



Fiera’s long-term investment philosophy emphasizes leadership and culture, human and social capital, and sustainability.



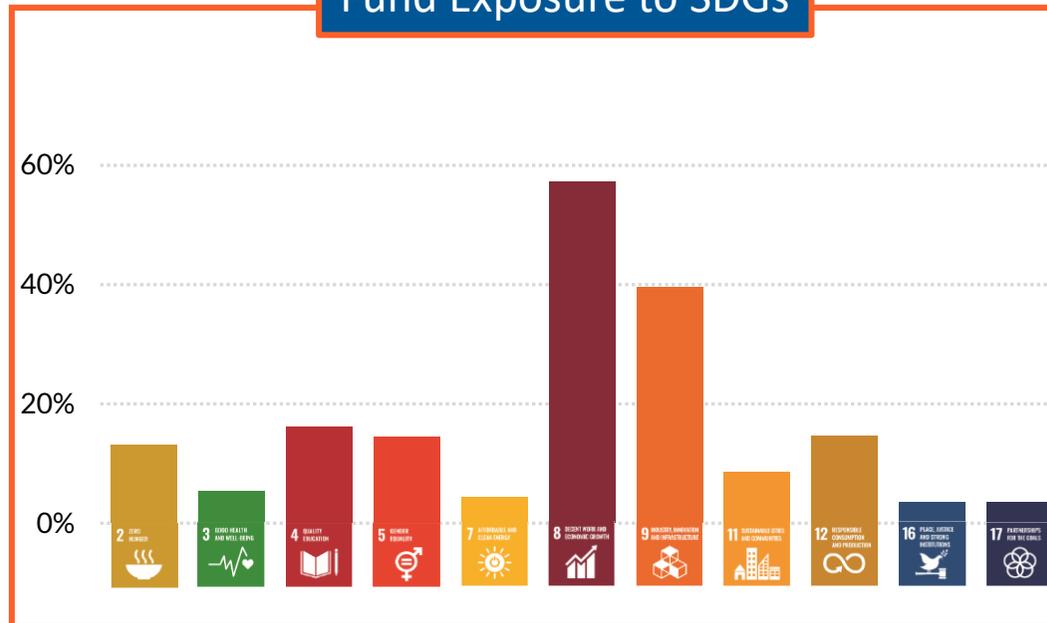
Personal Objective

To help create systems within the investment team that incorporates new frameworks and ideas in sustainable finance. Also, to use the opportunity to gain valuable insights into traditional financial investment philosophies.

Key Achievements

1. Built ‘SDG Framework’ to analyse ESG contribution of publicly listed Canadian companies
2. Analysed 33 companies in 3 months, ahead of schedule
3. Conducted a teach-in session to brief teammates on the fundamentals of SASB
4. Created a methodology document as a guide for clients to understand the functioning of the SDG Framework

Fund Exposure to SDGs



Main Takeaway

Sustainable finance needs a taxonomy that objectively measures the ESG quality or ‘sustainability’ of asset classes. It becomes very difficult for clients to choose an investment team that aligns with their personal beliefs when different teams use varying systems to measure ESG indicators. Hence, a government approved sustainable finance taxonomy is key to prevent greenwashing and to drive sustainability.

