

## VISUAL CULTURE AND COMMUNICATION FACULTY, UTM

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## ACADEMIC COUNSELLING

The Department of Visual Studies recommends that all first-year students seek academic counselling from the Undergraduate Counsellor and return for an assessment one year prior to graduation. Advising hours are Monday and Wednesday 10am - 12pm and 2pm - 4pm; and Tuesday, Thursday and Friday 11am - 2pm or by appointment.

**Steph Sullivan**  
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## CONTACT US

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## SHERIDAN INSTITUTE CONTACTS

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DVS

Department of  
Visual Studies

# VISUAL CULTURE AND COMMUNICATION

The program in Visual Culture and Communication prepares students to take an active and informed role in shaping 21st-century visual culture through a combination of academic study at UTM and digital media and communication courses at Sheridan College.

Working with our internationally renowned faculty, students have the opportunity to earn a Specialist degree in Visual Culture and Communication.



Visual Studies  
UNIVERSITY OF TORONTO  
MISSISSAUGA

# VISUAL CULTURE AND COMMUNICATION PROGRAM

Visual Culture and Communication (VCC) is an interdisciplinary undergraduate curriculum that provides students with a foundation in the academic study of Visual Culture and Communication at UTM and the practical study of digital communication and media at Sheridan College.

Increasingly, global cultures are dominated by visual communication, from art to advertising, propaganda to social media, documentary photography to websites. People of all generations are becoming active producers and consumers of visual culture. As digital technology expands, expertise in visual communication and design becomes essential for meeting the challenges of global culture. The VCC program prepares students to take an active and informed role in shaping 21st-century visual culture by bringing historical and theoretical study from multidisciplinary perspectives to bear on contemporary practice and debate.

Students graduate with two prestigious credentials: an Honours Bachelor of Arts from the University of Toronto and a Diploma in Digital Communications from Sheridan College. Graduates have gone on to pursue careers in the fields of marketing, advertising, graphic design, web design, social media management, and campaign management, among others.

## COURSES INCLUDE:

VCCI01H5	Introduction to Visual Culture
VCC205H5	Monsters
VCC207H5	Urban Sites and Sounds
VCC236H5	North American Consumer Culture: 1890—Present
VCC290H5	Topics in Visual Culture and Communication
VCC304H5	Visual Culture and the Politics of Identity
VCC306H5	Visual Culture and Colonialism
VCC308H5	Activism in Visual and Media Culture
VCC309H5	Society and Spectacle

VCC334H5	Media Realities
VCC338H5	Picturing the Suburbs
VCC360H5	South Asian Visual Culture
VCC390H5	Topics in Visual Culture and Communication
VCC399Y5	Research Opportunity Program (ROP)
VCC400H5	Advanced Project
VCC405H5	Individual Project
VCC406H5	Post-Colonialism and the Image
VCC407H5	Architectures of Vision
VCC409H5	Capital, Spectacle, War
VCC411H5	Real Space to Cyberspace
VCC415H5	Theory and Criticism of Photography and New Media
VCC420H5	The Visual Culture of Automobility
VCC425H5	Art and Media Culture
VCC427H5	Participatory Media
VCC490H5	Topics in Visual Culture and Communication

## SHERIDAN COURSES

CCT270H5	Principles in Game Design
CCT250H5	Technology and Creative Expression
CCT204H5	Design Thinking I
CCT336H5	Comics and Digital Culture
CCT351H5	Theory and Practice of Animation
CCT352H5	History and Practice of Design
CCT353H5	Digital Media: Video
CCT357H5	Digital Media: Photography
CCT452H5	Graphic Design and Popular Culture
CCT434H5	Design Thinking II
FAS147H5	Photography I
FAS236H5	Design I
FAS246H5	Design II
FAS247H5	Photography II
FAS346Y5	Design III
FAS347Y5	Photography III