

COMMUNICATION, CULTURE, INFORMATION & TECHNOLOGY (HBA)

Institute of Communication, Culture, Information and Technology

CCIT graduates are prepared for the fastest growing sectors globally – technology and media. Communication, Culture, Information and Technology (CCIT) focuses on the generation, diffusion, and social impact of new technologies, and how media and technologies interact with commerce, culture and communication. The CCIT program combines academic courses in the arts and social sciences taught at UTM with hands-on applied courses in digital media and technology taught at both UTM and the Sheridan Institute of Technology and Advanced Learning, offering an appealing opportunity for students to concurrently obtain both an undergraduate Honours Bachelor of Arts degree and a Certificate in Digital Communications from Sheridan.

MAKE THE MOST OF YOUR TIME AT UTM!

We want to help you maximize your university experience, so we've pulled together information and interesting suggestions to get you started, although there are many more! As you review the chart on the inside pages, note that many of the suggestions need not be restricted to the year they are mentioned. In fact, activities such as joining an academic society, engaging with faculty and seeking opportunities to gain experience should occur in each year of your study at UTM. Read through the chart and create your own plan using **My Program Plan** found at www.uoft.me/myUTMprogramplan

Program of Study (POSt)

- Major Program ERMAJ1034 CCIT (Arts)

Check out...

Want to learn about User Experience Design? Learn how in CCT380H5. You'll learn as you study Human-Computer Interaction, interface design, usability assessment and consider issues like accessibility of technology for the disabled. Ever considered an internship? Why not apply for CCT410H5? You will apply the CCIT expertise and knowledge you have gained in class through a part-time unpaid work commitment and earn a course credit.

What can I do with my degree?

The career you choose will depend on your experience and interests. Visit the Career Centre to explore your career options.

Careers for graduates: User experience designer; Digital media analyst; IT analyst; User interface designer; IT administrator; Graphics designer; Communications analyst; Public relations associate; Web designer; Business analyst; IT consultant.

Workplaces: E-Commerce; Consulting/Professional services; Public relations; Advertising; Digital marketing; Financial services; Healthcare; Customer service.



CCIT MAJOR Program Plan

HOW TO USE THIS PROGRAM PLAN

Read through each year. Investigate what appeals to you here and in any other Program Plans that apply to you.

Visit www.utm.utoronto.ca/program-plans to create your own plan using [My Program Plan](#). Update your plan yearly.



	1 ST YEAR	2 ND YEAR
PLAN YOUR ACADEMICS*	<p>Enrol in CCT109H5 and 110H5.</p> <p>Choose a program of study (Subject POST) once you complete 4.0 credits. Use the Degree Explorer and the Academic Calendar to plan your degree.</p> <p>Develop foundational academic skills and strategies by enrolling in a utmONE course. Build community and gain academic support through LAUNCH. Join a RGASC Peer Facilitated Study Group.</p>	<p>Enrol in CCT204H5, 208H5 and 218H5. Attain 0.5 credit from CCT200H5/ 206H5/ 210H5/ 222H5 and 0.5 credit from CCT205/ 207H5/ 212H5/ 250H5. In addition to 0.5 credit from any 200-level CCT course.</p> <p>Throughout your undergraduate degree:</p> <ul style="list-style-type: none"> use the Degree Explorer to ensure you complete your degree and program requirements see the Office of the Registrar and the ICCIT Undergraduate Program Coordinator.
BUILD SKILLS	<p>Use the Co-Curricular Record (CCR). Search for opportunities beyond the classroom, and keep track of your accomplishments.</p> <p>Attend the Get Experience Fair through the Career Centre (CC) to learn about on- and off-campus opportunities.</p> <p>Attend the Experiential Education Fair.</p>	<p>Use the Career Learning Network (CLNx) to find postings for on- and off-campus work as well as the Work-Study program.</p> <p>Enhance your professional communication skills with the Professional Experience Certificate in Digital Media, Communication and Technology. Enrol in CCT273H5, a required course for the certificate.</p>
BUILD A NETWORK	<p>Networking simply means talking to people and developing relationships with them. Start by joining the ICCIT Council; attend their Meet the Profs Night. Follow the department @iccitutm.</p> <p>Visit the UTM Library Reference Desk.</p>	<p>Do you have a professor you really like or connect with? Ask them a question during office hours. Discuss an assignment. Go over lecture material. Don't be shy! Learn Tips On How to Approach a Professor available through the Experiential Education Unit (EEU).</p> <p>Join the ICCIT Student Mentorship Program to connect with upper-year ICCIT peers and for opportunities to build your professional networks.</p>
BUILD A GLOBAL MINDSET	<p>Attend events held by the International Education Centre (IEC), whether you are an international or domestic student. Explore your culture and other cultures through weekly/regular conversations, Language Conversation Circles, debates, and activities to enhance your global and intercultural mindset.</p>	<p>Engage in programs like the Global and Intercultural Fluency Training Series (GIFTS) or learn about and prepare for a future UTM Abroad Experience through the IEC to strengthen and enhance your intercultural skill set, and learn about other cultures while sharing your own!</p>
PLAN FOR YOUR FUTURE	<p>Attend the Program Selection & Career Options workshop offered by the Office of the Registrar and the CC.</p> <p>Check out Careers by Major at the CC to see potential career options.</p>	<p>Explore careers through the CC's Job Shadowing Program.</p> <p>Considering further education? Attend the CC's Further Education Showcase. Talk to professors – they are potential mentors and references.</p>

*Consult the Academic Calendar for greater detail on course requirements, program notes and degree requirements.

