

OMAR CHOUDARY: DEVELOPING HIS MARKETING STRATEGY

JOB POSTING:

Management Trainee Enterprise Rent-A-Car

Responsibilities

- As a Management Trainee you will learn to run a profit centre, manage people and grow a fast paced business

Qualifications

- Excellent management and leadership skills
- High energy and entrepreneurship
- Initiative and ability to effectively deal with customers
- Excellent communication, interpersonal and organizational skills
- Bachelors Degree: Arts, Commerce/Business, Economics, English, Geography, Human Resources, Industrial Relations, Psychology, Social Sciences, Other Art

Apply to: Ms. Valerie LeClerc, Recruiting Supervisor, Human Resources
1467 Humber Drive, Unit 300, Unionville, ON, L4T 2M1

COMPANY INFORMATION:

Enterprise Rent-A-Car, a \$7 billion transportation leader, is the largest rental car company in North America. Enterprise was named one of the "50 Best Companies to Work for in Canada" by *Report on Business Magazine* in 2003 for fair employee compensation and clear and consistent company vision. Due to rapid growth in Toronto, Enterprise is looking for Management Trainees to share in the success. Enterprise's intense training program offers hands on experience in customer service, sales, marketing, accounting, fleet management and personnel management. Enterprise is committed to promoting strictly from within; promotion occurs regularly from within and is based on performance. Enterprise offers a fun, fast paced team oriented workplace. Enterprise is for individuals who are searching for a career, not just a job.

CREATING HIS MATCH:
3-5 key skills that Omar has and the employer wants

Skills & Experiences Sought by Employer	Omar Chaudary's Experiences
Excellent management and leadership skills	Assistant Director of Operations for family-owned business, Teaching Assistant and Undergrad Mentor for Mgt. Dept., Team Captain for Soccer
High energy and entrepreneurship	Sales Rep for family business: designed and launched new product lines, Communications Director for Student Management Society
Initiative and ability to effectively deal with customers	Family business: interact and negotiate with suppliers and producers, advertise and sell products to customers
Excellent communication, interpersonal and organizational skills	Skills obtained from family business, Student Management Society, university management and psychology courses, group projects and presentations; all lead to additional development of time
Bachelors Degree: Arts, Commerce/Business, etc.	Management and Psychology double major