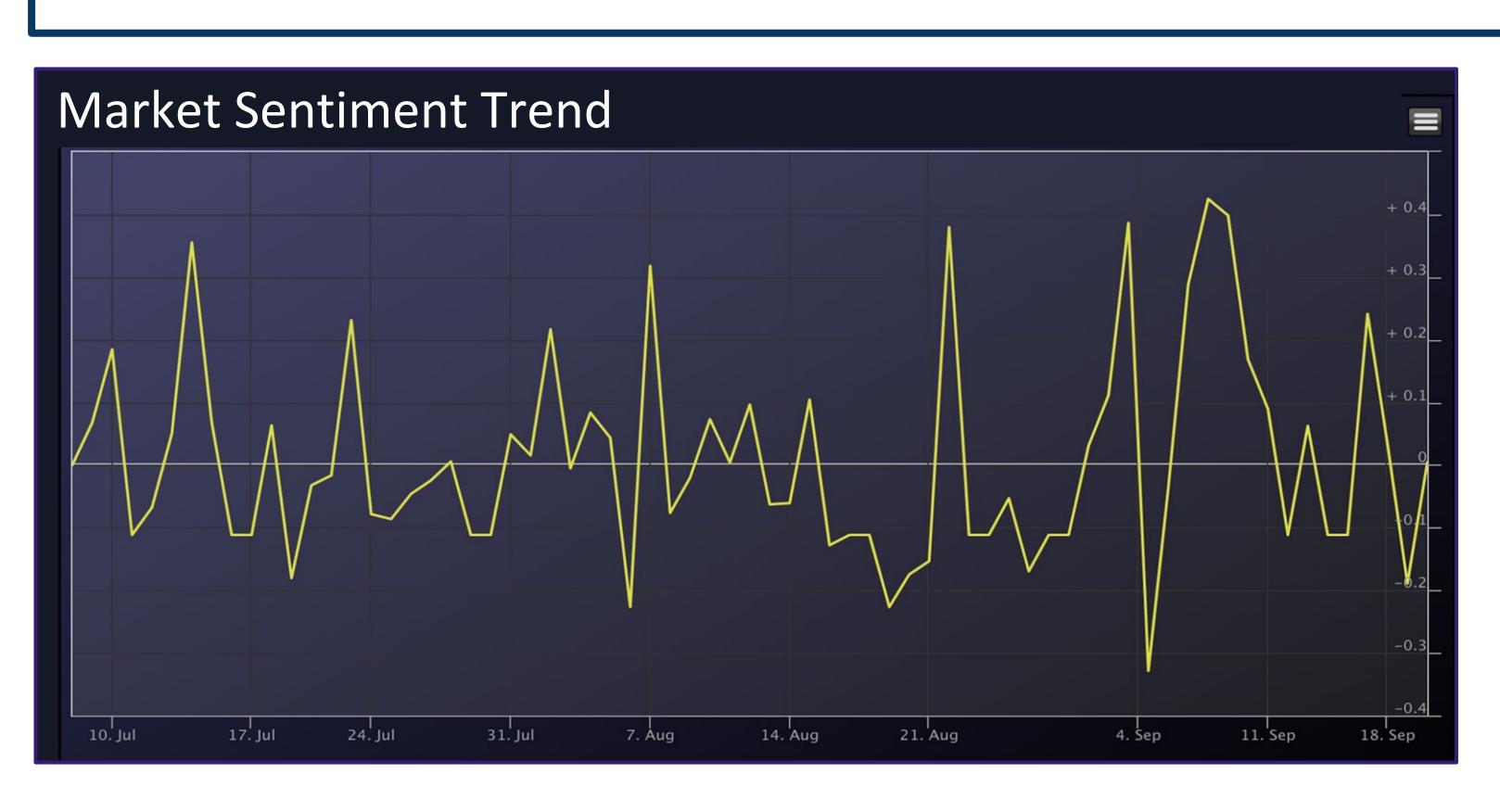


Value Proposition

Enable investment managers and directors make more **informed decisions** by facilitating relevant market news and valuable insights regarding their portfolio. Complementing a strategy for **long-term sustainability** by managing portfolios more **efficiently**, reducing risk and uncertainty.

Main Accomplishments

- Successful analysis of **100 M+** public sources to identify relevant **news** regarding companies within the investment portfolio
- **Real time news** feed visualization panel company and sector with additional multiple filters
- Market sentiment calculation regarding positive and negative news and the overall perception
- Project managed in scope, budget, schedule and reasonable risk levels



The Analytics Journey

Predictive Modeling

Personalized Communication

Customer Insight

Information Integration

Rodrigo Bustamante, BA. Industrial Engineering

Project Management Intern, Advance Analytics Team Global Business Services - IBM Canada



Deliver Smarter Customer Experiences









Master of Science in Sustainability Management UofT

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Proj	ect:					2017-09-27	Ford, Lyft partner on self-driving cars 7 https://seekingalpha.com/news/3297756-ford-lyft-partner-self-
Invest	men	t		Int	erns	hip Key	Take-Aways
Insights				Deeper understanding in the use of Advance Analytics tools for Business Sustainability objectives			
Platform				Exposition to Knowledge Computing Technology – IBM Watson			
ADVARCE				Increased project management skills - Focus on Agile Scrum Projects			
				Better understanding of the Investment Industry and its current direction regarding data analytics and technology experience			
ANAL	YNCS		5.	First hand exp	eriend	ce into D o	esign Thinking methodology

through workshops and activities

6. Exposition to **High Performing** team work environment.

Institute for Management & Innovation UNIVERSITY OF TORONTO

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