

## Global Compact Network Canada

GCNC is the Canadian network of the United Nations Global Compact (UNGC).

In Canada, GCNC is **spearheading the advancement of the 17 Sustainable Development Goals (SDGs) and the 10 Principles of the UNGC.**

In doing so, GCNC works at the intersection of the Canadian private and public sectors, providing them a range of resources, expertise, programs and platforms to enable capacity building and multi-stakeholder collaboration for sustainable development.



## Role and Achievements

**Assisted and took lead in planning and implementing the new YSIP program**

- ✓ Designed and coordinated project plan and timeline for execution;
- ✓ Researched potential innovators, SDG experts, speakers, and other participants required for successful launch of YSIP;
- ✓ Worked closely with the global office to co-implement YSIP;
- ✓ Assisted in building out all the required workshops for the duration of the 10-month accelerator program;
- ✓ Conceptualized and supported execution of the project's marketing plan;
- ✓ Developed and managed programmatic material, email outreach and correspondence.

## Unique Experiences

- ☐ SDG Emerging Practices Guide Launch at Her Honor The Lt. Governor's Office
- ☐ 'Making Global Goals Local Business Canada Summit
- ☐ MScSM 'Let's Talk Sustainability' event



## Did you know?

Canada has a young and diverse workforce; **50% below 43 years** according to the most recent census.

## The Young SDG Innovators Program

Launched by the UNGC and GCNC for the first time this year, YSIP is a **10-month accelerator program for Canadian companies to identify and engage their young talent in advancing business innovation for the SDGs.**

The program is closely aligned with the UNGC's goal to improve youth engagement and private sector innovation for the SDGs.



YSIP will equip young business professionals with the **knowledge tools and resources** they require to solve the SDG challenges of their respective companies by **developing innovative solutions through new technologies and design thinking.**

## Did you know?

Youth are among those identified as **"most vulnerable to being left behind"** in SDG policy discussions.



## TAKEAWAY # 1

**The SDGs are exponential; they require exponential innovation.**

Breakthrough innovation and disruptive business models are required to accelerate progress towards the 2030 Agenda.



## TAKEAWAY # 2

**Young professionals are the SDG innovators we need.**



They are digital natives, future-centric, innovative and eager to extend impact through their work.

## TAKEAWAY # 3

**UNGC and GCNC as inter-sector collaborators enabling SDG innovation.**



A collaboration-centric approach is vital to achieve the SDGs. Global and multilateral NGOs like the UNGC play a key role in bringing sectors together to advance SDG innovation.

## Reflections

**"Transferrable" skills in sustainability**

**BIG advantages of a small team**



**Communicating the "value proposition" for sustainable projects**

**Connect with the "people behind" sustainable programs**

## Did you know?

**\$12 Trillion** SDG-related market opportunities will be available per year, in revenue and savings **by 2030.**