

Programs and Public Affairs Analyst

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About RPRA

The Resource Productivity and Recovery Authority is the regulator mandated by the Government of Ontario to enforce the province's circular economy laws.

RPRA manages producer responsibility programs, including:

- Batteries
- Blue Box
- Hazardous and Special Products
- Tires
- Waste Electronic and Electrical Equipment

And provide registration and reporting services for programs operated by the Ministry of the Environment, Conservation and Parks, including:

- Excess soil
- Hazardous waste

Lighting Develop markets for recycled material Invest in Design better products Collection **Production** and Circular and processing Encourage purchasing Reduce process waste recycling Economy Consumption and use Optimize lifecycle through alternative consumption Improve collection Promote reuse

Challenges and Lessons

- Conflicting provincial and federal legislative requirements can hinder industry's transition to a circular economy model
- Data gathering to support decision making can be challenging for a unique business model
- Inter and cross-departmental collaboration including ministry partners is necessary for effective outcomes

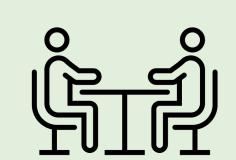
Responsibilities and Projects

- Conducted research and analysis to support the needs of RPRA's programs and public affairs functions
- Supported the development and implementation of the stakeholder engagement plan for the launch of RPRA's Hazardous Waste Program Registry
- Completed jurisdictional scans to support:
 - o the development of a risk-based compliance framework
 - o RPRA's 2023 fee consultations
- Underwent data sorting using the Relativity database

Key Takeaways



Laws and regulations are important to shift businesses to an IPR framework



Stakeholder communication and education is an integral part of change management



Support from a few key stakeholders can act as change champions to shift industry perspective on regulatory requirements