3 RD YEAR	4 TH OR FINAL YEAR
<p>For third year and higher, attain 4.0 credits: 4 half credit courses from any UTM 300/400 level CCT/VCC course and 4 half credit courses from any Sheridan 300/400 level CCT course.</p> <p>Consider applying for Research Opportunity Program (ROP) courses CCT399Y and CCT499Y. Visit the EEU website for ROP Course Prerequisites. Attend the RGASC's Program for Accessing Research Training (P.A.R.T.) to enhance your research skills.</p>	<p>Ensure you have attained a half credit at the 400 level from a UTM CCT/VCC course and a half credit at the 400 level from any Sheridan CCT course.</p> <p>Consider CCT404H5 Integrative Design Project to learn more about the future of workplace technologies, virtual teams and experience the possibilities for work in the future.</p> <p>Log on to ACORN and request graduation.</p>
<p>Want to develop digital media resources? Check out the CSE Communications Assistant position.</p> <p>Attend an ICCIT Internship Information Session and learn more about internships. Check your email for details.</p> <p>Enrich your learning experience with an ICCIT Media Skills workshop with topics from UXD, video/audio editing to virtual reality, AI, API, coding, copy writing, and more!</p> <p>Establish a professional presence on social media (e.g., LinkedIn).</p> <p>Do you have innovative business ideas? Visit ICUBE in the lower level of the Innovation Complex to receive expert advice.</p>	<p>Consider a practical work-based experience through the internship courses CCT410H5 and CCT411H5. Speak to the ICCIT Internship Coordinator.</p> <p>Join a professional association. Check out the Society of Graphic Designers of Canada and Canadian Communication Association.</p> <p>Go to a conference such as UTM's Young Entrepreneurs Conference and the Technology & Creativity Conference.</p>
<p>Earn credits overseas! Apply to study for a summer, term or year at one of 140+ universities. Speak to the IEC for details about Course Based Exchange, funding and travel safety.</p>	<p>Learn about working abroad. Read up on worldwide employment trends and industry outlooks through GoInGlobal. Attend the Go Global Expo. See if you are eligible for International Experience Canada.</p>
<p>What's your next step after undergrad?</p> <p>Entering the workforce? Evaluate your career options through a CC Career Counselling appointment. Create a job search strategy — book a CC Employment Strategies appointment.</p> <p>Considering further education? Research application requirements, prepare for admission tests (LSAT, GMAT) and research funding options (OGS, SSHRC).</p>	<p>Market your skills to employers. Get your resume critiqued at the CC. Attend the CC workshop Now That I'm Graduating What's Next?</p> <p>Write a strong application for further education. Attend the CC's Mastering the Personal Statement workshop.</p>

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Skills developed in CCIT

To be competitive in the job market, it is essential that you can explain your skills to an employer. Visit the Career Centre to learn how to articulate and market the following skills:

Communication & interpersonal: editing skills; inter-cultural communication skills; create entertaining and persuasive messages; and demonstrate creativity and artistic expression.

Research: gather information and data; evaluate ideas and research; and conduct research on IT.

Problem-solving & critical thinking: critical analysis of media; evaluate information and sources; and application of theoretical knowledge in practical settings.

Technical: create multimedia documents; compare works of Media Art; create powerful images with sight, sound, motion & words; graphic prototyping; production skills for photography; and design websites and other media forms.

Get involved

Check out the 100+ student organizations on campus. Here are a few:

- ICCIT Council
- DEM Association
- UTM Student Union (UTMSU)
- UTM Athletics Council (UTMAC)

For a listing of clubs on campus visit www.utm.utoronto.ca/clubs.

Services that support you

- Accessibility Services (AS)
- Career Centre (CC)
- Centre for Student Engagement (CSE)
- Experiential Education Unit (EEU)
- Health & Counselling Centre (HCC)
- Indigenous Centre (IC)
- International Education Centre (IEC)
- Office of the Registrar (OR)
- Recreation, Athletics and Wellness Centre (RAWC)
- Robert Gillespie Academic Skills Centre (RGASC)
- UTM Library, Hazel McCallion Academic Learning Centre (HMALC)

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FUTURE STUDENTS

Admission to UTM

All program areas require an Ontario Secondary School Diploma, or equivalent, with six Grade 12 U/M courses, or equivalent, including English. The admission average is calculated with English plus the next best five courses. The approximate average required for admission is mid- to high-70s. More information is available at utm.utoronto.ca/viewbook.

NOTE: During the application process, applicants will select the Communication, Culture, Information + Technology admissions category but will not officially be admitted to a formal program of study (Specialist, Major, and/or Minor) until after first year.

Sneak Peek

How has the web influenced culture? Find out in CCT260H5! You'll also learn how websites are designed and managed. Curious about immersive environment design? Take CCT285H5 to develop skills in the areas of bitmap/vector graphics, audio/visual production and editing, 2D/3D modeling and animation and video game design. If you prefer interactive media design, try your hand at mobile app development and mobile game development in CCT286H5.

Cool research areas in CCIT you can get involved in are: digital marginalization/digital inclusion, mobiles and wearable interaction, game design, gender and technology, mediated communication, digital trace data.

Student Recruitment & Admissions

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