



## Dr. Wendy Bohon

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### Trust me, I'm a scientist! The science of science communication



What is science communication? How can scientists utilize behavioral psychology, storytelling and social media to engage with different audiences from the podium to the pub(lic)? Learn about some of the challenges, rewards and best practices of communicating science in the public sphere.

Dr. Wendy Bohon completed her PhD in Geology at the Arizona State University. She works as a geologist and science communication specialist at the Incorporated Research Institutions for Seismology in Washington, DC and is on the board of 500 Women Scientists, an organization that focuses on "transformation of leadership, diversity, and public engagement in Science." In addition to her interest in earthquakes, she is also very active in her outreach efforts to improve communication of geologic hazards.