend into January 2025)

LEC0101 Fridays 11pm-1pm (day/time subject to change)

Anticipated Enrolment: 140

Estimated TA Support: 160 hours

**Qualifications:** Demonstrated excellence teaching and advanced technological skills are required. Must have completed a graduate degree specific to the subject matter. Experience in teaching a similar topic at the undergraduate level is required. Experience and ability to supervisor teaching assistants are also required.

### **CCT401H5S Advanced Thesis Course**

Students will carry out a research project on a topic of their choosing which is related to their specific program focus in Digital Enterprise Management. Students will meet as a group for selected seminars emphasizing advanced research skills and thesis writing. Students will develop a research proposal, conduct research, and produce a research paper.

**January - April 2025** (actual work may extend into May 2025)

LEC0101 Mondays 11am-1pm (day/time subject to change)

Anticipated Enrolment: 30

No TA Support

**Qualifications:** PhD in a relevant discipline and or demonstrated excellence teaching this course or similar courses at the undergraduate level required.

### **CCT403H5S Finance, Innovation and the Digital Firm**

Students will learn about financial aspects of digital industries. They will gain knowledge about how financial and other incentives shape the decisions of agents in the digital marketplace. Such a knowledge helps to identify industry trends aiding their own decisions when participating in Internet related industries. Topics covered include online and traditional media industries, aspects of e-commerce and marketing, open source software and crowd-sourcing. A highly effective way to gain such knowledge is by covering a relevant topic in an academic essay. This way the students will also improve their writing skills, and learn better how to cover financial aspects of their chosen topic in a scholarly manner.

**January - April 2025** (actual work may extend into May 2025)

LEC0101 Thursdays 11am-1pm (day/time subject to change)

Anticipated Enrolment: 46

Estimated TA Support: 36 hours

**Qualifications:** PhD in a relevant discipline and or demonstrated excellence teaching this course or similar courses at the undergraduate level required.

### **CCT453H5S Digital Media Production II**

Building on the [CCT353H5](#) Digital Media Production I, this course will further develop theoretical and practical aspects of video production and editing. Over the course of the term, we will explore advanced video and sound capture techniques, media mixing, applications of digital libraries and effects in post-processing.

**January – April 2025** (actual work may extend into May 2025)

PRA0101 Thursdays 12noon-4pm (day/time subject to change)

Anticipated Enrolment: 50

Estimated TA Support: 90 hours

**Qualifications:** PhD in a relevant discipline and or demonstrated excellence teaching this course or similar courses at the undergraduate level required. Professional experience in digital media production would be an asset.

### **MGD426H5F Enterprise Risk Management**

This course will address the identification and management of risks that are specific to digital industries such as network penetration, transaction processing interruption and flow disruption, provision of audit and backup facilities. The course will also integrate technical security issues along with managerial and legal considerations.

**September – December 2024** (actual work may extend into January 2025)

LEC0101 Mondays 9am-11am (day/time subject to change)

Anticipated Enrolment: 50

Estimated TA Support: 45 hours

**Qualifications:** Relevant PhD is preferred, or at least a Masters in Business Administration or related field. Must

have demonstrated experience in teaching Risk Management or related course at the undergraduate or graduate level. Candidate should have demonstrated knowledge of risk management principles, management systems for risk identification, analysis, response and control, and principle of finance.

### **MGD426H5S Enterprise Risk Management**

This course will address the identification and management of risks that are specific to digital industries such as network penetration, transaction processing interruption and flow disruption, provision of audit and backup facilities. The course will also integrate technical security issues along with managerial and legal considerations.

**January – April 2025** (actual work may extend into May 2025)

LEC0102 Wednesdays 6pm-8pm (day/time subject to change)

Anticipated Enrolment: 95

Estimated TA Support: 85 hours

**Qualifications:** Relevant PhD is preferred, or at least a Masters in Business Administration or related field. Must have demonstrated experience in teaching Risk Management or related course at the undergraduate or graduate level. Candidate should have demonstrated knowledge of risk management principles, management systems for risk identification, analysis, response and control, and principle of finance.

### **WRI291H5F Introduction to Journalism**

This course provides an introduction to journalism and examines journalism's role in a democratic society. Students learn the fundamentals of journalistic writing, with a focus on news and reporting. The course examines news formats and styles, sources, interviews, research, structure, and other fundamentals. The course functions as a newsroom, with students producing several reported articles throughout the term, and includes guest talks and workshops with practicing journalists.

**September - to December 2024** (actual work may extend into January 2025)

LEC0101 Tuesdays 1pm-3pm (day/time subject to change)

Anticipated Enrolment: 35

No TA Support

**Qualifications:** Candidate will have a PhD or at least a Master's degree on Journalism. Journalistic experience is an asset. Demonstrated teaching experience is required.

### **WRI430H5S Journalistic Investigation**

This course examines principles and practices in journalistic investigation and writing, and provides an introduction to the main socio-political issues related to contemporary journalism. The course will consider various models and formats of journalistic writing. Students will design and carry out investigative projects that culminate in a series of journalistic articles. The course will also analyze the Canadian media industry and its evolving labour market.

**January - April 2025** (actual work may extend into May 2024)

LEC0101 Thursdays 5pm-7pm (day/time subject to change)

Anticipated Enrolment: 35

No TA Support

**Qualifications:** PhD in a relevant discipline and or demonstrated excellence teaching this course or similar course at the undergraduate level.

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All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

## **Diversity Statement**

The University of Toronto embraces Diversity and is building a culture of belonging that increases our capacity to effectively address and serve the interests of our global community. We strongly encourage applications from Indigenous Peoples, Black and racialized persons, women, persons with disabilities, and people of diverse sexual and gender identities. We value applicants who have demonstrated a commitment to equity, diversity and inclusion and recognize that diverse perspectives, experiences, and expertise are essential to strengthening our academic mission.

As part of your application, you will be asked to complete a brief Diversity Survey. This survey is voluntary. Any information directly related to you is confidential and cannot be accessed by search committees or human resources staff. Results will be aggregated for institutional planning purposes. For more information, please see <http://uoft.me/UP>.

## **Accessibility Statement**

The University strives to be an equitable and inclusive community, and proactively seeks to increase diversity among its community members. Our values regarding equity and diversity are linked with our unwavering commitment to excellence in the pursuit of our academic mission.

The University is committed to the principles of the Accessibility for Ontarians with Disabilities Act (AODA). As such, we strive to make our recruitment, assessment and selection processes as accessible as possible and provide accommodations as required for applicants with disabilities.

If you require any accommodations at any point during the application and hiring process, please contact [uoft.careers@utoronto.ca](mailto:uoft.careers@utoronto.ca).